



Mission Australia

SOCIAL INNOVATION IN THE 21ST CENTURY

A DIALOGUE




MACQUARIE
BANK



HUNTER VALLEY / NEW SOUTH WALES / AUSTRALIA

APRIL 28-30 / 2006



The Social Innovation Dialogue is a joint venture between Mission Australia and Macquarie Bank, supported by the Australian Government Department of Family and Community Services and the OECD Local Economic and Employment Development (LEED) program. The complex issues facing the developed world require innovative leadership and a collaborative approach between sectors.

PURPOSE

The world's social, economic and political environment is in a continual state of change. With the 21st century come the challenges of globalisation, the growing divide between job rich and job poor communities, and an ageing and increasingly casualised workforce.

New and innovative approaches involving partnerships between government, business and community organisations are required to tackle these issues effectively. Australia's unique political, economic and social landscape provides an ideal base for building effective responses to these challenges.

The Social Innovation Dialogue is an important opportunity for Australia's and the world's foremost thinkers, social policy-makers, business and government leaders to meet, exchange ideas and chart the way forward.

WHO

The Social Innovation Dialogue brings together an outstanding group of inspirational thinkers and leaders who have been shaping change across the globe.

They include Cabinet Ministers, senior government and OECD policy makers, CEOs, community leaders, and social and political commentators.

SPEAKERS INCLUDE

Mr Herwig Schlögl

Deputy Secretary-General of the OECD

Lord Hastings, CBE

BBC Head of Corporate Social Responsibility

The Rt Hon Margaret Hodge, MBE MP

UK Minister of State for Employment and Welfare Reform

The Hon Kevin Andrews

Australian Minister for Employment and Workplace Relations

Professor Dr Fiona Stanley, AC

Executive Director, Australian Research Alliance for Children and Youth

The Hon Bob Carr

Former Premier of NSW (Australia)

Mr Sergio Arzeni

Director, Centre for Entrepreneurship, SME's and Local Development, Head of Programme OECD-LEED

WHY

"...We know that peace and prosperity cannot be achieved without partnerships involving governments, international organisations, the business community and civil society. In today's world we depend on each other." Kofi Annan, Secretary General, United Nations.

The Social Innovation Dialogue provides a unique and exclusive opportunity for its invitation-only attendees to explore issues such as welfare and workplace reform, corporate responsibility and find new responses to emerging community needs through a collaborative approach.

Dialogue attendees will have the opportunity to participate in free debate, engaging in discussion with some of Australia and the world's foremost thought leaders and proponents of change – including government leaders and CEOs.

The Dialogue's roundtable format is designed to promote open debate on a range of critical issues and facilitate an agenda for action.

OUTCOMES

The Dialogue will play a leading role in framing and improving the quality of policy debate on today's challenges.

At its conclusion, a comprehensive agenda for action will be issued, providing attendees and a wider audience with a clear set of ambitious, but practical, action points.

A post-Dialogue steering group will be formed to progress the action points and advocate their implementation.

“It makes little sense to talk about successful companies in a society where schools, museums, hospitals and libraries are closing or deteriorating. As a company, Macquarie Bank is a member of the society in which it operates. It follows that one of our important duties is to work in a multitude of ways for the betterment of that society. The Social Innovation Dialogue is an important opportunity for some of Australia’s and the world’s leading thinkers and policy makers to meet, exchange ideas and chart ways forward in terms of the challenges we face in the developed world. Macquarie Bank is proud to be a partner in such a significant international event.”

Mr David Clarke, AO
Executive Chairman, Macquarie Bank Limited

“As a lead organisation in a growing international network committed to social innovation, welfare reform and employment creation, Mission Australia supports ongoing dialogue to develop new approaches to facing the social and economic challenges of the 21st century based on partnerships between government, business and community organisations.”

Mr Patrick McClure, AO
Chief Executive Officer, Mission Australia
Chairman, OECD-LEED Forum on Social Innovations

Program

THURSDAY, 27 APRIL 2006

Opening Dinner, Sydney

FRIDAY, 28 APRIL 2006

Opportunities for attendees to visit socially innovative programs based on partnerships between government, business and community organisations.

1 / The Global Economy

- The global forces that are shaping social, economic and political environments.
- The changing demographics of the 21st century.
- The economic dominance of large scale global companies.
- The changing labour environments and resultant employment challenges and opportunities.
- The impact of government outsourcing and public/private partnerships.
- The impact of information and communication technologies.
- Opportunities for community engagement through corporate responsibility and philanthropy.

SATURDAY, 29 APRIL 2006

2 / Welfare to Work: Participating in the Economy

- International movement from the ‘passive’ welfare policy framework to an active participation model.
- Increasing the social and economic participation of groups such as sole parents, people with disabilities, mature aged workers and long term unemployed people.
- The shift to innovation, enterprise and entrepreneurship in government and social policy.
- The outsourcing of welfare, employment and training programs in the European, North American and Australian contexts.
- The role of business in a policy environment which emphasises welfare to work.

3 / Corporate Responsibility

- The evolution of corporate responsibility towards a focus on sustainability as a key driver of high performing companies and its future.
- Global and national indicators of corporate responsibility performance.
- Best practice partnerships between corporate and community, environmental and international aid organisations.
- Broader stakeholder engagement.

4 / Social Innovation

- The questioning of conventional solutions to challenges in areas of social disadvantage.
- New players and multi-sector partnerships to effectively meet contemporary social need.
- The shifting roles of government, community and private sectors.
- Sourcing seed funding for social innovation and the application of commercial advice and practical business tools to intractable social problems.
- Innovative best practice programs that address the root causes of social problems rather than their symptoms.
- The concept of a ‘social return’ on investment as a means of assessing the outcomes and effectiveness of social programs.

SUNDAY, 30 APRIL 2006

5 / Towards a Civil Society

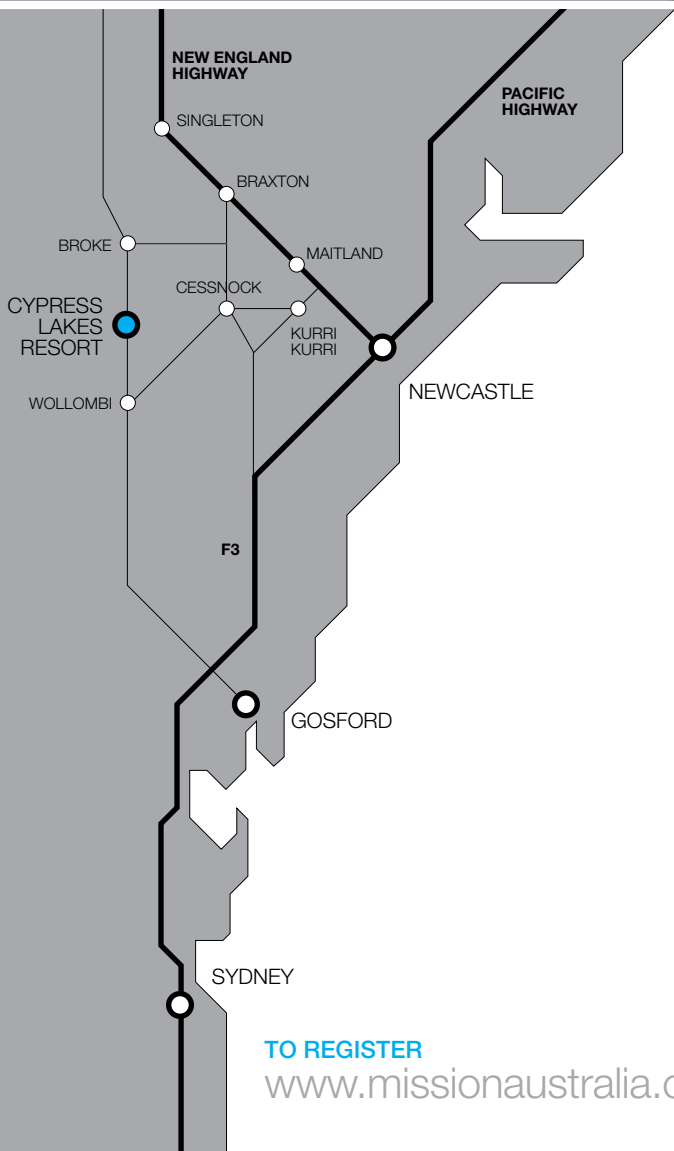
- The key messages from each session will be distilled to provide clarity and direction for governments, community organisations and business.
- A blueprint for a civil society will be mapped.

6 / Closing Session

- Conclusions, outcomes and next steps.

MONDAY, 1 MAY 2006

Further opportunities for participants to conduct program visits and attend policy briefings.



REGISTRATION

To register for the Social Innovation Dialogue, please visit the conference website at www.missionaustralia.com.au/dialogue – you can either register on-line or download a registration form.

If you have any questions regarding your registration for the Dialogue, please contact Renee Hobbs at World Travel Professionals, **612 9302 0700** or renee.hobbs@worldtravel.com.au

COSTS

The organisers recognise the different budget capacities of our corporate, government and community colleagues. Corporate and government delegates are asked to pay A\$1500.

TRAVEL ARRANGEMENTS

For assistance with travel to and from the Dialogue please contact Renee Hobbs at World Travel Professionals, **612 9302 0700** or renee.hobbs@worldtravel.com.au

TO REGISTER
www.missionaustralia.com.au/dialogue