

LIST OF METADATA ITEMS FOR BUSINESS TENDENCY AND CONSUMER OPINION SURVEYS - 2005

Top level	Child level	Business/Consumer Survey Specifics
Source	Name of collection / source used	Consumer Sentiment Survey
	Organisation and contact person	Name of the institute : National Statistical Office Manager : Mr. Oh, Sam-Kyu :Director of Statistical analysis Division contact person : Ms. Park, Worlan address : Building 3, Government Complex-Daejeon 139, Seonsaro, Seo-gu, Daejeon 302-701, Korea phone : 82-42-481-2215 f a x : 82-42-481-2469 email address : wlpark@nso.go.kr web-site URL (if any) : www.nso.go.kr
	Types of data sources used (household, establishment / enterprise survey)	household survey
	Source periodicity	Monthly
Statistical concepts and classifications used	Key statistical concepts used	2,000 households
	Definition of indicators, variables collected	Please find attach a questionnaire in Korean.
	Classification(s) used	We classify by income and age group.
Data characteristics and collection	Unit of measure used	Pre-printed response alternatives with five reply options: Increased significantly, increased slightly, remained same, decreased slightly, decreased significantly
	Sampling frame	Census longform data
	Size of actual frame list	About 15 million households
	Characteristics included in frame list	Age, marriage status, educational attainment etc
	Frame list update	Every 5 year
	Sampling method(s)	2 stage stratified cluster sampling
	Sample size	2000 households
	Sample representativeness	-
	Response rate	100%
	Non-response procedures	-
	Reporting unit	Household
	Survey method	The questionnaire would be distributed with its description to the respondent and collected by field employee.
	Timeliness	The report should be released at 7:30 on the date nominated which would usually be the second Thursday after the survey completed.
	Reference period	-
	Fieldwork period	The week including the 22 nd of every month.
	Base period	Since Dec. 1998
	Date base period last updated	Since Dec. 1998
	Link to release calendar	http://www.nso.go.kr/newnso/notice/schedule_ms.html
	Other data and collection characteristics	
Statistical population and scope of the data	Statistical population	All households in Korea
	Geographic coverage	The survey includes all the national territory.
	Sector coverage	-
	Population coverage	All households in Korea
	Other coverage issues	
Manipulation and dissemination	Aggregation & consolidation.	The Consumer expectation Index(CEI) is computed follows; $CEI = (X1+X2+X3+(X4+X5)/2)/4$

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		<p>In which X1 is individual index of business conditions and X2 for household living standard, X3 for consumption expenditure, X4 for household durables and X5 for expenditure for culture and meals outside.</p> <p>The Consumer Present Situation Index(CPSI) is computed follows; $CPSI=(X1+X2)/2$</p> <p>In which X1 is individual index of business conditions for past change and X2 is individual index of household living standard for past change</p>
	Estimation procedures	-
	Imputation	-
	Transformations	<p>An individual index is calculated by the weighted average method of response scores.</p> <p>Individual index(II) is computed as follows; $II = (w1*f1+w2*f2+w3*f3+w4*f4+w5*f5)/n*100$</p> <p>w1-5 : weight f1-5 : the number of respondents which selected 1-5th response n : the total number of respondents</p>
	Weights	<p>Weight of the five option multiple choice is follows ; ‘increased significantly’ response is scored by 2, ‘increased slightly’ by 1.5, ‘remained same’ by1, ‘decreased slightly’ by 0.5 and ‘decreased significantly’ by 0.</p>
	Seasonal adjustment	We are going to produce Seasonal adjustment series by X-12 Arima
	Dissemination format(s)	The result of survey is published by publication, websites,
Other aspects	Other comments	