



## LOCAL ECONOMIC STRATEGIES FOR EQUITY AND GROWTH: BUILDING ON SUCCESS - GLASGOW'S FUTURE PROSPERITY

In February 2000 the OECD LEED Programme created the Forum for Cities and Regions in Glasgow. At the landmark conference, Globalisation and Devolution the OECD and Scottish Enterprise joined forces to debate the policy challenges for a new era of politics, governance and economic development. In 2006, the OECD LEED Programme returns to the city to work in partnership with Scottish Enterprise Glasgow and Glasgow City Council to contribute to the new economic strategy. The strategy will shape the city over the next decade as it tackles issues of worklessness, urban regeneration, SMEs and entrepreneurship and sustaining economic growth. Glasgow has been an important source of learning and local development best practice throughout the world - the new strategy offers the opportunity to establish benchmarks for sustainable economic strategy making relevant to cities and regions throughout OECD member countries.

The conference will debate priorities for the city, the challenges of effective strategy making in the 21st century, international experience and approaches. The OECD Expert team, Debra Mountford, Gabriela Miranda, Greg Clark (Chair of the LEED Forum for Cities and Regions), Professor Ivan Turok, Professor Xavier Greffe, Gary Lawrence and Patricia Elliot will debate their findings with an audience of stakeholders, policymakers and politicians.

### Monday 5 June, 2006

**12.30 – 17.00**                      **OECD Expert Team Stakeholder Seminar – *invitation only***

**19.00**                                      **Conference Dinner hosted by Glasgow City Council**

### Tuesday 6 June, 2006

**8.30**                                        **Registration**

**9.00 - 9.30**                              **Welcome: Cllr Stephen Purcell, Leader Glasgow City Council, Dr Sergio Arzeni, Director of the OECD Centre for Entrepreneurship, SMEs and Local Development and Stuart Patrick, Director of Operations Scottish Enterprise Glasgow. *Animated by Greg Clark.***

- 9.30 – 10.00**                      **Opening Address**      **Tom McCabe, Minister for Finance and Public Service**
- 10.30 – 11.15**                      **The challenges of effective economic strategy making for cities in the 21<sup>st</sup> century – experiences from the Unites Kingdom**
- Discussion animated by Greg Clark, Chair of the LEED Forum for Cities and Regions.*
- Speakers:**      **Cllr Stephen Purcell, Leader Glasgow City Council; Cllr Donald Anderson, Leader Edinburgh City Council; Prof Michael Parkinson, Director, European Academy for Urban Affairs; Dave Simmonds OBE, Director, Centre for Economic and Social Inclusion.**
- 11.15 – 11.45**                      **Coffee**
- 11.45 – 13.00**                      **International approaches to sustainable economic development and investment.**
- Discussion animated by Greg Clark, Chair of the LEED Forum for Cities and Regions.*
- Speakers:**      **Dr Simone Tani, Director of Economic Development, Province of Florence; Lael Bethlehem, Chief Executive Johannesburg Development Agency; Brian Field, Senior Economist European Investment Bank; Prof Ian Shirley Vice Chancellor Auckland Institute of Technology.**
- 13.00 – 14.00**                      **LUNCH**
- 14.00 – 14.30**                      **Making Glasgow’s New Economic Strategy OECD Findings**
- Discussion animated by Greg Clark, Chair of the LEED Forum for Cities and Regions.*
- Speakers:** **Gary Lawrence, OECD Expert Team and Steve Inch, Glasgow City Council.**
- 14.30 – 16.00**                      **Interactive session to discuss OECD recommendations.**
- 16.00 – 16.30**                      **Closing Comments – Cllr Stephen Purcell; Willy Haughey, Chairman Scottish Enterprise Glasgow and Greg Clark, Chair of the OECD Forum for Cities and Regions.**

**Contacts:** [debra.mountford@oecd.org](mailto:debra.mountford@oecd.org); [gabriela.miranda-gallardo@oecd.org](mailto:gabriela.miranda-gallardo@oecd.org) and [john.j.crawford@scotent.co.uk](mailto:john.j.crawford@scotent.co.uk)