

### Federal Competition Commission

# Competition Law and Policy Review of Mexico

Fernando Sanchez Ugarte

Latin American Competition Forum Washington, DC, June 14, 2004

### Peer review exercise



- The OECD's Peer Review exercise is a powerful instrument to assess Competition Law and Policy:
  - It provides an independent evaluation by experts knowledgeable about the best experiences and most recent developments in the field worldwide; and
  - It constitutes a unique opportunity for competition authorities to receive feedback and establish a dialogue with international peers fully dedicated to competition law and policy.
- Mexico has benefited greatly from two reviews in 1998 and 2004.

### The 2004 Report



- The 2004 report arrives in a key moment for Mexico's competition policy:
  - The CFC celebrated its tenth anniversary;
  - The President of Mexico has announced that competition policy will be a central component of his strategy to enhance the country's competitiveness.
  - Change of leadership in the CFC.
- The report reflects a careful, detailed and solid analysis of competition law and policy in Mexico, and goes to the heart of the CFC's priorities.
- The report recognizes key achievements and identifies important challenges that must be addressed.

### Strengths (I)



- The report confirms strengths identified in the 1998 report:
  - The analytical quality of the Law and its regulations;
  - The establishment of an institutional setup to enforce the law that has gained in standing and credibility over time; and
  - The CFC's authority and its active role in participating in the formulation of competition enhancing public policies.
- The report notes that "the perception of an institutional reluctance by the CFC to engage powerful opponents has largely dissipated."

### Strengths (II)



- It identifies additional strengths:
  - The CFC has become a credible and respected organization, both domestically and internationally;
  - The CFC follows the best principles of management and the highest standards of public service; and
  - The CFC has effectively focused its limited resources to the most relevant matters in promoting competition policy in Mexico.
- The report concludes: "The CFC's accomplishments are remarkable given the difficult environment in which it operates"

# Some strengths have evolved in areas that were the focus of the 1998 recommendations



#### 1998 recommendations

### 2004 findings

 "Maintain emphasis on regulatory issues and regulated and privatising sectors ..."



 The CFC has "maintained a focus on regulated and privatised sectors,

· "Broaden the base of support..."



 sought to broaden its base of support by publicising its actions to a wider audience and conducting outreach activities

 "Enter international co-operation agreements to improve enforcement efficiently in transnational matters."



established important international antitrust co-op agreements ..."

• "Make the CFC part of the Economic Deregulation Council ..."



• "... the Chairman of the CFC is a permanent member of the present Regulatory Improvement Council."

### However, there are key pending issues



#### 1998 recommendations

- "Broaden the base of support..."
- "Provide for effective power to ensure that regulations to remedy market power actually achieve that aim ..."

 "Broaden the available enforcement resources by expanding the right of private action."



- 2004 findings
- " ... the degree of general support for competition policy is still an open question and remains a potential vulnerability."
- $\Rightarrow$
- "... the CFC has a mixed record of participation in proceedings to establish price regulation for inadequately competitive market sectors."

- $\Rightarrow$
- "... further maturation of Mexico's antitrust environment, especially in the courts, is necessary before private actions can become a significant feature of competition policy enforcement."

### The 2004 report identifies additional weaknesses



- "... certain statutes and judicial processes that constrain the CFC's ability to remedy anti-competitive conduct and market conditions ..."
- "... decline in the Commission's budget and staffing levels."; and
- "...some deficiencies in the Commission's own case litigation procedures, and in its interface with other government entities, that reduce the CFC's efficacy as a law enforcement agency and competition advocate."



# The findings of the 2004 OECD report go to heart of key CFC's institutional challenges

# Key institutional challenges

- 1. Absence of an integral competition policy
- 2. Lack of competition culture
- 3. Excessive litigation
- 4. Ineffectiveness of fines
- 5. Legal limitations
- 6. Limited resources

### Integral competition policy



- Competition policy has not become a <u>State policy</u>
- Competition and efficiency principles must be included in all relevant economic and regulatory government decisions.
- Economic regulations and industry specific policies must be designed not as an alternative to competition, but as a complement in promoting market efficiency.
- The FCC would promote competition more effectively if all relevant economic and regulatory decisions by the government were consistent with competition principles.

### Culture of Competition



- Competition is far from becoming the normal way of organizing national life.
- Competition increases efficiency and economic welfare, but it also implies the loss of privileges, which creates opposition.
- The FCC has undertaken efforts to promote competition, but better results would definitely be reached if the FCC had more allies in these efforts.



### Excessive litigation



### Between 1993 and 2003, 706 amparo\* cases were filed:

- 34% are pending for resolution and have been open, on average, for 1.9 years.
- Cases completed took, on average, 401 days to be resolved.
- There have been 1.2 amparos for each appeal for review.
- 49% are intra procedural.

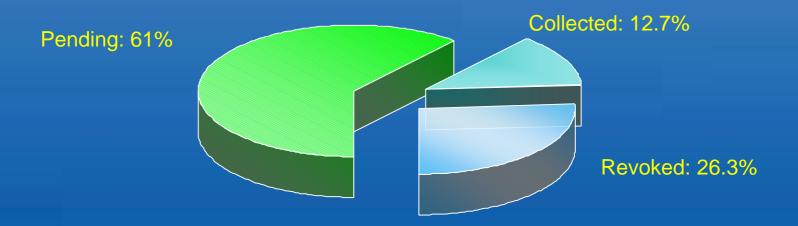
# Excessive litigation delays the application of the Law, leaves public interest unprotected, while affecting third parties.

<sup>\*</sup> The *amparo* is a proceeding established in the Constitution to protect individuals against unconstitutional acts by the government.

### Ineffectiveness of fines



### 1993-2003: 493 fines imposed for 338 million pesos



### Fines are practically not collectable

### Legal limitations



#### The CFC is not empowered to:

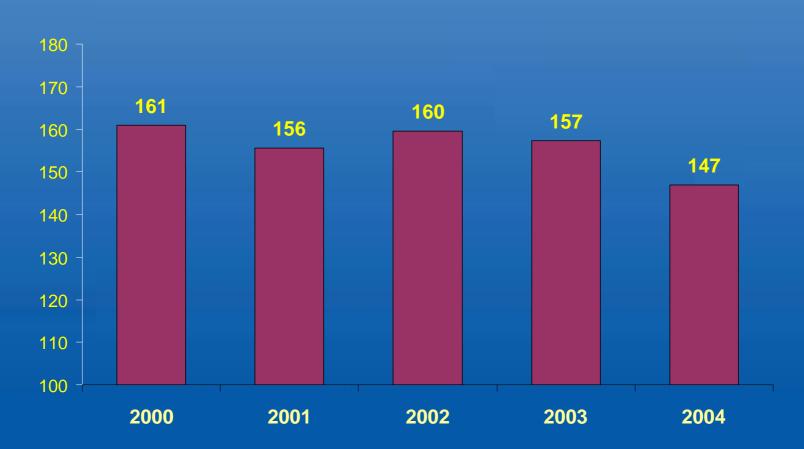
- Stop or sanction the abuse of market power through excessive pricing or other commercial conditions;
- Impose structural remedies on monopolies, even though they are per se illegal;
- Order suspension of anticompetitive practices that are pending for final resolutions;
- Undertake on-site investigations;
- Carry out leniency programs

A more effective competition policy requires the enhancement of CFC's powers.

# Limitied resources: annual budget —



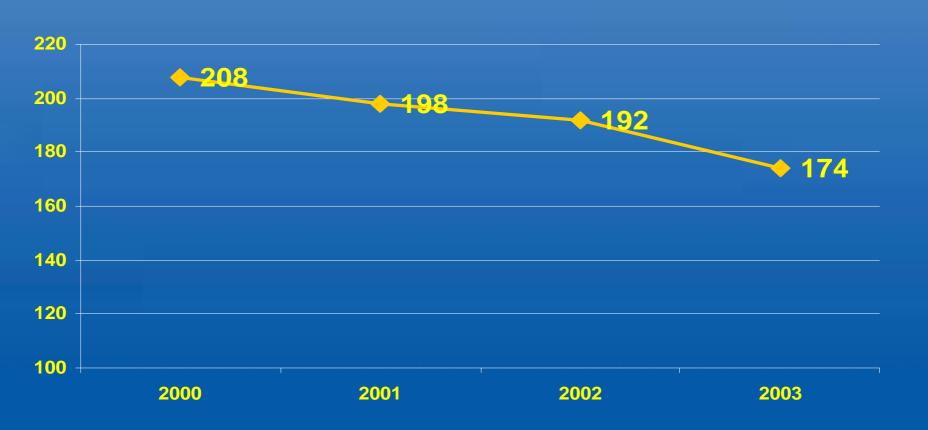
### 2003 million pesos



### Limited resources: personnel



### Number of employees





# Proposed reforms

## Proposed reforms (I)



- The office of the President of Mexico is developing a package of legislative reforms that pursue the following objectives:
  - To consolidate CFC's autonomy;
  - To promote a comprehensive and consistent competition policy across all sectors;
  - To reinforce the authority of the CFC to prevent anticompetitive practices; and
  - To implement more effective administrative and judicial procedures.
- These reforms would address most of the recommendations presented in the 2004 report

# Proposed reforms (II)



- In addition, the CFC is working on other aspects identified in the recommendations.
  - Merger notification procedures that fully meet ICN recommended practices;
  - An open dialogue with the Mexican Bar Association;
  - More active cooperation with COFEMER and PROFECO;
  - Greater international cooperation; and
  - Continuous advocacy activities: improving the website, additional publications, training seminars, conferences, etc.

## Proposed reforms (III)



- Some of the recommendations in the report are not feasible at present.
  - Establishing the CFC as an agency with full independence in the management of its budget;
  - Creating a specialized amparo court with economic expertise.

# Conclusions



- Competition policy in Mexico faces important challenges and opportunities.
- The main challenge is to consolidate competition policy by renewing the leadership and by reforming the law.
- The great opportunity is to make competition policy one of the key policy tools that will allow Mexico to enhance its economic development.