

## Workshop on Empirical Research on Business R&D Strategies and the Effectiveness of Government Policies

OECD Headquarters  
Meeting Room 11  
2, rue André Pascal  
75016 Paris

**Friday, 8 November 2002**

This workshop aims to improve cross-country co-ordination of research into changing patterns of business R&D and the effectiveness of government policy instruments for supporting business innovation. It will convene researchers from several OECD countries (e.g., Austria, Belgium, Finland, Korea and the United Kingdom) and the OECD Secretariat to: 1) allow for presentation and discussion of preliminary results of country-level studies of changing patterns of business R&D and their implications for science and technology policy, 2) explore opportunities for greater synchronization and harmonization of further empirical work on this topic, and 3) discuss options for synthesizing and disseminating the results of ongoing research, such as through a unified publication. It builds upon the results of workshops on *Changing Business Strategies for R&D and Their Implications for S&T Policy* that were organized by the OECD and the Austrian *tip* group in October 2001 and February 2002, respectively (see [www.oecd.org/sti/innovation](http://www.oecd.org/sti/innovation) and [www.tip.ac.at](http://www.tip.ac.at)).

### DRAFT AGENDA

10:30	Welcome, workshop overview, and introductions	Jerry Sheehan, <i>OECD</i>
10:45	Trends in business R&D and government policy in OECD countries	Jerry Sheehan, <i>OECD</i>
11:30	Changing strategies for business R&D and their implications for S&T policy in Korea: Preliminary results of a survey and interviews.	Ki-Joon Jung, <i>OECD and Korean Ministry of Science and Technology</i>
12:15	Recent Finnish studies on the impact and selectivity of R&D subsidies	Tanja Tayama, <i>TEKES/VTT, Finland</i>
12:45	Lunch	
14:00	R&D management in leading firms: An international comparison	Luke Georghiou, <i>PREST, University of Manchester, UK</i>
14:45	Business R&D and the role of public policies for innovation support: A qualitative approach	Norbert Knoll, <i>WIFO, Austria</i>
15:30	Evaluating returns from business R&D support in Flanders: Econometric results and plans for further research	Sigrid Suetens, <i>University of Antwerp</i> , and Jan Larosse, <i>IWT, Flanders</i>
16:15	Break	
16:45	Discussion of results to-date, future work directions, and opportunities for greater harmonization	Roundtable discussion
17:30	Summary and workshop conclusion	Jerry Sheehan <i>OECD</i>
18:00	Adjournment	