

Intellectual Property Strategy in Japan

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OECD, IPR, Innovation and Economic Performance Conference

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Why Intellectual Property?

Driving Force of economic growth has been changing...

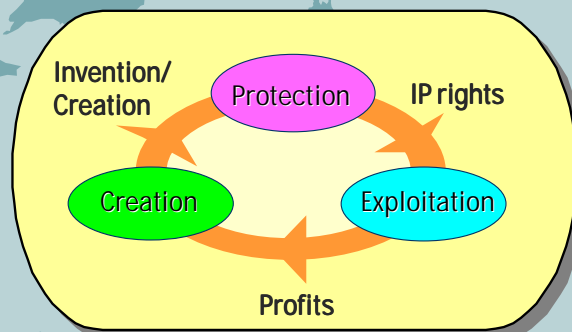
Natural Resource

Tangible Assets

Intangible Assets (Knowledge, IP)

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Productive Circle of Intellectual Property System



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Chronology of IP Strategy in Japan

February 2002	Policy Statement by Prime Minister KOIZUMI
March 2002	Strategic Council on Intellectual Property IP-based Nation
July 2002	Intellectual Property Policy Outline
November 2002	Basic Law of Intellectual Property
March 2003	Intellectual Property Strategy Headquarters
July 2003	Intellectual Property Strategic Program

Intellectual Property Strategy Headquarters

Members --- All Ministers and 10 Experts

Chairman --- Prime Minister KOIZUMI

Vice-Chairman --- Chief Cabinet Secretary



Minister of Science and Technology Policy
Minister of Education, Cultures, Sports, Science and Technology
Minister of Economy, Trade and Industry

Intellectual Property Strategic Program

1. Creation
2. Protection
3. Exploitation
4. Media Content Business
5. Human Resource Development

270 action items in total

Highlights(1) ; *Universities*

Universities' function has been expanded...

- To generate new scientific knowledge
- To transfer technologies to the private sector

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Universities should

- reinforce **IP-focused Organizations (TLO)**
- provide **Rules & Regulation (IPR Ownership)**
- secure **Funding (Patent Prosecution Fee)**

Highlights(2) ; *Patent Examination*

Patent Office

Huge Backlog

0.8 million applications

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Applicants

Increasing International applications

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Domestically,

- increasing patent examiners with fixed-year contract

Internationally,

- cooperation among patent offices → **Global Patent**
- harmonization efforts

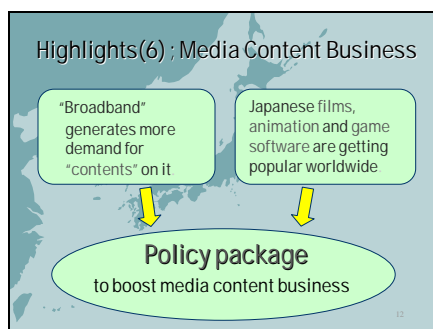
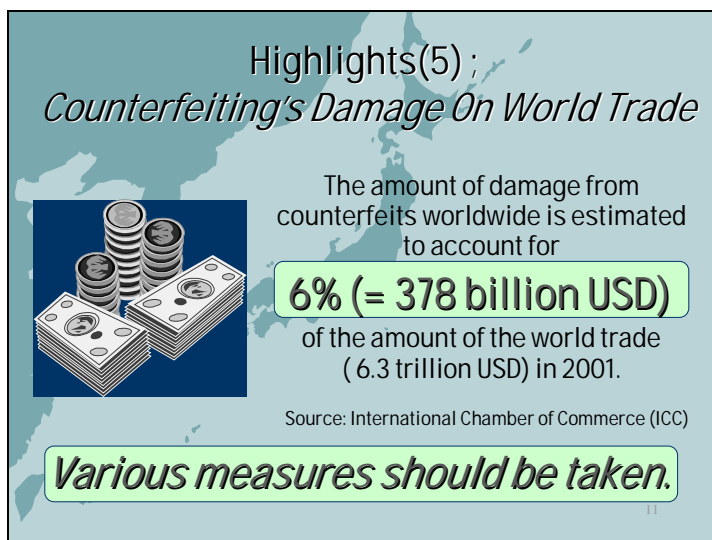
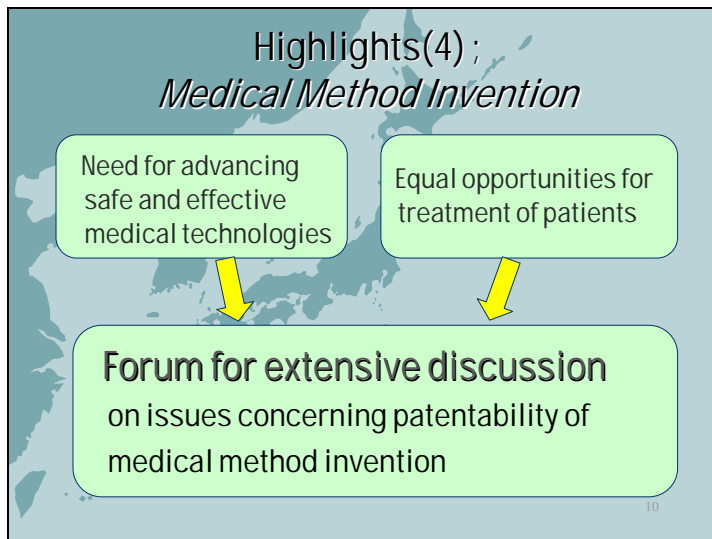
Highlights(3) ; *IP High Court*

Characteristics of IP law suits

- Advanced technologies → Expertise
- Global & fierce competition
- Forseeability & speed of court decision

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IP High Court



Highlights(7): Human Resource Development

Increasing IP professionals

- Lawyers
Cf. US-type law schools will start in FY04.
- Patent Agents

Interdisciplinary & comprehensive IP research

Activities such as OECD are encouraged.

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3 Task Forces For Further Discussion

Task Force on
Patentability of Medical Method Invention

Task Force on **Media Content Business**

Task Force on **IP enforcement**

- IP High Court
- Measures Against Counterfeiting and Piracy
- Human Resource Development

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Thank you!

IP Strategy Program can be downloaded from
the following website.

<http://www.kantei.go.jp/jp/singi/titeki2/kettei/030708f.html>

English version will be available soon.

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