

DATAR – CDC - OCDE

***Identification of experiences for the Exchange Fair of the
World Congress on Territorial Development***

**Grid of presentation of the projects,
to be sent by e-mail or post to :**

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Name of the experience	Survey
Theme	Business clusters-opportunities and obstacles
Concerned territory	Hungary
Project holder	SEED Foundation for Small Enterprise Economic Development

Brief presentation of the experience

(initial objectives, process, first results...)

Within the defined target area, the project has profoundly analysed the enterprises from the aspect of their role played in the economical cooperation and/or from the point of view of the extent they want –and can- integrate into a potential frame of cooperation. When seeking for the possible means of eliminating regional and territorial imparities, we used the experiences of Italian Industrial Districts.

We combined the focus group method with the empirical survey in three counties, content analysis, case studies etc.

As a result of the research, we have valuable pictures about the needs and expectations of enterprises in connection with their potential partner, we discovered some elementary traditions of the cooperation culture, having database about technical backgrounds, intentions and considerations on short term technological upgrade corresponding with the data published on the re-invested capital, number of existing personal computer both from the aspect of functional us as well as communication and cooperation.

Our research also justified that mainly enterprises with legal entity, operating for longer period of time, maintaining stable producer and customer contact, operating in or in the proximity of towns and running several kinds of business are such companies which have organisational and financial security and well –grounded future vision as well.

Identification of the experience holder

Initial diagnostic

- ◆ *Factors which have contributed to the launching of the experience*

- ◆ *Main actors at the origin of the experience*

Strategy

- ◆ *Selected objectives*

- ◆ *Aimed territory and/or population*

- ◆ *Schedule*

Methodology and project managing

*(process, method, specific tools implemented,
human resources raised...)*

Realisations up to date

- ◆ *Actions completed up to date*
- ◆ *Period between the idea and the implementation*
- ◆ *Financial amounts for the experience and detail of the financial resources spent (private, public...)*

Results up to date

- ◆ *Which are the beneficiaries touched ?*
- ◆ *Is the "experience" seen as a success ?*
- ◆ *Main strong points of the process ?*
- ◆ *Obstacles encountered in the implementation of the experience ?*

Transferability

- ◆ *Degree of exemplarity for the Exchange Fair ?*
- ◆ *Necessary conditions for the transfer to succeed ?*
- ◆ *Project holder capacity to encounter an exchange process ?*

General opinion of the expert on the interest of such an experience for the Exchange Fair

- ◆ *Opinion on the selected theme (clusters ; recomposing territories; relations between industrial development- and the environment)*
- ◆ *Name of the expert*