New report: Do quasi-markets foster innovation in education? [PDF]

One popular policy strategy for encouraging innovation in the education sector has been to leverage market-style mechanisms to spur greater innovations in education sectors often dominated by state provision of services. Does the rate of innovation increase when educators are spurred on by competitive incentives? What types of innovations then appear, and in what levels of the educational organization? Prepared by Christopher Lubienski for the OECD Secretariat, this report addresses these questions, drawing on information from over 20 countries. It pays special attention to the charter school experiment in North America, where reformers explicitly tried to create more competitive conditions in order to encourage the development of innovations in the education sector.

Your feedback matters: please write to us

- Do you have supporting or conflicting evidence on the issues discussed from your national perspective?
- Would you have different interpretations or expectations about the impact of market mechanisms for innovation in education?
- What alternative approaches are in use in your country to reach similar objectives? How do they work for incremental and disruptive innovation?

Other news

- Have you read and commented on our previous report focusing on Assessment and innovation in education?
- The CERI New Millenium Learner project will hold an international conference on 21-23 September in Brussels. It will focus on 21st Century competences

The OECD Innovation Strategy

The Innovation Strategy is a major policy initiative underway at the OECD that offers a cross-government approach to help countries capture the economic and social benefits of innovation in a new era. Innovation is defined as the introduction of a new or significantly improved product, process, organisation or marketing method. The OECD Centre for Educational Research and Innovation co-leads the human capital pillar of the innovation strategy, with a new project focusing on two strands:

- Education and skills for innovation
- Innovation and improvement in education