



INFORMAL NETWORK OF
DAC DEVELOPMENT
COMMUNICATORS

DevCom A quick tour



Annual meeting

Washington, D.C. – October, 20-22



Organisation for Economic Cooperation and Development (OECD)

Development Assistance Committee
(DAC)

Development Centre



DevCom:
the informal network
of DAC development communicators



Donor
country

Corporate
communication

Communication
for development

Recipient
country

Development
education
/awareness

Voice and
accountability



1988	Ottawa
1989	-
1990	Sydney
1991	-
1992	Stockholm
1993	Tokyo
1994	-
1995	The Hague
1996	Oslo
1997	Ottawa
1998	Copenhagen
1999	Paris (OECD)
2000	-
2001	London
	Dublin workshop
2002	Paris (OECD)
2003	Ottawa
2004	Stockholm
2005	Paris
2006	Canberra
2007	Lisbon
2008	Washington, DC

Since 1988



1st joint project: Public Opinion Polling (POP)



Decision to have coordinator



DevCom secretariat

a key activity of the Development Centre
in collaboration with the DAC secretariat



Some achievements

- Expertise
- Mutual support
- Communications on the DAC agenda



English



Participate



Thank you