

The Engineering Company

QtecQ

Knowledge Management
as a Success Factor in
Strategic & Turnaround Management



Quality Engineering

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Strategic Objectives

1. Enhance customer satisfaction
2. Strengthen motivation & teamwork
3. Increase market share
4. Improve return on assets
5. Implement business excellence/TQM



Turnaround Program



Re-orientation Market

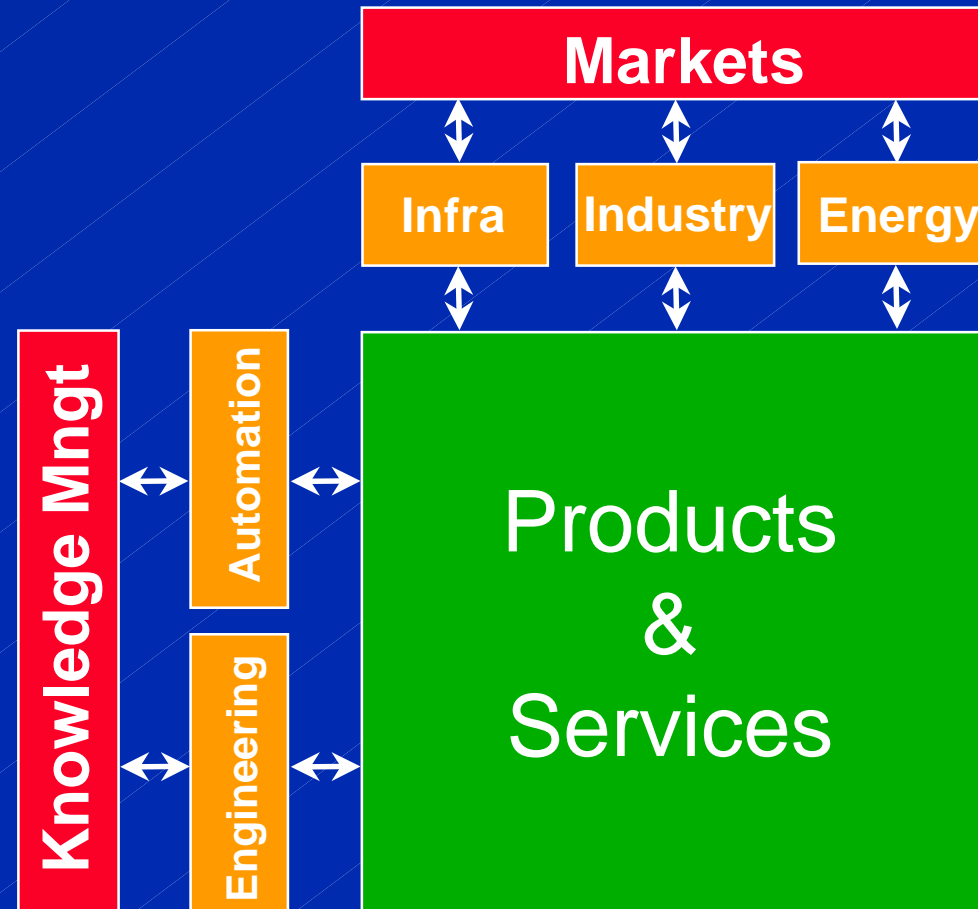


actions

status



Product-Marketing Strategies



Knowledge Management



Benefits of Knowledge Mngt

1. Identification of core competencies
2. Input for strategic decision making
3. Highlights critical-knowledge employees
4. Drives knowledge management training
5. Outlines real potential to stakeholders



OECD Symposium Amsterdam, the Netherlands

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