Partnerships For Prosperity: The Case Of GDLN America’s Foundation

Arq. José Morales
IMHE Paris 2010
Global Development Learning Network

“Our services will be increasingly in the area of the application of global knowhow to local needs.”

Zoellnick, W.B.

GDLN Steering Committee

Han Fraeter
USA

Mor Seck
Senegal

Svitlana Shytikova
Ukraine

Maree Tait
Australia

José Morales
México

Mohammed Nabil
Morrocco

VIDEO GDLN
Intellectual Capital for Development

It is necessary to recover intellectual capital now scattered and concentrate it in:

“WORLD KNOWLEDGE BANK”
To convert the World Bank into the World Knowledge Bank

“Use technology to assure access to knowledge for all”
2000

Wolfhenson

“Apply global knowledge to local needs”
2008

Zoellick

“GDLN in the era of knowledge is the distributing network of intellectual capital”
GDLN Americas

34 centers, 20 nations, goal is to contribute to the strategies of integral development of the region by sharing experiences and formulation of public policy.

- Consolidate democracy
- Fight the war on poverty
- Promotion Health
- Increase food-producing capacity.
- Insure social order and security.
- Improve justice with legal reform.
- Grow business development.
- Promote competitiveness.
- Defend the ecosystem.

“The creation of a lasting social consensus in support of growth, development and competitiveness policies”
Technology and Knowledge

The phenomenon by which the technical value of connectiveness is converting into a public asset of easy access, the value of knowledge is increased because its application solves problems.

“The technological restrictions are decreasing as connectivity increases. The key issue is on sharing intellectual capital”
Tendencies and Tensions of Higher Education in Latin America

TENDENCIES

Elitist
Autonomous
Homogeneous
Subsidized
Local
Live
Conventional

Demand Increase
Regulation
Differentiation
Marketing
Internationalization

Blended Learning

Democratic
Interrelated
Specialized
Sustainable
Global
Virtual
Multi-modal

DRAWBACK

TENSIONS

EMERGING

Claudio Rama - “Macrotrends and Macrotensions in Higher Education In Latin America” – presented at Universidad de Bogotá, Colombia 2007
# New Frame In Education

## Emerging models are:

<table>
<thead>
<tr>
<th>ECONOMIC MODEL</th>
<th>EDUCATION MODEL</th>
<th>ORGANIZATIONAL MODEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology Innovation</td>
<td>Knowledge creation</td>
<td>Innovative universities</td>
</tr>
<tr>
<td></td>
<td>University-Enterprise integration</td>
<td>Corporate universities</td>
</tr>
<tr>
<td>Global Scale</td>
<td>International curricula</td>
<td>Global universities</td>
</tr>
<tr>
<td></td>
<td>Mobility of student, professors</td>
<td>Universities network</td>
</tr>
<tr>
<td>Digitalization</td>
<td>Virtual Education</td>
<td>Virtual universities</td>
</tr>
<tr>
<td></td>
<td>Self learning by simulation</td>
<td>Blended universities</td>
</tr>
<tr>
<td>Specialization</td>
<td>Cyclic high specialization</td>
<td>Graduated universities</td>
</tr>
<tr>
<td>Productive complexity</td>
<td>Continuous Education</td>
<td>Competencies update</td>
</tr>
<tr>
<td></td>
<td>Just in Time Education</td>
<td></td>
</tr>
</tbody>
</table>

- Innovative, Corporate, Specialized, Virtual and Global Universities
The global prosperity impelled by knowledge is a product of transdisciplinary alliances.

Through technology, institutions may assure access for all, becoming part of:

The cyberpace of global universities network

PXP Partnerships For Prosperity

“Universities of the world will convert into a distribution network of intellectual capital so that global knowledge may apply to socio-economic development to benefit all nations.”