

As part of our ongoing effort to improve the network's web presence and actively disseminate our work, the Secretariat has begun exploring the use of social media. We invite you to visit our pages and to participate in the discussions (links below). Please let us know what you think – or tell us about your own efforts. Contact: alexandra.chevalier@oecd.org

Follow us on 

http://twitter.com/#!/OECD_EVALNET

What is Twitter?

Twitter is a real-time information network that connects users to the latest information about what they find interesting. Users can find the public streams they find most compelling and follow the conversations. At the heart of Twitter are small bursts of information called [Tweets](#). Each Tweet is 140 characters in length. Connected to each Tweet is a rich details pane that provides additional information, deeper context and can tell the rest of the story with photos, videos and other media content.

We created a Twitter profile in May 2011 and already have over 35 “followers” –people who think we are interesting and want to keep track of our news and updates. We use Twitter to draw attention to new reports and other evaluation resources. We also engage with other parts of the development community on Twitter to highlight the role of evaluation or point readers to useful evaluation reports on relevant topics. For instance, responding to a newspaper article about donor policy in South Sudan, we posted a link to the recently completed joint evaluation of support to peacebuilding there. The programme allows us to start our own topics or respond to other posts.

Here are a few examples of our Tweets:

Sharing a new report:



[OECD_EVALNET](#) Evaluation Network

Latest report on DEREc: a review of Finnish agricultural assistance in Zambia, Mozambique, Nicaragua and Vietnam <http://tiny.cc/v4k4o>

5 May Favorite Reply Delete

Response to another posting:



[OECD_EVALNET](#) Evaluation Network

[@cblatts](#) Suggestion to focus on [#SouthSudan](#) statebuilding supported by [#evaluation](#) findings:

<http://www.oecd.org/dataoecd/3/40/46895095.pdf>

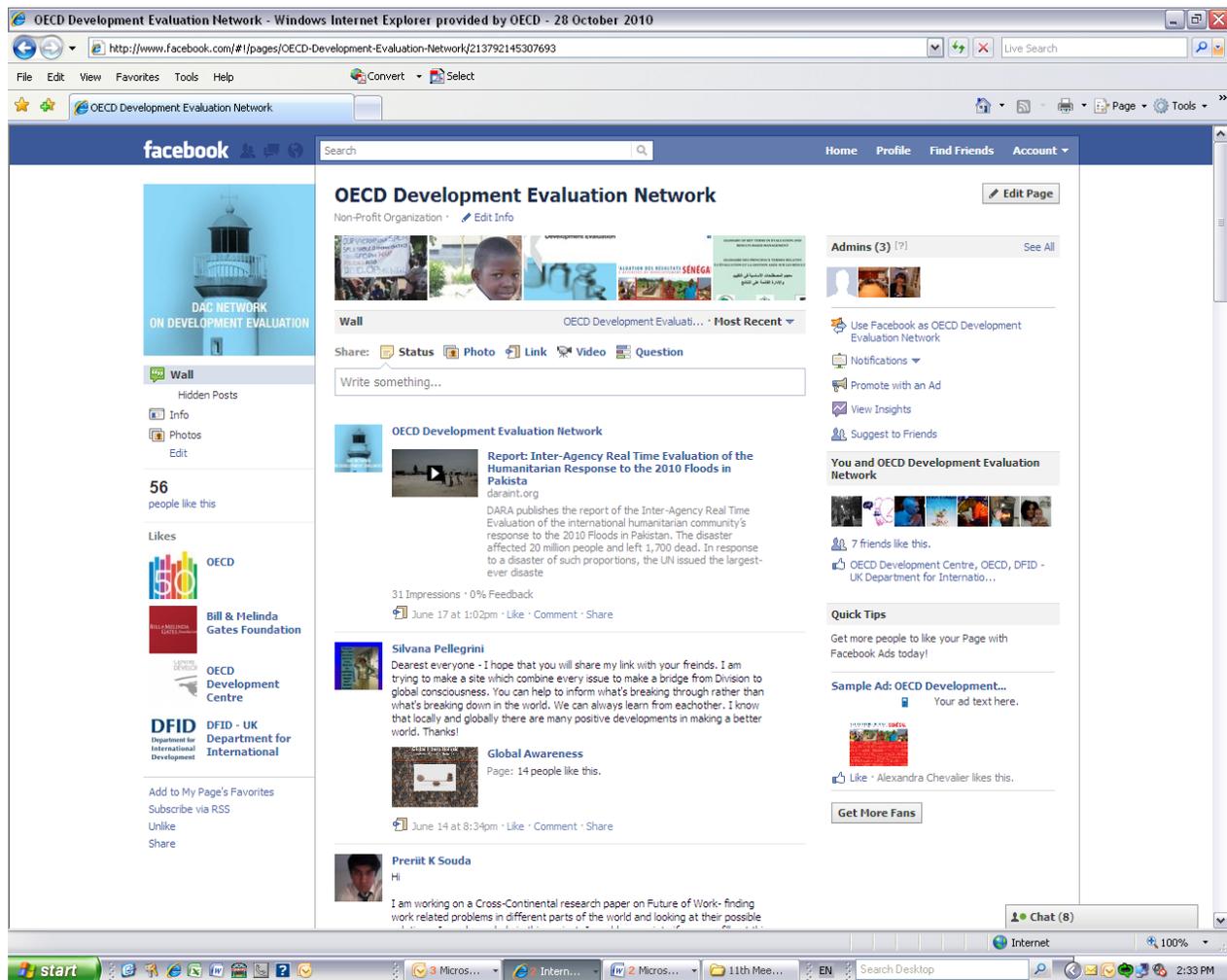
20 May Favorite Reply Delete

DAC Evaluation Network on Facebook!



We also created in May 2011 a Facebook Page for the network, allowing for longer posts and more content to complement our Twitter profile. Facebook is a social networking site that helps us share evaluation reports, ongoing work, and evaluation news from our Network members and beyond. In addition to disseminating evaluation content and news, Facebook allows us to interact with users around the world. There are currently 57 monthly active users of our page and 56 people have “liked” our page, thus receiving regular updates to our page.

<http://www.facebook.com/pages/OECD-Development-Evaluation-Network/213792145307693>



Help us reach a broader audience by sharing with us your news, events, latest videos or podcasts by emailing: alexandra.chevalier@oecd.org