

THE ROLE OF PHILANTHROPY IN INDICATOR DEVELOPMENT AND USE

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BACKGROUND

- THE ANNIE E. CASEY FOUNDATION IS THE LARGEST U.S. FOUNDATION FOCUSED EXCLUSIVELY ON CHILDREN
- THE FOUNDATION HAS A STRONG BELIEF THAT PUBLIC POLICY AND PROGRAM DECISIONS BASED ON GOOD DATA WILL IMPROVE THE LIVES OF CHILDREN (EVIDENCE-BASED DECISION MAKING)
- THE FOUNDATION IS COMMITTED TO MEASURING AND MONITORING THE WELL-BEING OF CHILDREN IN THE U.S.

FOUNDATION ACTIVITIES

- 20 YEARS OF PRODUCING A NATIONAL KIDS COUNT DATA BOOK WHICH USES STATISTICAL INDICATORS TO MONITOR THE WELL-BEING OF CHILDREN NATIONALLY AND STATE BY STATE
- DEVELOPED A NETWORK OF STATE GRANTEEES REPLICATING OUR DATA-DRIVEN CHILD ADVOCACY APPROACH
- DEVELOPED OTHER DATA-DRIVEN INITIATIVES

3 MAJOR KINDS OF OPPORTUNITIES FOR FOUNDATIONS

1. LEADERSHIP THROUGH MODEL DEVELOPMENT
2. FOSTERING ORGANIZATIONAL INFRASTRUCTURE DEVELOPMENT
3. DEVELOPING PUBLIC-PRIVATE PARTNERSHIPS

LEADERSHIP THROUGH MODEL DEVELOPMENT

- FIRST KIDS COUNT REPORT ISSUED IN **1990**
- ANNUAL FEDERAL GOVERNMENT REPORT STARTED IN **1997**
- FOUNDATION FOR CHILD DEVELOPMENT ANNUAL REPORT STARTED IN **2001** TO SHOW NATIONAL TRENDS
- **1990 TO 2009** EXPANSION OF FEDERAL STATISTICAL SYSTEM DATA ON CHILDREN
- REPLICATE KIDS COUNT MODEL IN MEXICO

DEVELOPING AN ORGANIZATIONAL INFRASTRUCTURE

- INDICATOR DEVELOPMENT/USE/REPORTING IS NEW AND RELATIVELY RARE ACTIVITY
- WE NEED MECHANISMS TO ENHANCE SHARING OF INFORMATION
- EMERGING EXAMPLES
 - INTERNATIONAL SOCIETY FOR CHILD INDICATORS
 - INTERNATIONAL SOCIETY FOR QUALITY-OF-LIFE STUDIES
 - OECD/ISCI WIKI-CHILD
 - NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP
 - CHILD INDICATOR NEWSLETTER

DEVELOPING PUBLIC-PRIVATE PARTNERSHIPS

- FOUNDATIONS ARE OFTEN SEEN AS NEUTRAL BROKER TO BRING NGOs AND GOVERNMENT AGENCIES TOGETHER
- CASEY FOUNDATION (KIDS COUNT) USES DATA FROM GOVERNMENT STATISTICAL AGENCIES, BUT GIVE THE DATA MORE VISIBILITY
- OUTSIDERS CAN HELP STATISTICAL AGENCIES REACH KEY AUDIENCES