
OECD INTERNATIONAL CONFERENCE ON CITY COMPETITIVENESS

3-4 March 2005

Santa Cruz de Tenerife, Spain

CONFERENCE DATES:

Thursday 3 March 2005 and Friday 4 March 2005

The conference will start at **09H00 a.m. on both days.**

SPEAKERS:

If you are an official speaker at the conference, you have been automatically registered for the conference. We have also blocked a number of rooms at the Sheraton Mencey Hotel, if you would like to stay within the conference site. Please specify that you are a speaker at the conference. **REF Code: *Comisionado. A double-room should, including breakfast should cost 115.00 Euros.***

If you choose to stay at a different hotel, please forward your hotel information to the following people:

1. Ms. Linda Adamson at: linda.adamson@oecd.org
2. Mr. Andrew Gentry at: andrew.gentry@oecd.org
(Please copy Ms. Lamia Kamal-Chaoui: lamia.kamal-chaoui@oecd.org)

IF YOU WOULD LIKE TO ATTEND THE CONFERENCE AND ARE NOT A SPEAKER:

Please see the registration and hotel information below for more details.

REGISTRATION FOR THE CONFERENCE:

Please register for the conference at the following e-mail address:

<http://www.oecd-competitiveness-canaries.com/> (you will need the FlashPlayer plug-in to access this site)

Please include the following information for each person attending: Full name, postal and e-mail addresses, contact telephone number, job title, business name and address, organization website URL.

If you are a speaker at this conference, please refer to the preceding paragraph for speakers.

AIRPORT:

There are **TWO** major airports serving Tenerife. If you are going directly to your hotel, be sure to have the address ready for the driver. Most drivers will know the location of Santa Cruz's major hotels. The *Rambblas* highway exit is best for the conference venue and for most hotels.

No shuttle service is available for the conference.

The closet is *Tenerife Norte de los Rodeos (TFN)*. It is approximately 25 minutes by taxi to the city center of Santa Cruz. Cost = approximately 30 Euros.

If you arrive at *Tenerife Sur - Reina Sofia (TFS)*, there is bus service between the airport and Santa Cruz. A taxi will take approximately 50 minutes, and cost approximately 60 Euros.

LOCATION OF THE CONFERENCE IN SANTA CRUZ: Hotel Sheraton Mencey, Ground Floor conference facilities

Located in the centre of town and within walking distance of most major hotels (5-20 minutes), the hotel is adjacent to the Parque García Sanabria. Taxis are often available in front of the hotel and can be called from most hotel reception desks.

HOTELS:

The following is a list of hotels (ALL hotels are in Santa Cruz) where rooms have been negotiated, so please be sure to mention that you are attending the OECD conference. Reservations should be made as soon as possible as space is limited. Hotels and rates are listed on the conference website as well.

WEBSITE: <http://www.oecd-competitiveness-canaries.com/> (you will need the FlashPlayer plug-in to access this site)

For your reference, the principal neighbourhood near the conference centre (Sheraton Mencey) is: Parque García Sanabria. The city centre is relatively small and very easy to get around.

Most hotels also offer free city maps to help you.

Name	Address	Tel. No.
Sheraton Mencey 5*	Calle Dr. José Naveiras, 38, Rambla General Franco	34.922.60.99.00. FAX: 34.922.280.017
Hotel Escuela 4* (approximately 15 minutes on foot from conference)	San Sebastian 152	34.922.23.77.23
Hotel Taburiente 3*	Calle Dr. José Naveiras, 24	34.922.276.000 FAX: 34.922.270.562
Hotel Contemporaneo 3* (just across the street from Mencey)	Rambla General Franco, 116	34.922.271571 FAX: 34.922.271.223
Hotel Principe Paz 3*	Valentin Sanz, 33	34.922.24.99.55 FAX: 34.922.28.10.85