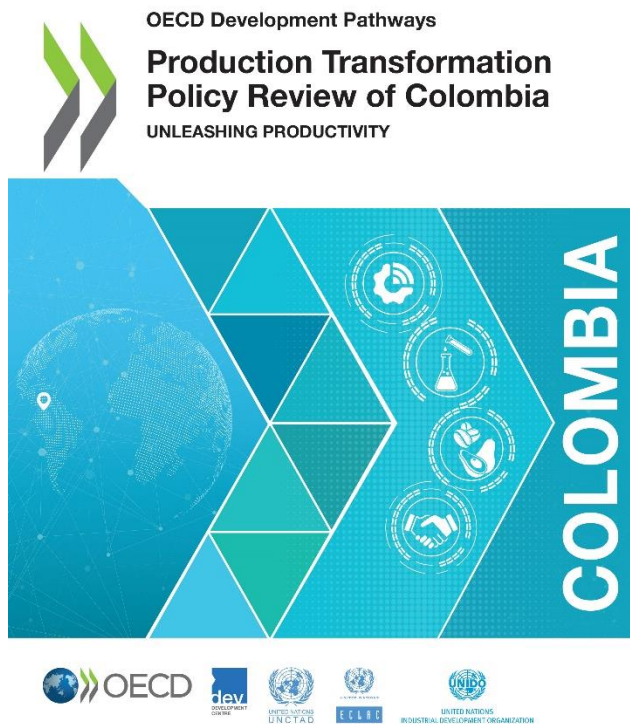




LAUNCH OF THE PRODUCTION TRANSFORMATION POLICY REVIEW (PTPR) OF COLOMBIA UNLEASHING PRODUCTIVITY FOR MORE AND BETTER GROWTH

February 12, 2019 Bogotá, Colombia
7.45-12.15

Hotel Tequendama, Room Esmeralda.



The Production Transformation Policy Review (PTPR) of Colombia focuses on the national agenda for growth and economic transformation and identifies game changers for future reforms.

Colombia, the fourth largest economy in Latin America, is back on track after decades of conflict. The country is aiming to open up new opportunities by addressing structural challenges, increasing productivity and optimizing the benefits of trade and investment.

Colombia's march towards prosperity requires transforming the economy through a renewed policy approach that prioritises an expanded knowledge base, unlocks regional potential and accelerates digital technologies. The success will depend on Colombia's capacity to leverage its long-standing planning capacity and its ability to bring together all the relevant stakeholders.

The Production Transformation Policy Review (PTPR) of Colombia provides a novel and timely assessment of the country's industrialisation strategies. It relies on international peer learning and domestic consensus building, and has benefited from knowledge sharing through the OECD Initiative for Policy Dialogue on Global Value Chains, Production Transformation and Development.

In cooperation with





AGENDA

7:45-8:00	REGISTRATION AND COFFEE
8:00-8:45	<p>OPENING</p> <p>Gloria Alonso, Director of the National Planning Department, DNP, Colombia José Manuel Restrepo, Minister of Commerce, Industry and Tourism, MINCIT, Colombia Clara Parra, Presidency’s High Counsellor for Private Sector Development and Competitiveness, Presidency of Republic, Colombia Patrick Egloff, Chargé d'affaires, Swiss Embassy Federico Bonaglia, Deputy Director, OECD Development Centre</p> <p>[Official hand over and photo]</p>
8:45- 9:45	<p>THE PRODUCTION TRANSFORMATION POLICY REVIEW (PTPR) OF COLOMBIA: CONCLUSIONS AND RECOMMENDATIONS</p> <p>Annalisa Primi, Head, Structural Policies and Innovation, OECD Development Centre</p> <p><i>International organisations that supported the PTPR</i></p> <p>UNCTAD, Piergiuseppe Fortunato, Globalisation and Development Division UNIDO, Johannes Dobinger, Representative in the Andean Region ECLAC, Nicolo Gligo, Productive Development and Business Division</p>
9:45-10:00	Break
10:00- 12:00	<p>COLOMBIA AND THE FUTURE: INVESTMENTS AND REFORMS TO ACCELERATE THE PRODUCTION TRANSFORMATION IN THE COUNTRY</p> <p><i>Moderator</i> Rafael Puyana, Sectoral Deputy Director, DNP, Colombia</p> <p><i>Participants</i></p> <p>Rosario Córdoba, President, Private Council for Competitiveness, CPC, Colombia Bruce Mac Master, President, National Industrial Association, ANDI, Colombia Saúl Pineda, Vice minister for Business Development, Ministry of Commerce, Industry and Tourism, MINCIT, Colombia Carlos Enrique Moreno, Presidency’s High Counsellor for the Program Implementation, Colombia, Presidency of Republic, Colombia Esteban Pihedrahita, President, Cali Chamber of Commerce, Colombia José Antonio Ocampo, Co-Director, Colombia Central Bank, Colombia Roberto Junguito, Former Minister of Finance, Colombia</p>
12:00-12:15	<p>CLOSING REMARKS</p> <p>Federico Bonaglia, Deputy Director, OECD Development Centre Rafael Puyana, Sectoral Deputy Director, DNP, Colombia</p>

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