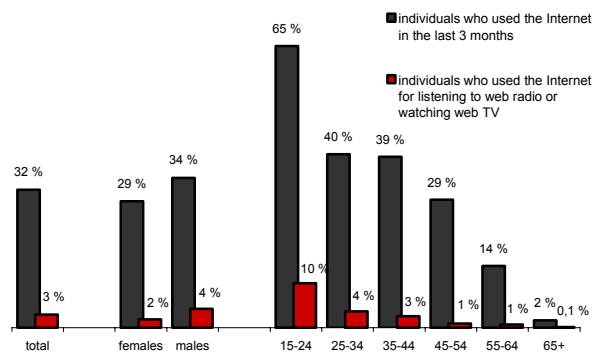


## Use of the Internet by individuals

Percentage of individuals\* who used internet in the 4th quarter 2004 for listening to the web radio/watching web TV, by gender and age

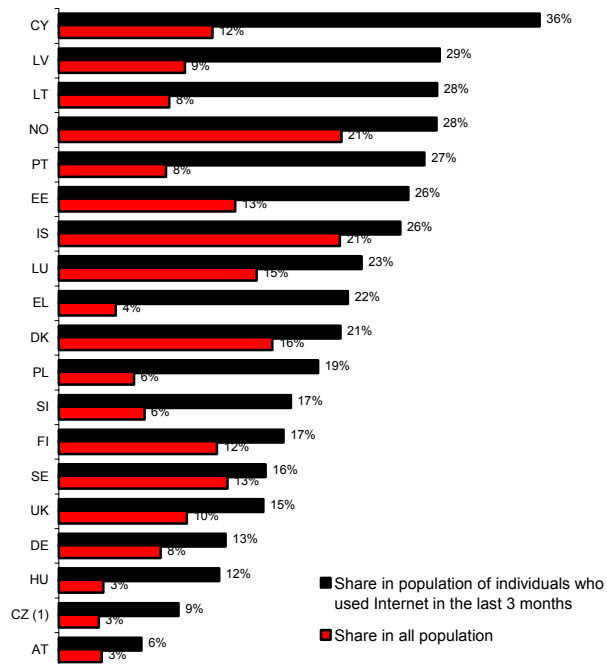


\* Share in all persons aged 15+ in given group

Source: Czech Statistical Office, Survey on ICT usage in households & by individuals 2004

## International comparison

Percentage of individuals (aged 16-74) who used the Internet for listening to the web radio or watching web TV; 1st quarter 2004



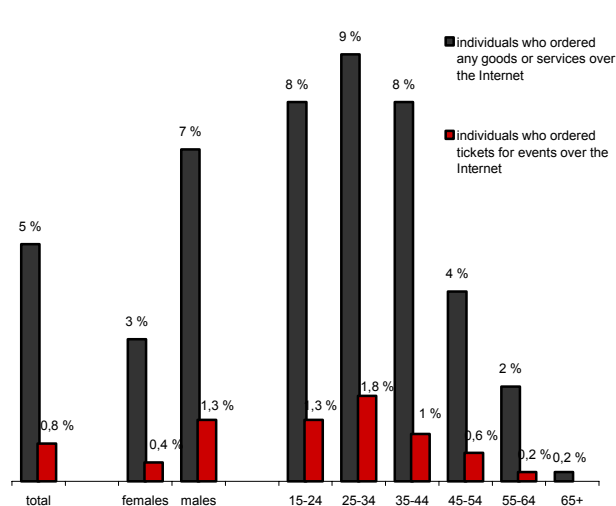
(1) 4th quarter 2004 (individuals aged 15+)

Source: Eurostat, Community Household Survey on ICT Usage, 2004

Czech Statistical Office, Survey on ICT usage in households & by individuals 2004

## E-commerce

Percentage of individuals\* aged 15+ who ordered tickets over the Internet in 2004, by gender and age



\* Share in all persons aged 15+ in given group in 2004

Source: Czech Statistical Office, Survey on ICT usage in households & by individuals 2004

## Notes:

Reference period for different cultural institutions realised within the Website content survey 2004:

Culture		Audiovisual sector	
<i>incl.</i>		<i>incl.</i>	
galleries	January 2004	radios	April 2004
theatres	February 2004	cinemas	April 2004
museums	March 2004		
historical monuments	March 2004		
national monuments	March 2004		

**Fulltext search** - A program that searches documents for specified keywords and returns a list of the documents where the keywords were found.

**Links** - In website content survey, a link is a reference to another document with similar content. Such links are sometimes called hot links because they take you to other document when you click on them.

**Online comments** - Includes different kinds of communication between visitor of the particular website and network administrator. Chat and option poll are most often. Email is not taken as an online comment.

**Virtual exposition** - museums, galleries or other institution's exposition placed on websites of the particular institution. Virtual exposition is said to be database if collector's items (verbal description and digital picture) filled with mechanism of online access. It may represent only part of historical buildings or works of art.

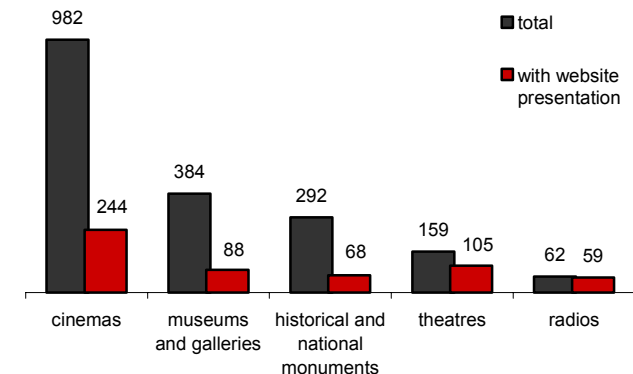
[www.czso.cz](http://www.czso.cz)

© Czech Statistical Office, 2005

# INFORMATION SOCIETY IN THE CZECH REPUBLIC

## eCulture

Czech cultural institutions\* which had a website presentation; 2003



\* Number of surveyed institutions

Source: Ministry of Culture (NIPOS), 2003; Czech Statistical Office, 2003

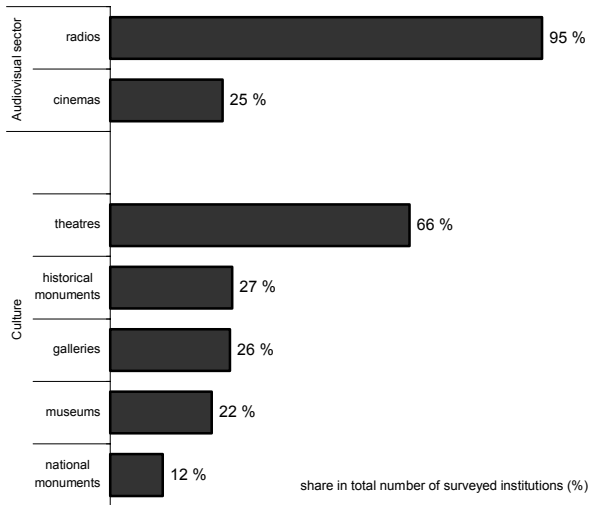
The status of culture in economy and society is constantly changing. The growing part played by culture (the growth of audiovisual technologies and of the information society in general, the evolution of the leisure economy etc) in economic development and the role it is capable of playing in social cohesion mean that a better understanding of the mechanisms and links between culture and economic & social development is needed. Understanding these factors has become a major goal for the European Union, which has to create and implement a statistical system capable of describing and comparing national cultural situations.

At the same time the modern information and communication technologies are changing gradually the way in which we do business, the way we learn and the way we spend our leisure time. These new technologies and their usage, both on a supply side and a demand side in culture, not only change the nature of current available services related to culture but also create new ones (online reservation system, virtual exhibitions etc). Relevant data/information, both about use of the ICT as means of offering better or new services from a supply side (cultural institutions) and about use of ICT as means for accessing these services from demand side (individuals), are needed for understanding role of the ICT in culture.

The Czech Statistical Office in cooperation with the National Information and Consulting Centre for Culture (NIPOS) that is a state-subsidized organization administered by the Ministry of Culture of the Czech Republic surveyed, within its project „Website Content Survey 2004“ a content and online services available on/via website presentation of the cultural institutions. The data on use of the ICT by individuals related to culture come from an annual survey of the Czech Statistical Office on ICT usage in Czech households and by individuals 2004. This survey was based on the “Eurostat model for a Community survey on ICT usage in households and by individuals 2004“.

## Website penetration

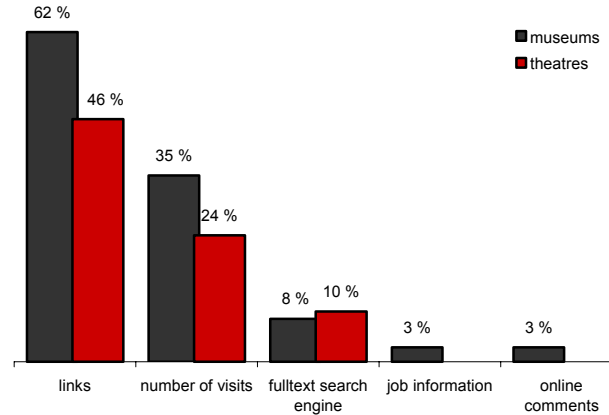
Share of the Czech cultural institutions which had a website presentation; 2003



Source: Ministry of Culture (NIPOS), 2003; Czech Statistical Office, 2003

## Website content

Share of the Czech cultural institutions (museums and theatres)\* with particular information available on their websites, 2004

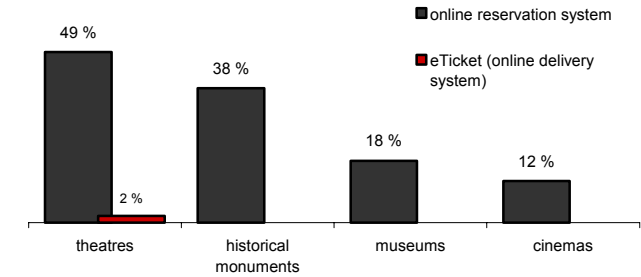


\*Share in total number of surveyed institutions with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004

## Website online services

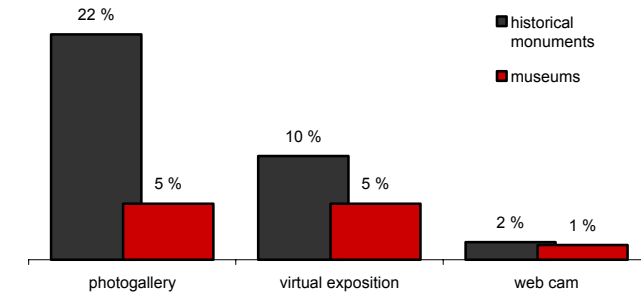
Online reservation system in the Czech cultural institutions\*; 2004



\*Share in total number of surveyed institutions with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004

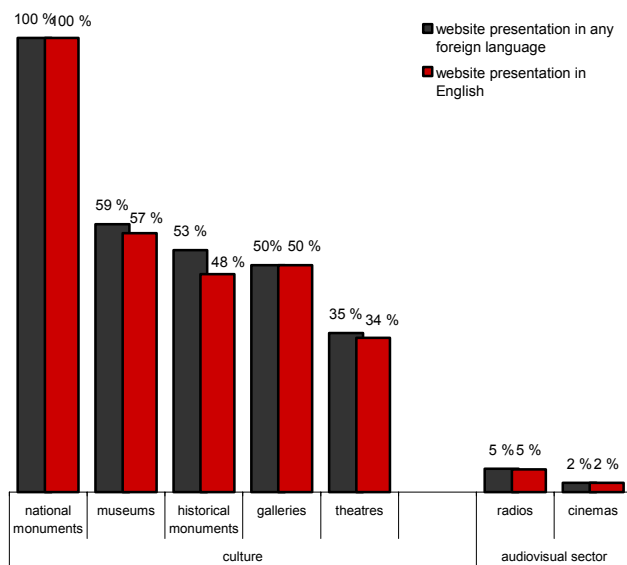
Online presentation system in the Czech cultural institutions\*; 2004



\*Share in total number of surveyed institutions with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004

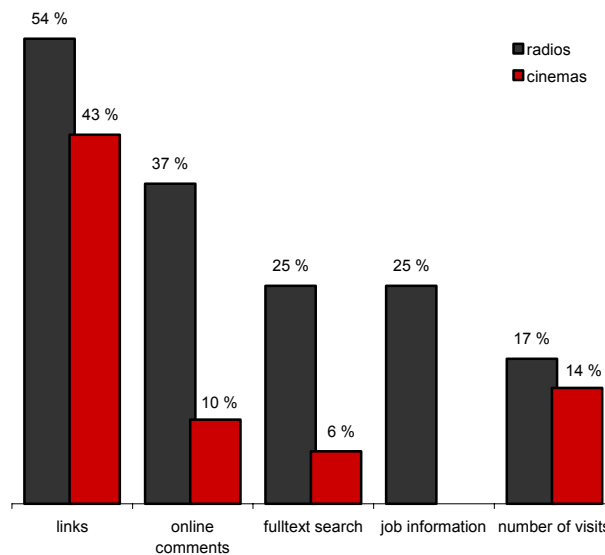
Share of Czech cultural institutions\* which have website presentation in any foreign language, 2004



\*Share in total number of surveyed institutions with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004

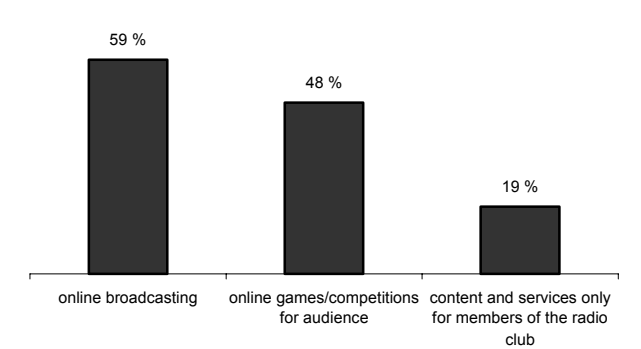
Share of the Czech institutions in audiovisual sector (radios and cinemas)\* with particular information available on their websites; 2004



\*Share in total number of surveyed institutions with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004

Share of the Czech radios\* with particular services available on their websites, 2004



\*Share in total number of surveyed radios with website presentation (%)

Source: Czech Statistical Office, Website content survey 2004