

**OECD World Forum on  
“Charting Progress, Building Visions, Improving Life”**

# **The Way Forward**

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# The Busan Forum at a Glance

- 1924 participants
  - 201 speakers from 50+ countries
  - 57 exhibitors
  - 9 plenary sessions and 37 parallel sessions
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- Fantastic hospitality
  - Outstanding organisation
  - Perfect team

# Towards a Global Project on “Measuring the Progress of Societies” (Istanbul)

- **Meet the demand coming from our societies**
- **Build a global partnership**
- **New keywords for a new approach:**
  - From output to welfare
  - From “information brokers” to “knowledge builders”
  - From top-down to bottom-up
- **Four pillars:**
  - Statistical research
  - Development of ICT tools to help in transforming statistics into knowledge
  - Advocacy and institutional building
  - Development of a global infrastructure about progress

# Key products

- **Statistical research**
  - Taxonomy on how to measure the progress of societies
  - Knowledge base
  - International survey on what citizens know
- **ICT tools to transform statistics into knowledge**
  - Innovative software (eXplorer, etc.)
  - Knowledge base (ICT4Progress)
- **Advocacy and institutional building**
  - Newsletter
  - Handbook s on how to build initiatives
  - Support to countries who want to establish initiatives
  - Training courses and e-learning
- **Wikiprogress**

# A good path

- **Conferences and seminars after Istanbul**
- **EC Communication**
- **Stiglitz's Commission report**
- **G20 in Pittsburg**
- **World Forum**
- **?**

# Where do we stand?

- **Media attention and growing political awareness**
- **Institutional setup**
- **Strong network of committed people**
- **New partnerships (partners, associates, correspondents)**
- **Capacity of delivering products**
- **Wikiprogress**
- **OECD commitments**
- **New initiatives at country level**

# The way forward: some ideas

## ● Mainstreaming:

- OECD roadmap
- EC follow up
- Revision of HDI
- G20 “progress framework”
  - Well-being frameworks for Treasuries
  - Statistical developments

## ● Strengthen:

- Research network
- Capacity building (advise and training)
- Connection with opinion leaders (Club of Rome, etc.)
- Community of practitioners

# The way forward: some ideas

## ● Rethinking:

- From measuring to fostering progress
- Name and logo (identity)
- Governance of the project
  - Nodes of the network involved in the Project Board
  - High-level advisory committee
- Aims and structure of the World Forum
  - Scientific committee

## ● Developing:

- A strategy for the long-term future of the project
- Fund raising strategy to ensure sustainability