



Confederation of Danish Industry

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Product Safety



Product Safety - Next steps

Business contribution
at OECD conference
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Safe products on the market - a shared responsibility

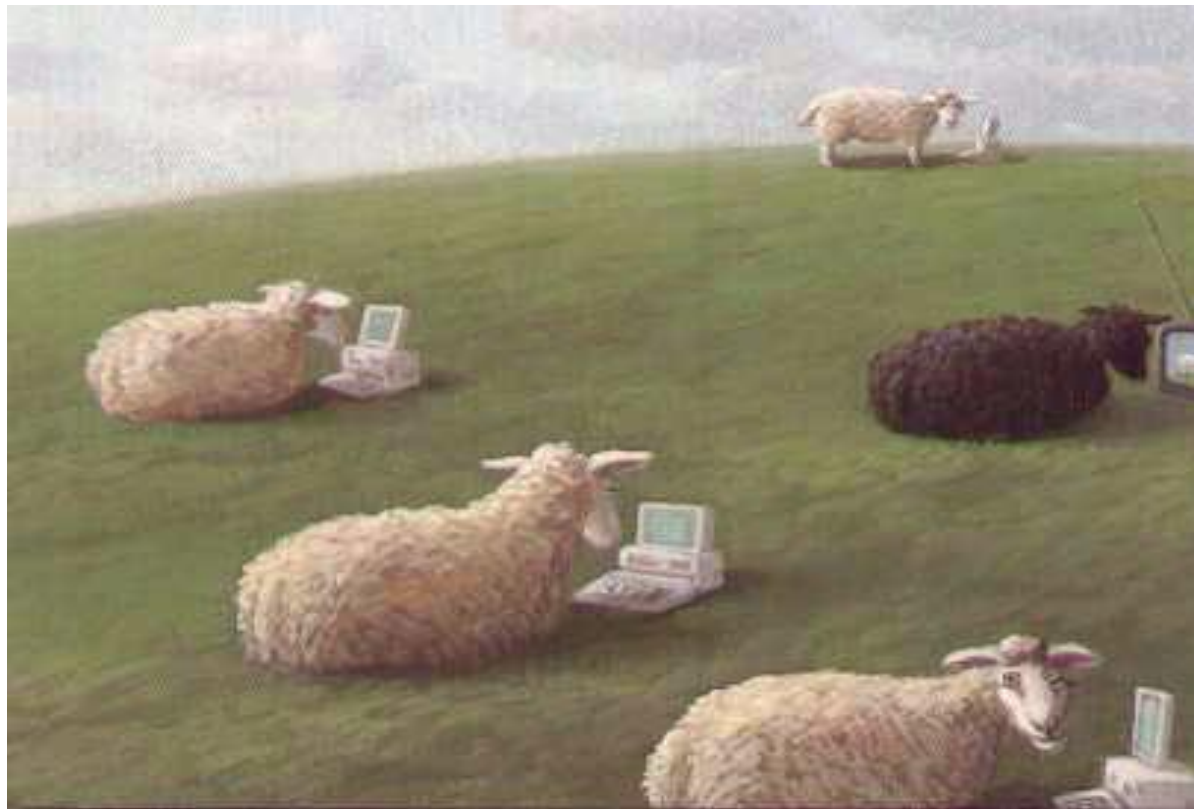
- Legislators to make high quality and easy to understand legislation
- Manufacturers to produce safe products
 - and to demonstrate their conformity with the requirements
- Certification bodies (when required) to assess conformity in a competent and consistent way
- Importers and distributors to check that manufacturers fulfil their obligations
- Authorities to ensure proper market surveillance
- Consumers to use products as indicated by the manufacturer



Manufacturers want happy customers

- Manufacturers want to stay in business on a long term
- Accidents and products of poor quality ruin their good reputation
- Manufacturers and consumers/users have a common goal
- BUT...

"There is a black sheep in every flock"



Compliance to be checked...

- Most companies are both able and willing to comply
- Some may be unable, but well-intended. They need more information and guidance!
- Then there is the 'black sheep', who doesn't care about legislation.
- You don't make this group comply by having stricter requirements in legislation
- Therefore, efficient market surveillance is needed, including controls at the border!

Next steps

- A common, global approach to market surveillance is needed
 - OECD can help elaborate best practice and elaborate recommendations
 - OECD can establish a common understanding
- Common regulatory objectives are a must - due to increased global trade, including e-commerce
- International standards have an important role in setting a high level of product safety. But they can only be effective, if there are common, global regulatory objectives.
- UNECE WG 6 is working on issues such as common regulatory objectives and market surveillance - active participation needed!
- Common fight against counterfeiting required
- Exchange of information on new technology and research



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Industry is ready to contribute - are you?

Thank you for your attention!