

OECD-Korea Policy Centre, Competition Programme

Regional Antitrust Workshop

On

Horizontal Mergers and Joint Ventures

Seoul, Korea, 12-14 November 2008

Seminar Overview

This seminar will examine competition issues related to horizontal mergers and joint ventures. The first day will focus on the competitive effects of horizontal mergers, discussing the primary economic avenues of harm of anticompetitive mergers and presenting several case studies from participating authorities. On the second day, participants will discuss and debate two hypothetical cases that present some of the complexities that may arise in evaluating mergers. The final session focuses on merger remedies and joint ventures, with several case studies illustrating the range of possible joint venture forms and appropriate competition policy responses to them.

Attending Experts and Participants

Cambodia, China, European Commission, India, Indonesia, Japan, Korea, Laos, Mongolia, OECD, Singapore, Chinese Taipei, United States, Vietnam

Seminar Agenda

Wednesday, November 12th Horizontal Mergers: Theories of Harm and Case Studies
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| 9:00-9:15 | Welcome and opening remarks: <i>Mr. Jai-un YU, Director, OECD Korea Policy Centre, Competition Programme</i> |
| 9:15-9:30 | Introductions and Photo Session |
| 9:30-10:30 | Overview of Horizontal Mergers and Unilateral Effects: <i>Mr. Eric EMCH, OECD</i> |
| 10:30-10:45 | <i>Break</i> |
| 10:30-11:30 | Coordinated Effects in Merger Cases: <i>Mr. Eric EMCH, OECD</i> |
| 11:30-12:30 | Case Study Presentation from Japan: <i>Ms. Rie OTAKE, JFTC</i> |
| 12:30-2:00 | <i>Lunch</i> |

- 2:00-2:45 **Case Study Presentation from Singapore:** *Ms Yvette YOONG and Ms Joceline NG, CCS*
- 2:45-3:45 **Constructing Economic Evidence in Merger Cases:** *Ms. Rie OTAKE, JFTC*
- 3:45-4:00 *Break*
- 4:00-4:45 **Case Study Presentation from Chinese Taipei:** *Ms. Hsin-Yi CHANG, Chinese Taipei FTC*
- 5:00- **Group Dinner**

Thursday, November 13th – Hypothetical Case Discussions

- 9:00-10:45 **Hypothetical Case #1**
Introduction: 15 minutes
Breakout Group Discussion : 1 hour
Case Review: 30 minutes
- 10:45-11:00 *Break*
- 11:00-12:45 **Hypothetical Case #2**
Introduction: 15 minutes
Breakout Group Discussion : 1 hour
Case Review: 30 minutes
- 12:45-2:00 *Lunch*
- 2:00- **Cultural Tour of Seoul and Dinner**

Friday, November 14th – Merger Remedies and Joint Ventures

- 9:30-10:30 **Presentation on Competition Law and Policy in India**
- 10:30-11:30 **Structural and Behavioural Merger Remedies:** *Mr. Alexander KOPKE, European Commission*
- 11:30-11:45 *Break*
- 11:45-12:45 **Case Study Presentation on Merger Remedies:** *Mr. Alexander KOPKE, European Commission*

12:45-2:15 *Lunch*

2:15-3:00 **Merger and Joint Venture Enforcement in Korea:** *Mr. Jong Bae PARK, KFTC*

3:00-4:00 **Case Study Presentation on Joint Ventures:** *U.S. v. Visa and Mastercard: Mr. Eric EMCH, OECD*

4:00-4:15 *Break*

4:15-4:45 **Final Overview and Discussion of Seminar Topics**

4:45-5:00 **Closing Remarks**