

Annex

OECD CONFERENCE ON POLICY EVALUATION IN INNOVATION AND TECHNOLOGY

Paris 26-27 June 1997

PROGRAMME

Thursday 26 June 1997

Opening addresses

J. Shelton, Deputy Secretary-General of the OECD

T. Andersson, Deputy Director, Directorate for Science, Technology and Industry, OECD

D. Shand, OECD Public Management Service (PUMA)

Introductory paper

L. Georghiou (Director, PREST, United Kingdom), "Issues in Evaluation Practices in OECD Countries"

Session 1. Evaluation of Financial Support to Industrial R&D (Chair: *J. Seyvet*, Deputy-Director ANVAR, France)

1. *R. Lattimore* (Productivity Commission, Australia), "R&D Fiscal Incentives in Australia: Impact and Policy Lessons"
2. *H. Capron and B. van Pottelsberghe de la Potterie* (University of Brussels, Belgium), "Public Support to Business R&D: An Integrated Assessment Scheme and Some Additional Quantitative Evidence"
3. *A. Hervik* (Norwegian School of Management, Norway), "Evaluation of User-oriented Research in Norway: Estimation of Long-run Economic Impacts"
4. *M. Dorsman* (Ministry of Economic Affairs, the Netherlands), "Evaluation of Industrial R&D Support in the Netherlands: Recent Developments"

Discussant: *B. Hall* (UC Berkeley, United States)

Session 2. Evaluation of Large Technology Programmes (Chair: *C Stevens*, Head, Science and Technology Policy Division, DSTI, OECD)

1. *P. Cohendet* (BETA, France), “Evaluating Industrial Indirect Effects of Technology Programmes: The Case of the European Space Agency”
2. *M. Sakakibara* (UCLA, United States), “Evaluation of Government-sponsored Research Joint Ventures in Japan”
3. *A. Link* (University of North Carolina, United States) and *J. Scott* (Dartmouth College, United States), “Evaluating Technology-based Public Institutions: Lessons from the National Institute of Standards and Technology”
4. *T. Luukkonen* (VTT Group of Technology Studies, Finland), “The Increasing Professionalisation of the Evaluation of Mission-oriented Research: Implications for the Evaluation Process”

Discussant: *R. Lyon* (Senior Economist, Office of Management and Budget, United States)

Discussion panel 1: Evaluation Techniques (Chair: *D. Malkin*, Head, Economic Analysis and Statistics Division, DSTI, OECD)

- M. Pianta* (National Research Council, Italy), “The Use of Innovation Surveys for Policy Evaluation Purposes”
- A. Piric* (Ministry of Research, Science and Technology, New Zealand), “Methodological Issues in Evaluating Public Investment in R&D”
- R. Jarmin* (Bureau of the Census, United States), “The Use of Micro-level Data”
- R. Lattimore* (Productivity Commission, Australia), “Cost-benefit Analysis”
- J.-P. Meurice* (Ministry of Industry, France)

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Session 3. Evaluation of Diffusion-oriented Policies (Chair: *D. Deniozos*, Head, European Framework Programmes, Ministry of Education, Greece)

1. *R. Jarmin* (Bureau of the Census, United States) and *J. Jensen* (Carnegie Mellon University, United States), “Evaluating Government Technology Programmes: The Case of Manufacturing Extension”
2. *P. Shapira* (Georgia Institute of Technology, United States) and *J. Youtie* (Georgia Tech, United States), “Evaluating Technology Deployment at State Level: Methods, Results and Insights from the Georgia Manufacturing Extension Alliance”
3. *S. Arvanitis* and *H. Hollenstein* (Federal Institute of Technology, Switzerland), “Evaluating the Promotion of Advanced Manufacturing Technologies Using Micro-level Survey Data”
4. *E. Arnold* and *K. Guy* (Technopolis, United Kingdom), “Technology Diffusion Programmes and the Challenge of Evaluation”

Discussant: *J. van Reenen* (Institute for Fiscal Studies, United Kingdom)

Discussion panel 2: The Role of Institutions in Policy Evaluation (Chair: *E. Ormala*, Chief Planning Officer, S&T Policy Council, Finland; Chairman, OECD TIP Group)

L. Durieux (Evaluation Unit, DG12, European Commission), “On the Scheme Used for Evaluation of European RTD Programmes”

J.-E. Aubert (Science and Technology Policy Division, DSTI, OECD), “On OECD Experience with Evaluating Innovation Policies”

M. Stampfer (Federal Ministry for Science and Transport, Austria), “On S&T Policy Evaluation in Austria”

A. Birch (Agency of Trade and Industry, Denmark), “On the Evaluation of the GTS Institutes in Denmark”

Session 4. Strategic Evaluation and New Trends and Approaches (Chair: *M. Bradbury*, Chairman of Evaluation Methodology Committee, Department of Trade and Industry, United Kingdom)

1. *S. Kuhlmann* (Fraunhofer-Institute Systems and Innovation Research, Germany), “Technology Policy Evaluation: Present State in Germany and European Outlook”

2. *P. Laredo* (École des Mines, France), “Evaluation of Technology Policies in France”

3. *R. McDonald* (Industry Canada) and *G. Teather* (National Research Council of Canada), “Science and Technology Evaluation Practices in the Government of Canada”

Discussant: *L. Georghiou* (Director, PREST, United Kingdom)

Policy Roundtable: The Feedback of Evaluation Results into Policy Design (Chair: *J. Ryan*, First Assistant Secretary, Department of Industry, Science and Tourism, Australia; Chairman, OECD Industry Committee)

D. Bureau (Sous-directeur de la prévision, ministère de l'Économie, France)

J. Gabolde (Director, Strategy and Coordination, DGXII, European Commission)

S. Wakimoto (Director for Research Co-ordination and Planning, MITI, Japan)

M. Bradbury (Chairman of Evaluation Methodology Committee, Department of Trade and Industry, United Kingdom)

R. Lyon (Senior Economist, Office of Management and Budget, United States)

Closing Remarks

R. Nezu, Director, Directorate for Science, Technology and Industry, OECD