

**Policy dialogue on
Regional development in emerging and developing economies:
challenges and policy options**

19 June 2012

OECD Conference Centre, Paris, France
Room CC-7

AGENDA

9:00 – 9:30

Opening

- **Kyung Wook Hur**, Ambassador, Permanent Representation of Korea to the OECD
- **Mario Pezzini**, Director, OECD Development Centre

9:30– 11:00

Industrial Policy and Territorial Development: Lessons from Korea

Korea is a well known success case of catching up; however less is known about the Korean experience in fostering regional development. Since the late 90s Korea advanced in implementing policies for regional development quickly embracing the new regional policy paradigm that calls for mobilizing regions as agents of change.

- What has been the evolution of regional industrial policy in Korea?
- How regional industrial policy is financed?
- What is the governance for regional policy and what is the policy mix?
- What can be learned from the Korean experience?

Chair: **Mario Pezzini**, Director, OECD Development Centre

Presentation of the OECD Development Centre Study on
"Industrial Policy and Territorial Development: lessons from Korea"

Comments:

- **Yong-Hwan Lee**, Director, Ministry of Knowledge Economy, Korea
- **Piotr Zuber**, Director of the Structural Policy Co-ordination Department, Ministry of Regional Development, Poland
- Vietnamese Academy of Social Science *
- **Mikel Landabaso**, European Commission, Head of Unit, Thematic Co-ordination, Innovation

11:00-11:30 *Coffee break*

11:30 – 13:00

Brainstorming on: specificities and challenges of territorial development in emerging and developing economies

Chair: **Mario Pezzini**, Director, OECD Development Centre

While the relevance of structural transformation is well recognised in development policy, less is known about the territorial side of development strategies; in particular when in the development phase and how governments can intervene to support a more balanced development pattern and mobilise untapped sources of growth.

Territory matters for development. Territories are the expression of knowhow linked to cultural, social and institutional dimensions that shape development trajectories. On the one hand, social, economic and institutional characteristics of the environment contribute to the productivity of firms and their capacity to cope with rising competitive pressures. On the other hand, regional governments can be pivotal in supporting new business models or forms of innovation and could mobilise production development in their region, if endowed with capacities and resources.

This session will have the format of a brainstorming. The OECD Development Centre is organising this space for policy dialogue to discuss the specificities of the challenges of territorial development in emerging and developing economies in order to increase our understanding of territorial development issues from a development perspective and to identify priority areas for future work of the OECD Development Centre in this area.

Participants will be invited to share their views and experiences and to brainstorm, among other issues, on:

- How to reconcile the competitiveness agenda with the equity agenda in national development strategies?
- What are the major challenges in terms of territorial development in emerging and developing economies? Are there differences between the challenges faced by natural resource rich and poor countries?
- What capabilities, incentives and institutions are needed to make territories play an active role in national and regional development in the context of emerging and developing economies?
- How to identify sustainable sources of finance for regional development?
- How to define regional development targets?

13:15-14:30

Lunch, hosted by *Mario Pezzini, Director, OECD Development Centre*
Restaurant des Nations, OECD Headquarters
(Please confirm your participation)