



# OECD Global Forum

## Policy Frameworks for the Knowledge-Based Economy

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Brasília, 16 September, 2002

# Human Capital

- Digital Divide is a Result of the Educational Divide
  - Structure
    - Private vs. public school (17.9 vs 82.1% in primary and secondary education, 70 vs 30 in University)
  - Quality of process
    - Access to school no longer a major problem
    - Excellent proposed curriculum
    - Major challenge in teacher training

# Access

- Cost of Equipment
  - Cost of Software
  - Cost of Communication
- Of the 46.5 million Brazilian households, 8.6 million have access to internet

# Cultural Conditions for Innovation

- Individual Creativity
  - Jeitinho
- Ability to deal with change
  - Inflation
- Institutional Trust

# Developing Social Capital

- Trust between Public and Private Sectors
  - The ability to establish partnerships
- Trust between Companies and Universities
  - The ability to deal with intellectual property
- Trust as a basis for management practices
  - The ability to accept mistakes

# Innovation is building on, not substitution

- Industrial Policies
  - EMBRAPA vs COBRA
- Educational Approaches