

## COPIE conference 31 March - 1 April 2011 in Berlin

Berlin-Brandenburgische Akademie der Wissenschaften  
Markgrafenstr. 38 (conference entrance)  
10117 Berlin

### DRAFT AGENDA

#### Day 1

**12.30** Registration and refreshments

**13.30 Welcome** - Sabine Baun / Federal Ministry of Labour and Social Affairs, Germany

**13.40 Introduction to COPIE** - Bettina Reuter / COPIE Co-ordinator

**13.50 Links to 2020/employment policies** - Raymond Maes / European Commission

**14.10 Necessity Entrepreneurship and economic effects** - Prof. Rolf Sternberg / University of Hannover

**14.20 Current examples of ESF/ERDF support for inclusive entrepreneurship**

Round table discussions with speakers of the 10 COPIE partner regions who will present very briefly and promote discussion. Speakers will move from table to table (5 rotations, 20 minutes per session)

**16.00 Coffee**

**16.25 COPIE experts outline their work to date and plans for 2011**, 10 minutes each.

16.30 Quality Management - Norbert Kunz

16.40 Action Planning - Iain Willox

16.50 Entrepreneurship Education - Ivan Diego

17.00 Micro Finance - Joeri Colson

17.10 Integrated Business Support – Ana Maria Mendez Rodriguez

17.20 Copie tool - Stephanie Koenen

**17.30 Close of first day**

with explanation of tomorrow's speed dating session

**19:00 Dinner**

## Day 2

### 9.15 **Welcome Back!** **Film-Stefan the ice cream seller**

9.30 Outline of 2<sup>nd</sup> day brief reminder of each speed dating and signposting to relevant rooms.

### 9.35 **Speed dating session with experts**

- Swot Analysis –The Copie Tool - Stephanie Koenen
- How to maintain quality – Norbert Kunz
- How to get people to work together – Iain Willox
- ESF/ERDF and Entrepreneurship Education – Just What Is Possible? Ivan Diego
- Micro finance and support that can be provided by ESF/ERDF- Brigitte Maas
- Integrated business support – Ana Maria Mendez Rodriguez
- German Microfinance Fund - Dr. Dietrich Englert
- Wikipreneurship Masterclass - Toby Johnson

### 11.00 **Next steps- led by facilitator to be confirmed**

#### **Feedback from Each Table (maximum 5 minutes per table)**

Audience at round tables with an expert or COPIE partner at each table. Each table will present things they have learned from each of the experts, things to follow up on and things that they wished they could do that would support inclusive entrepreneurship

### 11.50 **Individual Pledges**

Delegates are asked to write one action they pledge to do as a result of the event.

### 12.00 **Closing Panel “How to integrate inclusive Entrepreneurship into the future shape of structural funds”**

Question and answer session with panelists from COPIE partner regions and European Commission

### 13.00 **Final Remarks** - Germany

### 13.15 **LUNCH and departure**