

DEVELOPING RURAL POLICIES TO MEET THE NEEDS OF A CHANGING WORLD QUÉBEC CITY CONVENTION CENTRE, QUÉBEC, CANADA

Day One: Tuesday, 13 October 2009

09:00	<i>Registration and Welcoming of Participants and Observers</i>
10:30-12:00	OPENING CEREMONY
	<p>Chair: H.E. Paul-Henri Lapointe, Ambassador, Permanent Delegation of Canada to the Organisation for Economic Co-operation and Development (OECD)</p> <p>Speakers: Laurent Lessard, Minister of Municipal Affairs, Regions and Land Occupancy, Government of Québec, Canada</p> <p>The Honourable Jean-Pierre Blackburn, Minister of National Revenue and Minister of State (Agriculture), Canada</p> <p>Nathalie Normandeau, Deputy Premier of Québec, Canada, Minister of Natural Resources and Wildlife</p> <p>Aart de Geus, Deputy Secretary General, Organisation for Economic Co-operation and Development (OECD)</p>
12:00-13:00	Lunch (served in the Rural Innovation lounge)
12:00-18:00	Rural Innovation Exhibition Show
13:00-17:00	Pre-conference Workshops:

		Parallel Sessions
13:00-15:00	<p style="text-align: center;">OECD CANADA RURAL REVIEW Discussion (OPEN)</p>	
	<p>Panellists:</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Daniel Guertin, Senior Communication Advisor, Ministry of Municipal Affairs, Regions and Land Occupancy <p>OECD:</p> <ul style="list-style-type: none"> • David Freshwater, Acting Head, Rural Development Programme, RCG/GOV, OECD • Markus Berger, Administrator, Rural Development Programme, RCG/GOV, OECD • Raffaele Trapasso, Administrator, Rural Development Programme, RCG/GOV, OECD <p>Canada:</p> <ul style="list-style-type: none"> • Michel Adrien, Mayor of Mont-Laurier Prefect of the RMC of Antoine-Labelle • Claire Bolduc, President, Rural Solidarity of Québec • Robert Coulombe, Mayor of Maniwaki en Outaouais, President of the Municipality Union of Québec (UMQ) • Christian Fortin, Manager Strategic Policy, Rural Secretariat, Agriculture and Agri-Food, Canada • Bernard Généreux, President of the Québécois Federation of Municipalities • Renée Fortin, Acting Manager for the Quebec and Nunavut regions, Rural Secretariat, Agriculture and Agri-Food, Canada 	
15:30-17:30	<p style="text-align: center;">RURAL TERRITORIAL DYNAMICS AND POLICIES IN LATIN AMERICA (OPEN)</p>	<p style="text-align: center;">INTEGRATING Rural: A Joint United Kingdom/Canada workshop on Rural Policy Proofing (CLOSED)</p>
	<p>Panellists:</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Jean Lebel, Director, Environment and Natural Resource Management, International Development Research Centre (IDRC), Canada <p>OECD:</p> <ul style="list-style-type: none"> • Mario Pezzini, Deputy Director, Public Governance and Territorial Development Directorate, OECD <p>Experts:</p> <ul style="list-style-type: none"> • Manuel Chiriboga, Principal Researcher, Latin American Center for Rural Development (RIMISP) • María Angélica Ropert, Independent Consultant, formerly Director of Regional Development, Ministry of Interior, Chile • Antonio Ruiz, ProTerritorios, Ibero-American Cooperation Program in Territorial Management 	<p>Workshop Facilitators:</p> <ul style="list-style-type: none"> • Sheila Smail, Chief, Strategic Policy, Rural Secretariat, Government of Canada • Ron Scrutton, Head of Rural Policy, Department for Environment, Food and Rural Affairs, England, UK

19:00-20:30

SESSION I: RESPONDING TO THE FINANCIAL CRISIS AND RECESSION IN RURAL AREAS

Chair: **Mario Pezzini**, Deputy Director, Public Governance and Territorial Development Directorate OECD

Panellists: **Aart de Geus**, Deputy Secretary General, OECD
Jason Henderson, Omaha Branch Executive and Vice-President, Federal Reserve Bank of Kansas City, United States
Sirpa Karjalainen, Ministerial Advisor, Ministry of Agriculture and Forestry, Finland
Savva Shipov, Director of the Department for Federal Relations Development, Ministry for Regional Development of the Russian Federation

Discussion Period

19:00-20:30 *End of day one*

Day Two: Wednesday, 14 October 2009

8:00-8:30 *Welcoming of Participants and Observers*

8:30-10:15 SESSION II: RELAUNCHING DEVITALIZED AREAS AND SINGLE INDUSTRY TOWNS

Chair: **Joaquim Oliveira Martins**, Head of Division, Regional Competiveness and Governance, Public Governance and Territorial Development Directorate, OECD.

Keynote speaker: **John Bryden**, President of the International Rural Network, Research Professor, Norwegian Agricultural Economics Research Institute (NILF), Norway

Panellists: **Patrik, Johansson**, Project Manager, Swedish Rural Strategy, Senior Administrative Officer Ministry of Enterprise, Energy and Communications, Division for Regional Growth, Sweden
Mikhail Dmitriev, President, Center for Strategic Research Foundation, Russian Federation
Paul Ma, Economist, Policy Sector, Fisheries and Oceans, Government of Canada

Discussion Period

10:15-10:45 *Coffee Break*

Parallel Sessions

10:45-12:30

SESSION III: RURAL TOURISM: IMPLEMENTING "CUTTING EDGE" SCHEMES

Chair: **Gillian Buckley**, Investment Manager, Western Development Commission, Ireland.

Keynote Speaker: **Dr. Daniel R. Fesenmaier**, Professor and Director, National Laboratory for Tourism & eCommerce, Temple University, United States

Panellists:

Thomas Maier, Scientific Officer, Direct Payments and Rural Development, Federal Office for Agriculture, Switzerland

Pauline Keegan, Head Rural Development Division, Department of Agriculture and Rural Development, Northern Ireland, UK

Karla Uliana, Senior Policy Specialist, Policy Division, Ontario Ministry of Agriculture, Food and Rural Affairs, Canada

Discussion period

SESSION IV: REIMAGINING THE FORESTS: POTENTIAL FOR FOREST-BASED RURAL DEVELOPMENT

Chair: **David Elder**, Professor, School of Policy Studies of Queen's University, Canada

Keynote speaker: **Dr. Bill Slee**, Science Group Leader, Socio-Economics Group, Macaulay Institute, Scotland, UK

Panellists:

Leanne Elliott, Co-ordinator for the science and technology programs of the CMFN, Canada

Erik Persson, Chief Business Development Officer, Industry and Commerce, Municipality of Piteå, Sweden

David Gass, Regional Director South of Scotland, Scottish Enterprise, Scotland, UK

Discussion period

12:30-13:30 *Lunch Break*

Parallel Sessions

13:30-15:15

SESSION V: NEW SOURCES OF ENERGY PRODUCTION AND TRANSMISSION

Chair: **Joaquim Oliveira Martins**, Head of Division, Regional Competiveness and Governance, Public Governance and Territorial Development Directorate, OECD

Keynote Speaker: **Marvin Duncan**, Senior Agricultural Economist, Office of Energy Policy and New Uses - Office of the Chief Economist, United States Department of Agriculture (USDA)

Panellists:

Simon Rolland, Policy and Development Officer, Alliance for Rural Electrification (ARE), Belgium

Lene Grønning, Director, Business Centre Bornholm, Bornholm, Denmark

Martin Lowery Executive Vice President, External Affairs of the National Rural Electric Cooperative Association (NRECA), United States

Discussion Period

SESSION VI: RETHINKING THE NEW DEMOGRAPHY OF RURAL COMMUNITIES

Chair: **Graham Russell**, Executive Director, Commission for Rural Communities, England, UK.

Keynote Speaker: **David L. Brown**, Professor, Development Sociology, Co-director, Community & Rural Development Institute, Associate Director Cornell Population Program, United States

Panellists:

Liu Shouying, Research Fellow, Research Department of Rural Economy, Development Research Center of the State Council (DRC)

Paolo Ammassari, Head of Agriculture and Environment Unit, General Directorate for Rural Policies, Ministry of Agriculture, Food and Forestry Policies, Italy

Paola Lionetti, INEA Researcher, General Directorate for Rural Policies - Ministry of Agriculture, Food and Forestry Policies, Italy

Patrice Leblanc, Professor, Department of Science of Human and Social Development, University of Quebec-Abitibi-Témiscamingue (UQAT)

Discussion Period

15:15-15:45

Coffee Break

15:45-17:30

Parallel Sessions

SESSION VII: CLIMATE CHANGE: POLICY IMPLICATIONS IN RURAL AREAS

Chair: **Richard Wakeford**, Director General Rural Futures Scottish Government, UK (Chair OECD Working Party on Rural Areas)

Keynote Speaker: **Paul Egginton**, Senior Science Advisor, Climate Change Impacts, Natural Resources Canada

Panellists:

John Tibbitt Secretary General/Chief Executive Officer PASCAL International Observatory

B.A. (Barto) Piersma Deputy Director, Department of Nature, Landscape and Rural Affairs, Ministry of Agriculture, Nature and Food Quality, Netherlands

Peter Billing, Director, Centre for Regional and Tourism Research (CRT), Denmark

Marcel Gaucher, Director, Climate Change Bureau Ministry of Sustainable Development, Environment and Parks, Québec, Canada

Discussion Period

SESSION VIII: STRATEGIES TO ENHANCE THE LOCAL FOOD INDUSTRY

Chair: **David Freshwater**, Acting Head, Rural Development Programme, Regional Competiveness and Governance, Public Governance and Territorial Development Directorate, OECD

Keynote speaker: **Dr. Moya Kneafsey**, Co-Director, Applied Research Group in Sustainable Agriculture and Food, Department of Geography, Environment and Disaster Management, Coventry University, UK

Panellists:

Roberto Finuola, Evaluation Unit (UVAL) Ministry of Economic Development

Concepción Quintana Aguirre, Agronomic Engineer, Scientific Area Desk Coordinator, World Rural Forum

Detlev Boettcher, Head Policy Consultancy, Agriculture, Fisheries and Food, German Agency for Technical Cooperation (GTZ)

Discussion Period

19:00-23:00

Cocktails and Banquet at Le Capitole de Québec

23:00

End of day two

Day Three: Thursday, 15 October 2009

8:00-8:30 *Welcoming of Participants and Observers*

SESSION IX: LOCAL GOVERNMENT AND DECLINING FISCAL CAPACITY: ADJUSTMENT MECHANISMS

8:30-10:30 **Chair:** **Mario Pezzini**, Deputy Director, Public Governance and Territorial Development Directorate, OECD

Keynote Speaker: **Charles W. Fluharty**, Vice President for Policy Programs, Rural Policy Research Institute

Panellists: **Pavel Novotny**, Senior Officer Department of Regional Policy and Development, Ministry for Regional Development of the Czech Republic

Maria Amelina, Senior Social Development Specialist, World Bank

Kadmiel Wekwete, Director, Local Development Practice Area, United Nations Capital Development Fund (UNCDF)

Bruno Jean, Professor, University of Québec and Scientific Director Centre of Territorial Research and Development

Discussion Period

10:30-10:45 *Coffee Break*

SESSION X: IDENTIFYING APPROPRIATE RESPONSES FOR RURAL DEVELOPMENT POLICY: A ROUNDTABLE DISCUSSION AMONG DELEGATES

10:45-12:30 **Chair** **Raymond Verreault**, Project Officer, Rural Development Directorate, Ministry of Municipal Affairs, Regions and Land Occupancy, Government of Québec, Canada

To facilitate further discussion of some of the important issues raised and allow participants to share more experiences, participants were divided into small groups during this session. Detailed instructions were provided by the chair of this session and groups were pre-assigned.

12:30-13:30 *Lunch Break*

SESSION XI: RECAP AND WAY FORWARD: A FRAMEWORK FOR ACTION

13:30-15:30 **Chair:** **Bruce Gilbert**, Assistant Deputy Minister, Rural Secretariat, Newfoundland and Labrador, Canada

Panellists: **David Freshwater**, Acting Head, Rural Development Programme, RCG/GOV OECD

Richard Wakeford, Director General, Rural Futures Scottish Government, UK (Chair OECD Working Party on Rural Areas)

Mario Pezzini, Deputy Director, Public Governance and Territorial Development Directorate, OECD/OECD

Yannick Routhier, Director for Rural Development, Ministry of Municipal Affairs, Regions and Land Occupancy, Government of Québec, Canada

Donna Mitchell, Executive Director, Rural and Co-operatives Secretariat, Agriculture and Agri-Food Canada

Discussion Period

16:00-16:30

Departure for field visits