

LIST OF METADATA ITEMS FOR BUSINESS TENDENCY AND CONSUMER OPINION SURVEYS - 2005

Top level	Child level	Business/Consumer Survey Specifics
Source	Name of collection / source used	Westpac - Melbourne Institute Survey of Consumer Sentiment
	Organisation and contact person	Melbourne Institute of Applied Economic and Social Research, contact: Anne Leahy, University of Melbourne, 161 Barry Street, Parkville, 3010. Telephone: 61 3 8344 2196, anneel@unimelb.edu.au , www.melbourneinstitute.com.au
	Types of data sources used (household, establishment / enterprise survey)	Household consumer survey
	Source periodicity	Data are collected monthly
Statistical concepts and classifications used	Key statistical concepts used	Consumer sentiment is recorded in the form of an index representing the percentage of respondents reporting that they were optimistic less the percentage that were pessimistic plus 100. The overall sentiment index is made up of five component indexes (questions) of equal weighting.
	Definition of indicators, variables collected	Survey attached.
	Classification(s) used	Not relevant
Data characteristics and collection	Unit of measure used	Pre-printed response alternatives with four or six reply options: percentage of positive replies, unchanged replies and negative replies, uncertain/don't know replies, positive with qualifications, negative with qualifications.
	Sampling frame	General population
	Size of actual frame list	Total population (?households)
	Characteristics included in frame list	Responses can be cross classified by age, gender, presence of children or not, household size, voting intention, education, home ownership, state, capital city, occupation, household income, work status.
	Frame list update	New sample of general population each month
	Sampling method(s)	Sample stratified by age, gender and area of residence
	Sample size	1200-1400 households
	Sample representativeness	Random sample stratified by age, gender and area of residence
	Response rate	Please indicate the average response rate for the most recent survey(s)
	Non-response procedures	Not relevant. Only willing participants included.
	Reporting unit	Individual over 18 years in household, with birthday closest to survey date
	Survey method	Telephone interview
	Timeliness	Three days
	Reference period	Month
	Fieldwork period	Five days

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	Base period	Not relevant
	Date base period last updated	
	Link to release calendar	http://www.melbourneinstitute.com/publications/indicators/
	Other data and collection characteristics	Please provide any other key data and collection characteristics not included above (if any)
Statistical population and scope of the data	Statistical population	All households
	Geographic coverage	All the national territory included
	Sector coverage	Not relevant
	Population coverage	Total Australian population as at September 2004 was 20.2 million
	Other coverage issues	Not relevant
Manipulation and dissemination	Aggregation & consolidation.	Five component variables/questions included in attached survey. Each receives equal weighting in overall consumer sentiment index.
	Estimation procedures	Results grossed up by weighting by postcode area population
	Imputation	Linear extrapolation
	Transformations	Not relevant
	Weights	Weighting of response units based on postcode area population
	Seasonal adjustment	Moving average, seasonal factors updated annually
	Dissemination format(s)	Survey publications are described at: http://www.melbourneinstitute.com/research/macro/survey.html
Other aspects	Other comments	Please provide any other information related to limitations on the use(s) of the data (if any)

OECD
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