



# Virtual Launch of the OECD Digital Economy Outlook 2020

## Addressing the COVID-19 challenge

Friday, 27 November 2020, 13:00 – 14:00 Paris time

Measures to contain the COVID-19 pandemic have profoundly affected countries' relationship with digital technologies. Perhaps never before has our global dependency on digital technology touched all aspects of society – from education to health. Teleworking, distance learning and e-commerce have surged across the OECD, as has uptake of digital tools in businesses.

This virtual event will present the main findings of the Digital Economy Outlook 2020; highlight the use of digital technologies to monitor the spread of COVID-19 and help keep society functional; discuss policies to close new digital divides created by the pandemic; and offer prospects on the role of digital transformation policies in paving the path to recovery.

It will include a high-level discussion on what governments and businesses can and should be doing to drive a stronger, more inclusive digital future, for the COVID-19 recovery and beyond. This event will bring together senior representatives and thought leaders from government, business, academia and the media. Please [register](#) to join us online for this high-level launch event.

## About the OECD Digital Economy Outlook

The [OECD Digital Economy Outlook 2020](#) examines and documents evolutions and emerging opportunities and challenges in the digital economy. This third edition of the OECD Digital Economy Outlook provides a holistic overview of converging trends, policy developments and data on both the supply and demand sides of the digital economy. It illustrates how the digital transformation is affecting economies and societies. Finally, it provides a special focus on how the COVID-19 pandemic is amplifying opportunities and challenges from the digital transformation.

## Agenda

13:00 – 13:05	<b>Welcome Remarks</b> <b>Speaker</b>   <b>Ulrik Vestergaard Knudsen</b> , OECD Deputy Secretary-General
13:05 – 13:15	<b>Presentation of Main Findings</b> <b>Speaker</b>   <b>Andrew Wyckoff</b> , Director, OECD Directorate for Science, Technology and Innovation
13:15 – 13:45	<b>Panel Discussion</b> <b>Moderator</b>   <b>Ulrik Vestergaard Knudsen</b> , OECD Deputy Secretary-General, <b>Speaker</b>   <b>CHOI Ki-young</b> , Minister of Ministry of Science and ICT Korea (pre-recorded message) <b>Speaker</b>   <b>JUNG Hee-Kwon</b> , Director-General for the International Cooperation Bureau, Ministry of Science and ICT Korea <b>Speaker</b>   <b>Paola Pisano</b> , Minister of Technological Innovation and Digitalization, Italy <b>Speaker</b>   <b>Deepak Mishra</b> , Co-Director, World Development Report 2016, Development Economics and Chief Economist, World Bank
13:45 – 13:55	<b>Q&amp;A Session about OECD Digital Economy Outlook</b>
13:55 – 14:00	<b>Concluding Remarks</b> <b>Speaker</b>   <b>Ulrik Vestergaard Knudsen</b> , OECD Deputy Secretary-General

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