### Thursday, 25 September 2014

**09:00–10:00**

Registration and breakfast

**10:00–10:15**

**Introduction to the Conference**

*In the long run, achieving strong, sustainable and inclusive growth, and increasing well-being, relies heavily on increases in the productivity of all factor inputs. Productivity growth, in turn, relies on technological change and innovation, and on how these are combined with other assets such as skills through organisational change. However, despite large and growing investments in knowledge and innovation, productivity growth in many countries has slowed in recent years. At the same time, there is an urgent need for more rapid innovation (including its uptake and diffusion) in several key areas, such as in environment. This session will introduce the workshop and the main challenges that need to be addressed and will report on how current and future work in the OECD can contribute to the debate.*

**Speaker:** Catherine L. Mann, Chief Economist Designate, OECD

**10:15–11:45**

**Session 1. Setting the scene: will long-term patterns in global productivity continue?**

This overview will provide a long-term and cross-country perspective on productivity outcomes. It will draw lessons from economic history and stages of development useful for gauging the future of productivity. Topics to be discussed include: lessons from development accounting, which explores the sources of large and persistent cross-country income gaps; long term patterns in the adoption and diffusion of new technologies; how past waves of technological change have translated into productivity growth; and the role of policy factors in shaping these processes.

**Chair:** Graziella Bertocchi, University of Modena and Reggio Emilia

**Speakers:**
- Francesco Caselli, London School of Economics
- Diego Comin, Dartmouth College

**General Discussion**

**11:45–12:00**

Coffee Break

**12:00–13:30**

**Session 2. The future of productivity: Inequality and growth**

This session discusses how the existing and potential talent pool can be best harnessed to support productivity growth in the long run. The potential impact on future productivity growth of immigration and prospective changes to equality of opportunity that may result from recent increases in economic inequality will be explored.

**Chair:** Stefano Scarpetta, Employment and Social Affairs Directorate, OECD

**Speakers:**
- William Kerr, Harvard Business School
- Andrew Leigh, former Australian National University

**General Discussion**
### Session 3. The future of productivity: sustainability issues

This session would explore the relationship between future productivity growth and the natural environment. It would examine the role of future changes in renewable and non-renewable natural resource stocks and environmental quality on productivity, both directly as factor inputs and indirectly through impacts on other factor inputs (e.g. human health, physical capital), as well as the implications of increasingly strict environmental constraints.

**Chair:** Simon Upton, Environment Directorate, OECD

**Speakers:**
- Michael Greenstone, University of Chicago
- Frederick van der Ploeg, University of Oxford

### General Discussion

### Coffee break

### Session 4. The long-term future of productivity? The state of the debate

The session will contain a debate between key scholars on the long-term future of productivity. Speakers will be invited to present their views on the sources of the recent productivity slowdown; the economic significance of current, past and future frontier technologies; and the relative importance of various headwinds and tailwinds to long term productivity growth.

**Moderator:** Jonathan Haskel, Imperial College London

**Speakers:**
- Robert Gordon, Northwestern University
- Joel Mokyr, Northwestern University

### General Discussion

### Closing of first day followed by a cocktail in room George Marshall.

### Dinner for Speakers hosted by Banque de France.

Speech by First Deputy Governor Anne Le Lorier.
Friday, 26 September 2014

08:00-08:30  Breakfast

08:30-10:15  Session 5. The drivers of productivity: The role of organisational change and other firm-level factors

This session will examine factors driving productivity internal to the firm (e.g. organisational change, management, adoption of ICT, skill formation, etc.), and the role of external drivers in fostering investment in these factors.

Chair: Andrew Wyckoff, Science, Technology and Innovation Directorate, OECD

Speakers:
- Catherine L. Mann, OECD
- Nicholas Bloom, Stanford University
- Luis Garicano, London School of Economics

General Discussion

10:15-10:30  Coffee break

10:30-12:00  Session 6. The drivers of productivity: agglomeration and network issues

This session will explore how the spatial and network organisation of production influences long run productivity growth. Amongst other things, the mechanisms shaping the disproportionate contribution of cities to aggregate productivity growth will be discussed, with a view to draw lessons relevant for understanding future developments.

Chair: Joaquim Oliveira Martins, Directorate for Public Governance and Territorial Development, OECD

Speakers:
- William Kerr, Harvard Business School
- Gilles Duranton, The Wharton School, University of Pennsylvania

General Discussion

12:00-12:30  Snack break

12:30-14:00  Session 7. The drivers of productivity: technical progress, diffusion and resource reallocation

This session will explore the nature of - and factors influencing - technical progress, knowledge diffusion and resource reallocation, with a view to speculate on how each factor may affect aggregate productivity growth the long run.

Chair: Giuseppe Nicoletti, Economics Department, OECD

Speakers:
- Chad Syverson, University of Chicago Booth School of Business
- Ufuk Akcigit, University of Pennsylvania

General Discussion

14:00-14:20  Summary and closing remarks

Gilbert Cette, Banque de France

14:20-14:30  Next steps and implications for OECD work

Dirk Pilat, Science, Technology and Innovation Directorate, OECD
PRACTICAL INFORMATION

Venue

OECD Headquarters
2 Rue André Pascal
75016 Paris
France

Directions to Venue

Map of the area around OECD Headquarters.

Options for arrival with public transport RATP:

- RER Line C - Henri Martin Station
- Metro Line 9 - La Muette station
- Bus Line 63 - Octave Feuillet stop
  Line 52 - La Muette Boulainvilliers stop
  Line PC1 - Porte de la Muette stop

- For more details concerning the various transport lines, consult the RATP map. You can also request a copy when you purchase your transport tickets.
- For more information concerning public transport in the Paris region, please consult the RATP website.

RATP has 3 dedicated bus lines for travel to and from the major airports around Paris: Orly et Roissy Charles de Gaulle. See their website for more information about these bus lines, as well as alternative itineraries by public transport for travelling to and from the airport.

Air France coaches are at your service with 5 regular bus lines taking you to and from the airports. Please see their website for more information.

Vélib is a self-service “bike hire” system available 24 hours a day, 7 days a week. There are multiple pick-up and drop-off locations which allow you to pick up your bike from one service point and drop off to another. Consult the Vélib website for more information and a list of Vélib stations.
Badges

On arrival, you must register at the Reception desk to obtain a visitor’s badge. Please bring photo identification with you. For security reasons, you must wear your visitor’s badge at all times.

Hotels

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http://www.oecd.org/site/conferencecentre/hotels-close-to-oecd.htm

Contact the OECD

- For more information on the Conference, please contact sarah.michelson@oecd.org or sarah.ferguson@oecd.org.
- For logistical support, please contact Ines Gomez Palacio (tel: +33 1 45 24 87 57)

More information on the conference
