



# Business and the public sector: why do we need to partner?

Francesca Froy,  
OECD LEED Programme

# What motivates business...



...to get involved in local development?

Responsive  
education  
system

Training  
staff

Raising  
Skills

Integrating  
disadvantaged

Skills  
utilisation  
in firms

Attracting  
talent

# Obstacles...

- Complexity
- Different goals
- One size fits all?
- Short-termism

...and instruments?