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Information technology – the next phase

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Information technology – the next phase

Trends (just a sneak preview)

- 1- We do see some efficiency improvements
- 2- One of the greatest impacts is going to come from mobility
 - Be constantly in touch
 - Immediate satisfaction of entertainment and communication needs
 - Location based services may finally emerge
 - Disappearance of the “home base”
- 3 – The tacit interaction
 - Bionics
 - Smart textile
 - Constant monitoring
- 4 – Availability of cheap and vast memories and cheap flat displays
 - Information overload society
 - Drastic impact on the educational system

Managerial and Economic Impact

- 1 – A redefinition of where innovation happens
- 2 – Focus on the core business: networks become increasingly important
- 3 – Knowledge content of products and services is increasing: we will get a drastic reorganisation of the geographic allocation of “production”

A broadening of the digital divide

- Yes it is GDP driver
- But it exists also within a society

- Governments need to invest in infrastructure and training for use