

Women's Green Business Initiative



Winnie Byanyima
Director UNDP Gender Team
UNDP/BDP, New York

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www.undp.org/gender





Rationale

- The world is shifting from economic models based on fossil fuels towards new green economies.
- Poor women live on the frontlines of climate change, they play key roles as managers of natural resources & the environment.
- Persistent gender inequalities limit women's participation in decision-making and restrict their access to resources,
- WGB Initiative aims to ensure that emerging climate funds are gender equitable and utilise women's environmental knowledge and skills





UNDP's Overall Strategy

- Recognizes that climate change is a development issue to be addressed hand-in-hand with efforts to reduce poverty.
- Integrates a gender perspective into global and national policies and programmes and strengthens women's decision making roles
- Ensures that climate adaptation and mitigation financing mechanisms address the needs of poor women and men equitably
- Builds capacity at all levels to design and implement gender-responsive climate change policies, strategies and programmes

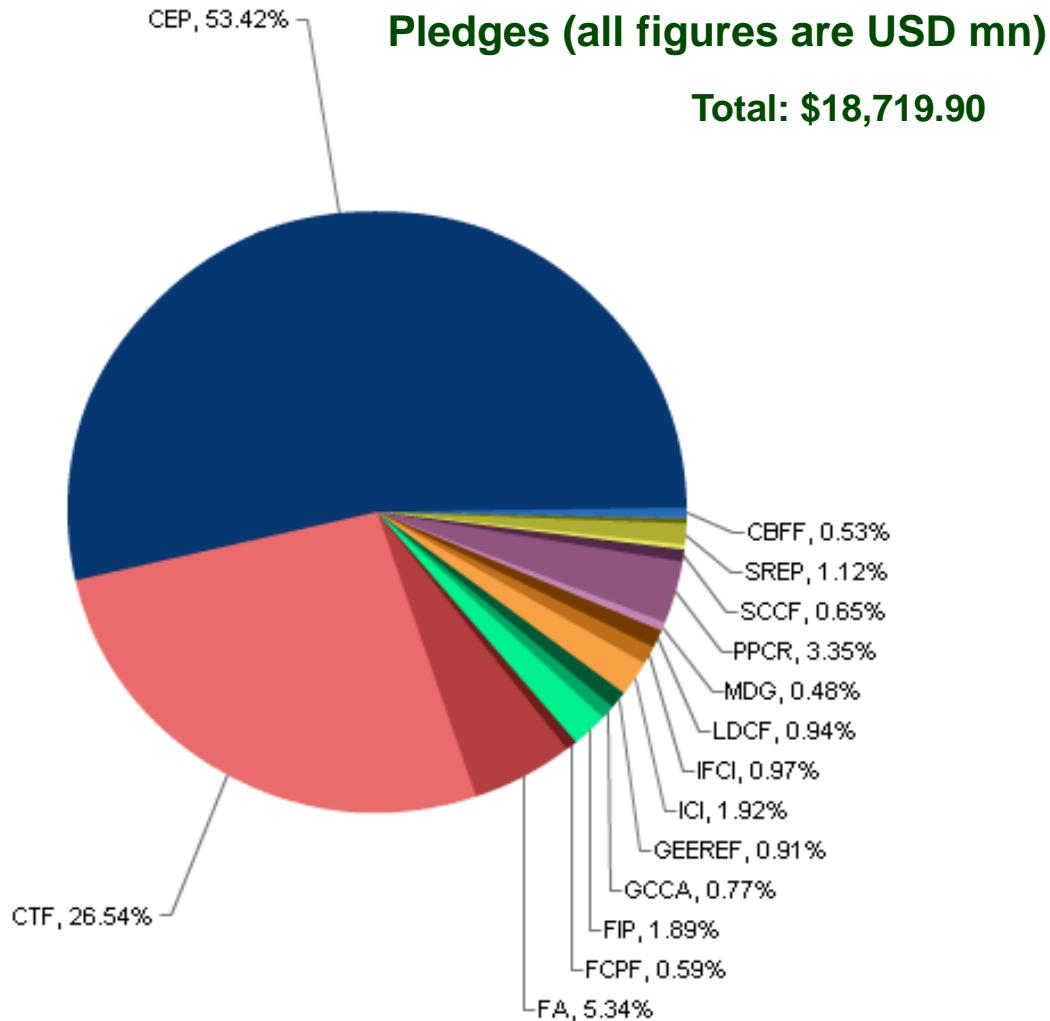




New Climate and Environment Finance

Pre Copenhagen estimates indicate, over 18 Billion has been pledged for various new climate funds,

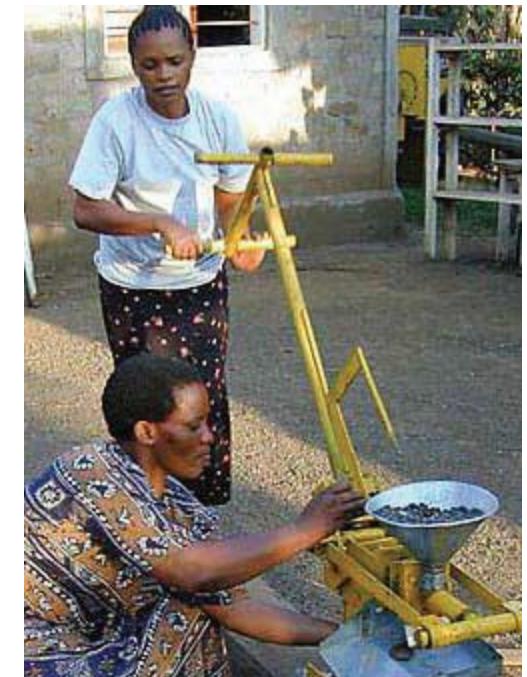
At Copenhagen the Green Climate Fund pledged US\$ 30 Billion: US\$10 billion per year from 2010-2012 - with the promise to increase to US\$100 billion per year starting in 2020.





Elements of the WGB Initiative

- Creating a policy environment that enhances equal economic opportunities for women:
- Building capacity for women's organizations and women entrepreneurs:
- Increasing women's access to climate change finance mechanisms:





Women's Green Business Initiative

- It empowers women to access opportunities in the emerging green economy
- It provides support services to remove legal, policy and regulatory biases that hinder women's entrepreneurship and employment
- Working in close collaboration with governments, CSO's, and private sector the initiative establishes national "service delivery platforms" that offer a menu of services to promote women's entrepreneurship and employment





Conclusion

- Investing in gender equality can accelerate economic growth and reduce poverty.
- The WGBI empowers women directly and provides support services to remove legal, policy and regulatory barriers to women's entrepreneurship and employment in green industries and activities of the future.

