



清华大学中国科学技术政策研究中心
China Institute for Science and Technology Policy at Tsinghua University



High Level International Business Symposium

‘China and R&D Globalisation: Integration and Mutual Benefits’

Beijing, 28 August 2007

AGENDA

With support from

Ministry of Science and Technology, China

Friendship Hotel, Beijing, China

28 August 2007

**High Level International Business Symposium
'China and R&D Globalisation: Integration and Mutual Benefits'**

**Co-organised by the Organisation for Economic Co-operation and Development (OECD) and
China Institute for Science and Technology Policy, Tsinghua University, China**

Beijing, 28 August 2007

<p>Objective and Orientation</p>	<p>Based on the findings of the Synthesis Report of the OECD review of the Chinese innovation system and policy, this high level international business symposium will address the issue of globalisation of R&D by exploring:</p> <ul style="list-style-type: none"> • How can foreign R&D further contribute to the Chinese national innovation system? • How can China better contribute to the global knowledge pool, through further integration into the global knowledge system, outward investments, exchanges of highly skilled human resources and increasing international trade in knowledge, etc? • How to explore the unfulfilled potential for fruitful international cooperation between Chinese and foreign players in R&D and innovation. <p>This event will allow a multi-stakeholder dialogue among international and Chinese businesses, governments, and research communities on the conditions needed to improving the mutual benefits of globalisation of R&D both for China and OECD countries. It also aims at gathering the business views on how framework conditions for innovation can facilitate and hamper globalisation of R&D, and how to further explore the potential of university and public research in globalisation of R&D.</p>
<p>Participants</p>	<p>100-120 participants by invitation, consisting of mainly senior representatives from:</p> <ul style="list-style-type: none"> • Multinational companies active in R&D in China (a mixture of headquarter representatives and managers of R&D affiliations in China); • Main Chinese companies, including some already actively investing in R&D abroad; • Small- and medium-sized innovative firms in China and from selected OECD countries; • Chinese government agencies in charge of relevant policies notably R&D and innovation policy and Foreign Direct Investment (FDI) policy; • Governments from selected OECD countries; • The EU and relevant international organisations; notably UNCTAD.
<p>Language</p>	<p>English and Chinese with simultaneous translation.</p>
<p>Venue</p>	<p>Friendship Hotel, Beijing, China</p>
<p>Date</p>	<p>28 August 2007</p>

Program
28 August 2007

8:30 - 9:15	Registration
9:15 - 9:30	Welcome Address and Opening Remarks
Chaired by:	Lan XUE , Professor, Director, China Institute for S&T Policy at Tsinghua University
Given by:	Jing Yan HU , Director-General, Department of Trade in Services, Ministry of Commerce, China
	Pier Carlo PADOAN , Deputy Secretary-General, OECD
9:30-10:20	Keynote speech: Mega Trends of Globalisation of R&D
Overview	The two keynote speeches, given by prominent international speakers, will look at the latest trends and drivers of globalisation of R&D, and the opportunities and challenges R&D globalisation creates for developed and emerging countries like China. Ten minutes of Q&A will follow the keynote speeches in order to encourage dialogue.
9:30-9:50	James WILSDON , Head of Science and Innovation, Co-director of The Project of Atlas of Ideas, DEMOS, UK
9:50-10:10	Kevin WALSH , Senior Vice-President, Global Research, Oracle Corporation
10:10-10:20	Q&A
10:20- 10:50	Tea/Coffee break
10:50-12:25	Session I: Framework conditions for innovation: The business perspective
Overview	Four presentations will focus on exploring the importance of framework conditions for innovation. The speakers are invited to illustrate how these conditions have influenced (facilitated or hampered) the opportunities for their companies to conduct R&D activities in other countries, most importantly in China. Good framework conditions should be highlighted through international comparisons.
Chaired by:	Gernot HUTSCHENREITER , Deputy Head, Country Review Unit, OECD Directorate for Science, Technology and Industry
10:50-11:10	Jörg WUTTKE , General Manager BASF, China; President, European Chamber of Commerce in China
11:10-11:30	Frans GREIDANUS , Senior Vice President Philips Research, CTO Philips Asia
11:30-11:50	Xiaolin ZHANG , Vice President, and Head of Innovation Center China, AstraZeneca Global R&D
11:50-12:10	Hong Yu FENG , Director, R&D Center, Hisense Group
12:10-12:25	Q&A

12:25-13:45	LUNCHEON Hosted by USCIB, with sponsorship from Deloitte Touche Tohmatsu's U.S and China member firms and Arnold & Porter LLP
13:45-15:20	Session II: Exploring the potentials of university research and public research institutions in globalisation of R&D: The business perspective
Overview	Four presentations in this session will focus on exploring the importance of public research infrastructure, including university research and public R&D institutions, in motivating overseas R&D investments by companies. The speakers are invited to present their experiences in collaborating with university research and public research institutions in China and worldwide.
Chaired by:	Jianing CAI , Director, Department of International Co-operation, MOST
13:45-14:05	Monika KIRCHER-KOHL CEO, Infineon Technologies AG, Austria
14:05-14:25	Ya CAI , Chief Director, Unilever Research Center, Shanghai, China
14:25-14:45	Yong TENG , Chief Engineer, China Netcom Group Corporation
14:45-15:05	Yi Ming ZHU , CEO & President, Giga Device Semiconductor Inc.
15:05-15:20	Q&A
15:20-15:50	Tea/coffee break
15:50-16:50	Panel Discussion I: China's role in the future globalisation of R&D
Overview	This panel discussion will focus on projecting China's role in the future globalisation of R&D. Panelists from China and OECD countries are invited to give their views on following issues: <ul style="list-style-type: none"> • What role is China likely to play as a host of global R&D? • What potential is China likely to fulfill as a global R&D player through its outgoing R&D investment? • What impact and implications will the implementation of China's Medium and Long Term Strategic Plan for S&T Development have on globalisation of R&D in the coming 15 years?
Moderator	Richard McGREGOR , Beijing Bureau Chief of the Financial Times

Panelists	<p>Torbjorn FREDRIKSSON, Economic Affairs Officer, Policy Issues Section, IAB, UNCTAD</p> <p>Richard JOHNSON, Vice Chairman, BIAC Science and Technology Policy Committee</p> <p>Qiyuan MA, Partner of Time Innovation Ventures Inc. USA</p> <p>Yonghong MEI, Director-General, Department of Policy, Regulation and Reform, MOST</p> <p>Yong RUI, Director of Strategy, Microsoft China R&D Group</p> <p>Taichen WANG, Director of Technology Centre, China Metallurgical Group Corporation</p>
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16:50 - 17:50	Panel Discussion II: Striving for mutual benefits of globalising R&D in China: Addressing the special challenges
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Overview	<p>The second panel discussion will focus on addressing how to enhance the mutual benefits of R&D activities achieved by OECD firms in China and vice versa. Panelists from China and OECD countries are invited to give their views on following questions:</p> <ul style="list-style-type: none"> • What specific aspects of framework conditions for innovation need to be improved in China in order to nurture a more fruitful interface between foreign R&D activities and Chinese domestic innovation capabilities? • How can the design of China's future NIS better integrate the role of foreign R&D activities, and the outgoing R&D investment by Chinese firms? • What government strategy and policies can help Chinese companies better capitalize on the opportunities of globalisation of R&D by investing in OECD countries? • On what issues related to R&D globalization are policy dialogues between China and OECD countries called for?
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Moderator	John C. CHIANG , Visiting Professor, School of Software & Microelectronics, Peking University. Ex-President of Motorola (China) Technologies Limited
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Panelists	<p>Eric VAN KOOIJ, S&T Counselor, Embassy of the Netherlands, Beijing</p> <p>Xinnan LI, Deputy Director-General, Department of Policy, Regulation and Reform, MOST</p> <p>Denis SIMON, Vice-President for Academic Affairs, Levin Graduate Institute of International Relations and Commerce, USA</p> <p>Yoshihisa TABATA, Chief Representative for Technology, Japan New Energy and Industrial Technology Development Organisation, (NEDO) Representative Office in Beijing</p> <p>Zhile WANG, Director, Research Center of Transnational Companies, Research Institute of MOFCOM</p> <p>Gang ZHANG, Principal Administrator, OECD Directorate for Science, Technology, and Industry</p>
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17:50 - 18:05	Closing remarks
Given by	Zhijian HU , Deputy Director-general, Department of Policy, Regulation and Reform, MOST Nobuo TANAKA , Director for Science, Technology and Industry, OECD
18:30-20:00	RECEPTION AND DINNER hosted by Oracle Corporation