



Advancing financial access for the world's poor

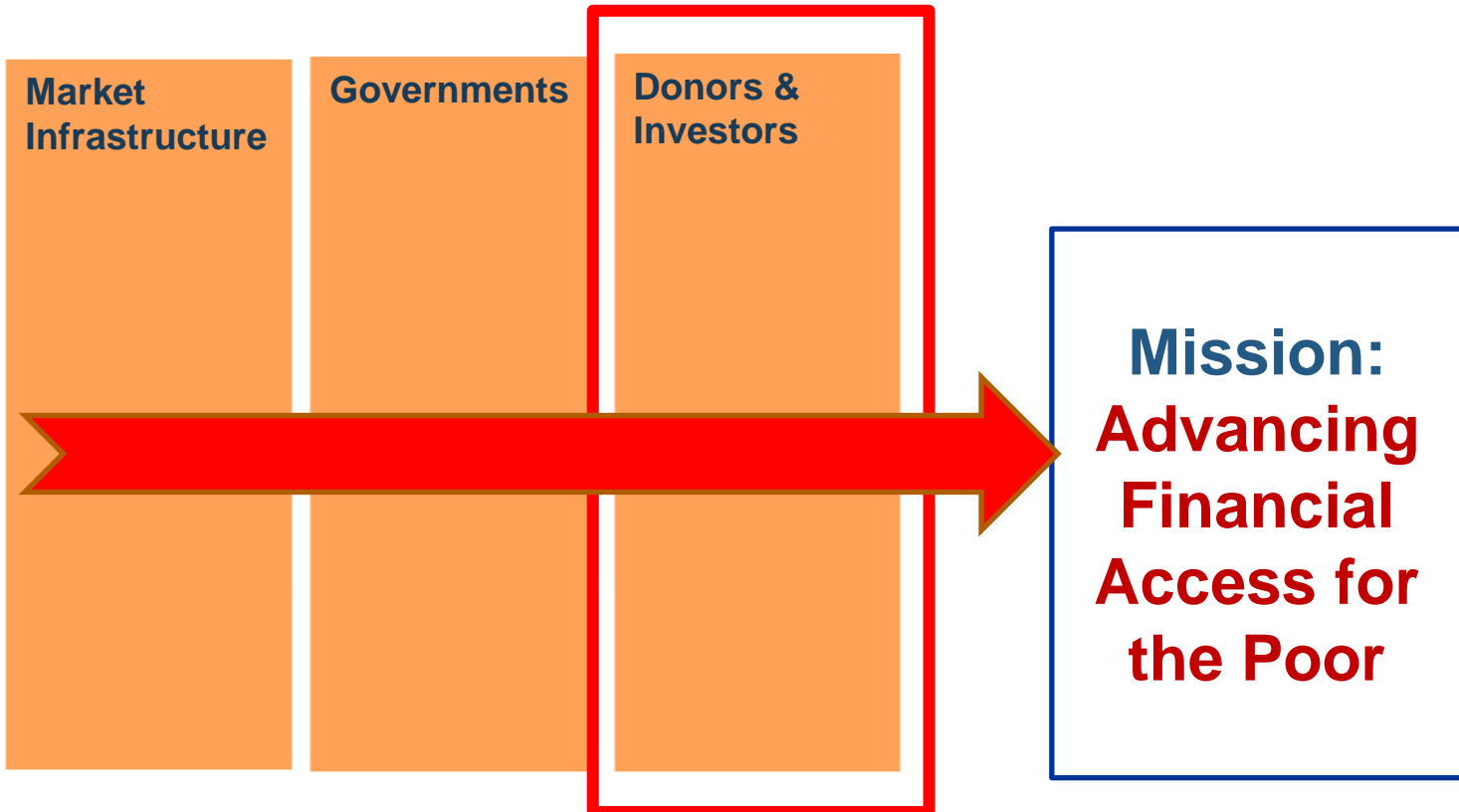
# SmartAid for Microfinance Index

**AfDB- DevCom Workshop  
Multilateral Aid & the Broad Public:  
Improving Results Communication**

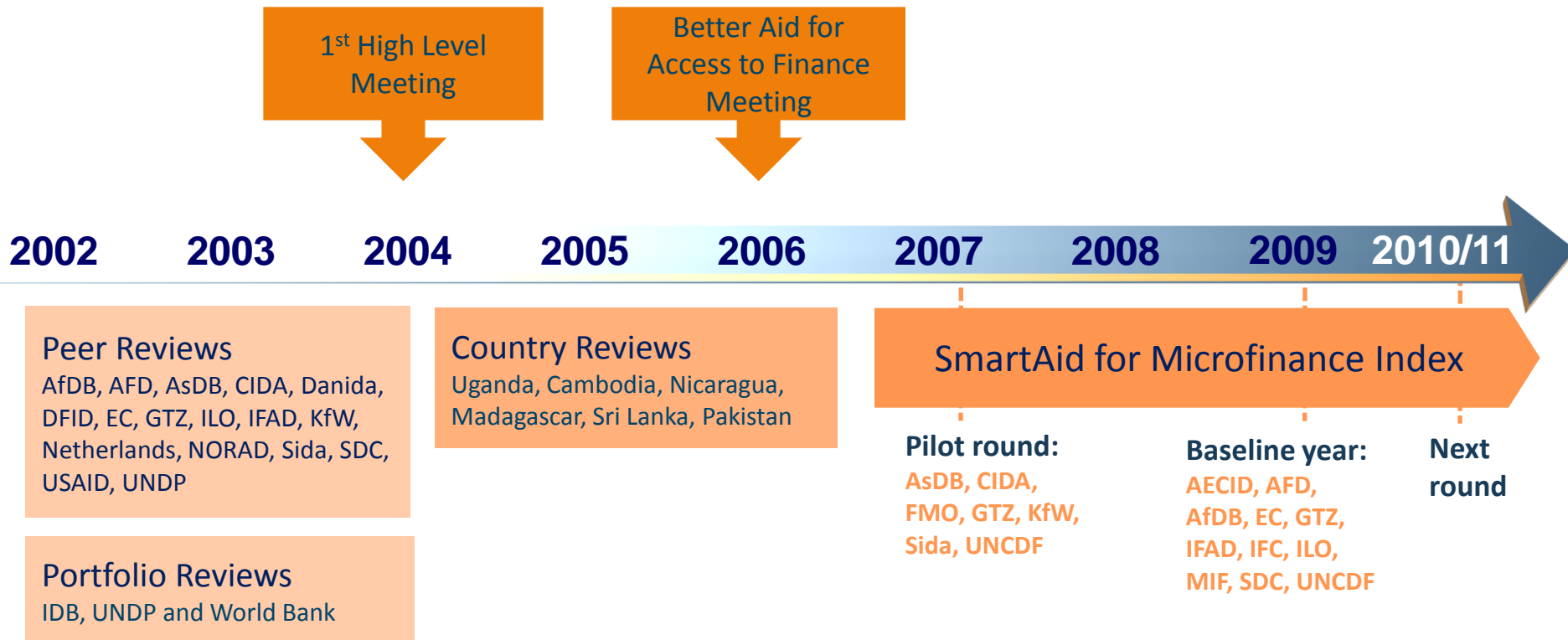
**March 23, 2010**

# Brief Introduction to Consultative Group to Assist the Poor (CGAP)

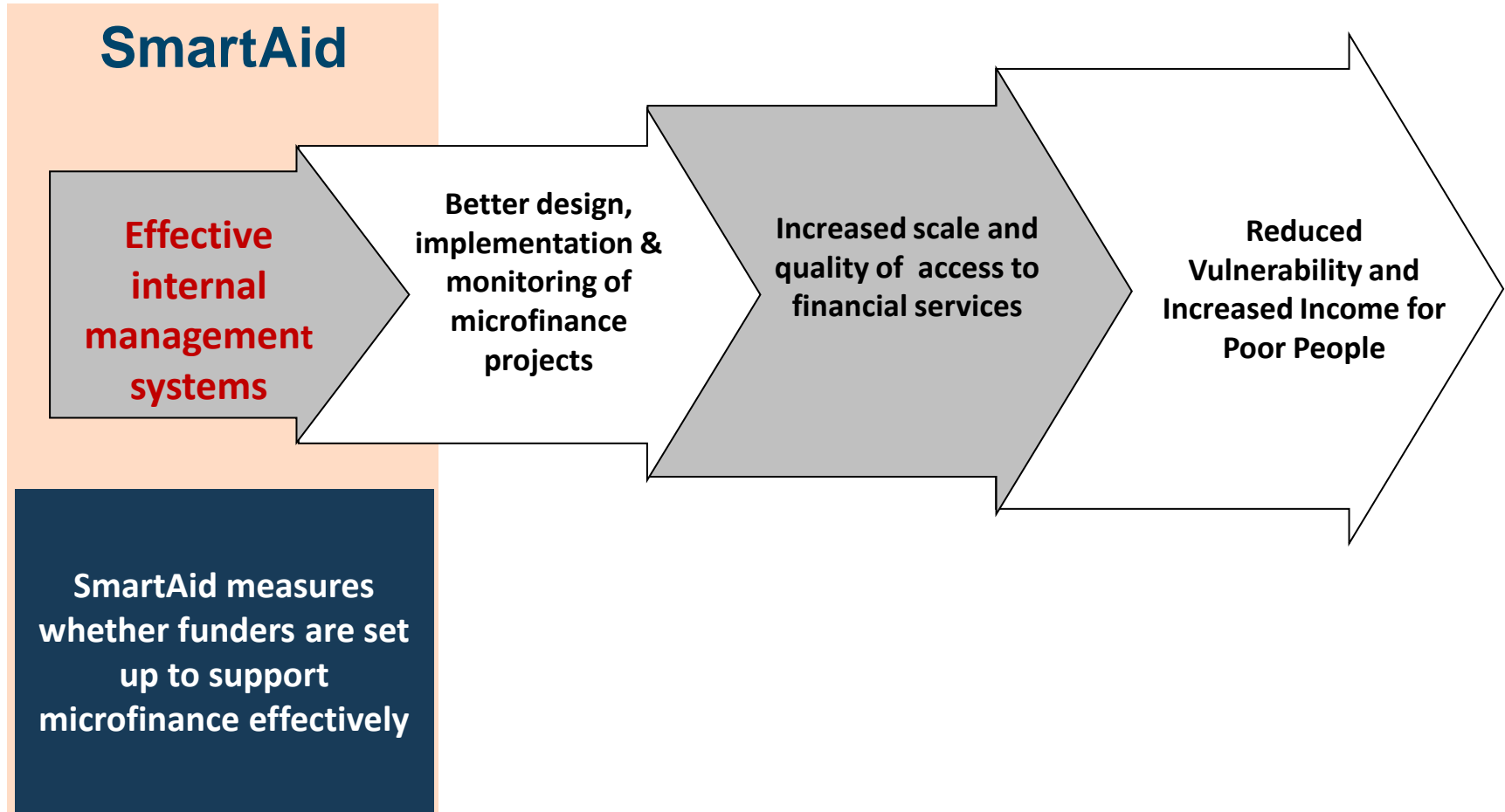
A global resource for microfinance with 34 members (donors and investors), established in 1995. Housed at the World Bank, but independent board and structure.



# CGAP's Aid Effectiveness Work



# SmartAid: Underlying Rationale – Causal Chain



# Star: Simple Way to Communicate Effectiveness



# SmartAid: A Diverse Group of Participants

## SmartAid 2007 (Pilot Round)



## SmartAid 2009 (Baseline Year)



# Multilaterals an Important Group

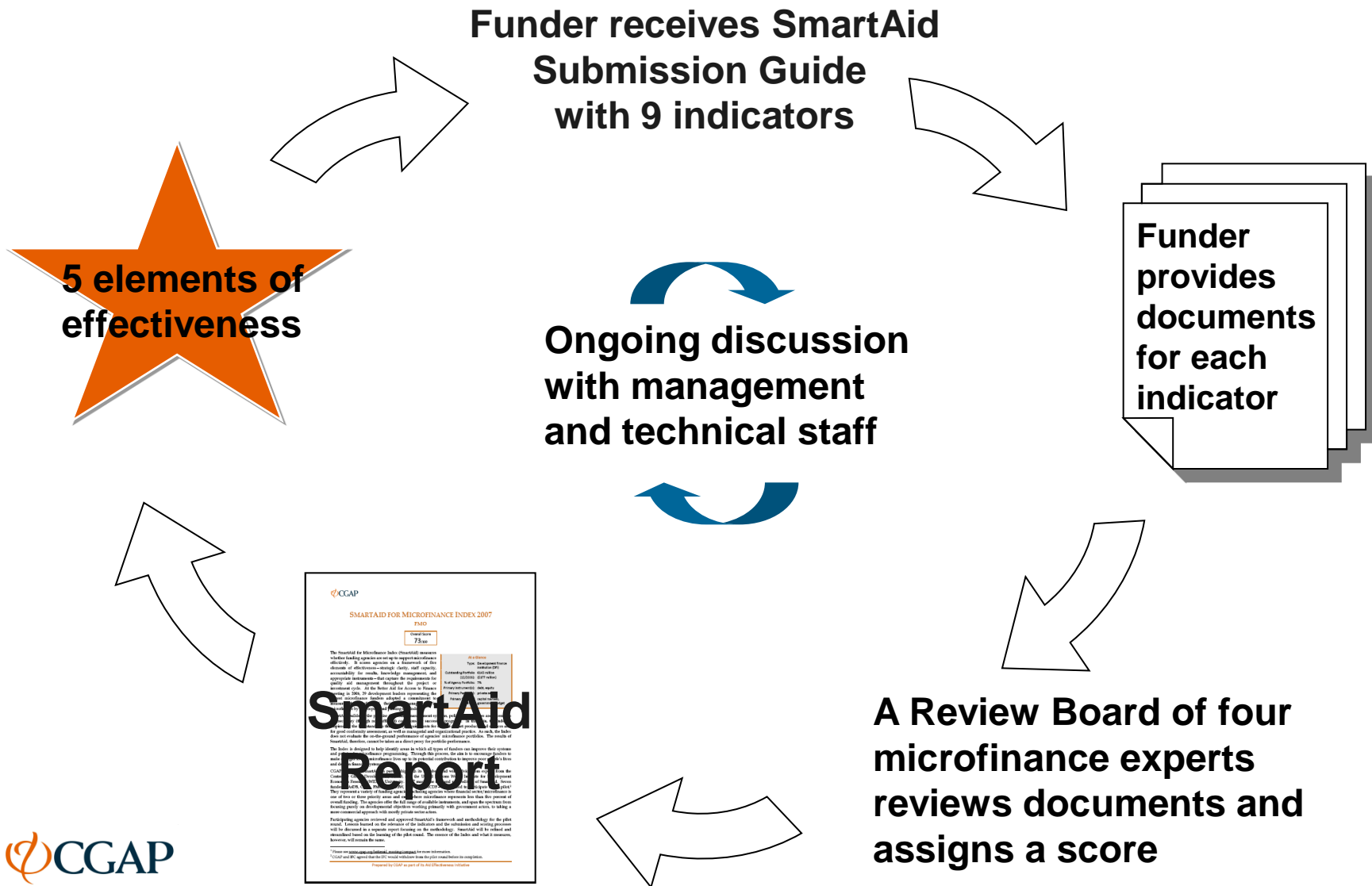
SmartAid 2007 (Pilot Round)

SmartAid 2009 (Baseline Year)



50% of participants in 2009 Round

# Primary Goal: Improve Internal Systems Process Set-up to Focus on Internal Dialogue





# Secondary Goal: Communicating Results

## Voluntary Disclosure of Results

**Learning  
Tool #1**

Peer learning

Internal dialogue

Recommendations  
for improvement

Analysis and  
improvement

**Communicating  
Effectiveness #2**

Transparency  
about systems

Peer  
benchmarking

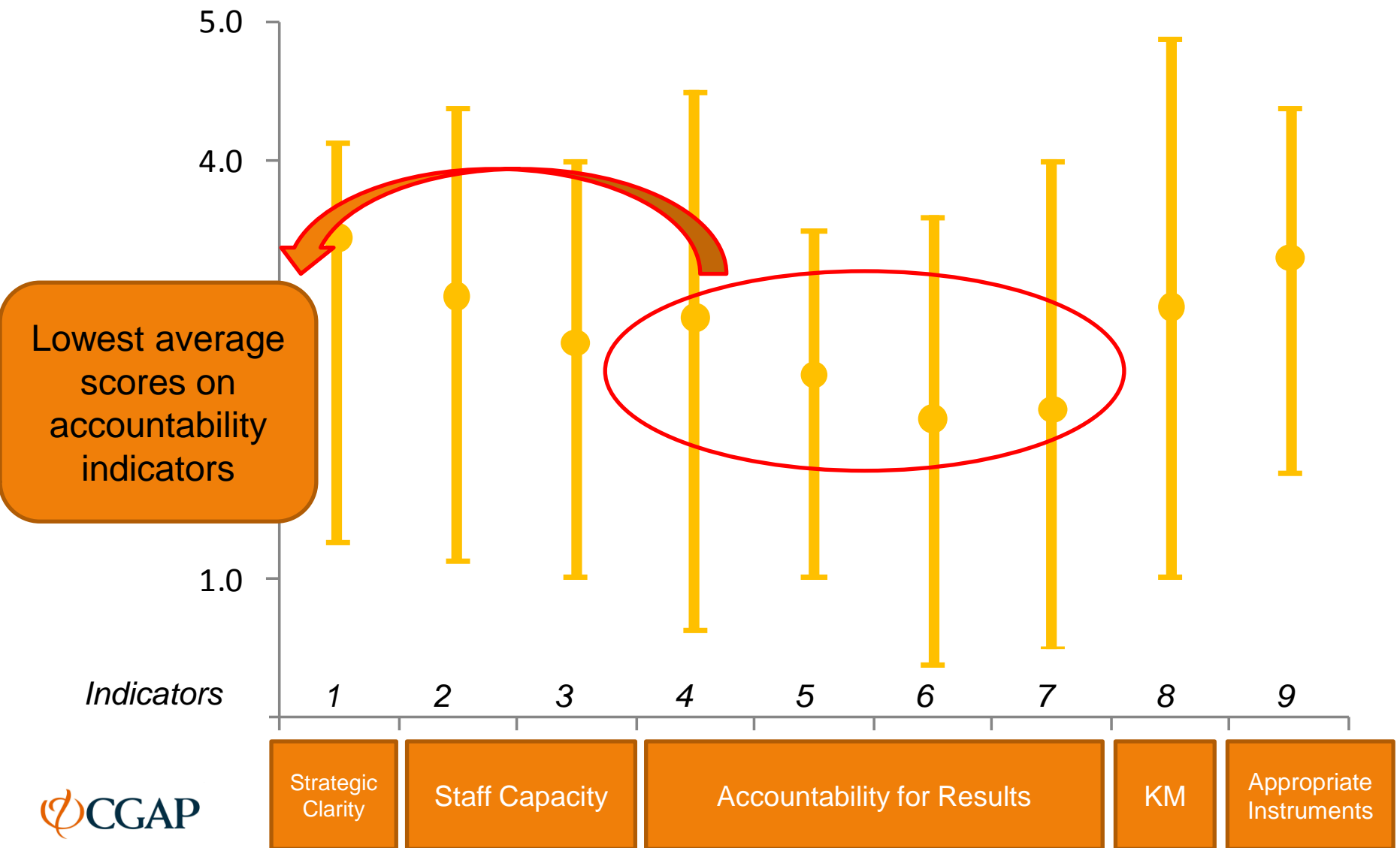
Strengths and  
weaknesses

# But Performance & Use as Communicatins Tool is Mixed

	Points	Range	Number of Funders
★★★★★ ★★★★★	90–100 80–89	Very Good	0
★★★★☆ ★★★★☆	70–79 60–69	Good	4
★★★☆☆ ★★★☆☆	50–59 40–49	Partially Adequate	4
★★☆☆☆ ★★☆☆☆	30–39 20–29	Weak	2
★☆☆☆☆ ★☆☆☆☆	10–19 0–9	Inadequate	0



# Weakest on Accountability Indicators



# How to use SmartAid for Communication

Communication of results



Transparency



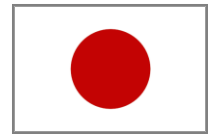
**David Morrison,**  
Executive Secretary,  
UNCDF



**Rodney Cooke,**  
Director Technical  
Advisory Division,  
IFAD

*“SmartAid is good for internal change processes, but also very useful as a relative benchmarking exercise. As we talk to partners we have an objective ranking for ourselves that is useful, particularly in discussion with donors.”*

*“As IFAD always promotes transparency with its members, partners, and the international development community, we are happy to offer our consent for public disclosure of IFAD’s SmartAid results.”*



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[www.cgap.org](http://www.cgap.org)

[www.microfinancegateway.org](http://www.microfinancegateway.org)



MINISTRY FOR FOREIGN AFFAIRS OF FINLAND

The MasterCard Foundation



FORD FOUNDATION



# Thank you!

For more information on SmartAid visit:

[www.cgap.org/funders](http://www.cgap.org/funders)

or contact:

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