



Seminar on MANAGING ARTS SCHOOLS TODAY

Thursday 28 and Friday 29 August 2003

The Aim

Arts schools today are facing many challenges. Like other higher education institutions, arts schools are confronted with challenges related competition, funding, research, internationalisation, quality assessment, to name a few. Particular for arts schools is the specialist nature of their activities, which means they face additional issues.

At the same time as providing high level education, arts schools are expected to play a fundamental role in the cultural life of society and increasingly, in the economy. Furthermore, governments are looking at the organisation of higher education and its funding. In this context, arts institutions, whether autonomous or part of larger institutions, need to be open to reflection and review.

This international seminar will explore critical issues in managing higher education arts institutions across organisational and national boundaries.

The seminar aims to address problems and solutions of shared concern, to explore the ways in which institutions in different countries can learn from each other and to offer some options for future policy and management. The issues to be addressed are:

- Models of organisation
- Collaboration and integration
- Defining and managing research
- Quality assessment and evaluation
- Employability and career paths
- Human resources in arts education
- Arts education and community engagement

The seminar will bring together perspectives and experiences from a range of countries. These different outlooks will provide background for discussions between representatives from the university sector, funding agencies and policy makers.

Audience

This seminar is organised primarily for two primary audiences: on the one hand heads and administrators of arts schools and higher education institutions, and on the other, policy makers and representatives of national authorities or regional bodies concerned with institutional financing and management.

Participants are invited from all disciplines in arts education, including architecture, art and design, and performing and media arts.

Outcomes

New cross-institutional contacts and new increased knowledge about management issues specific to arts education are two kinds of desirable results. Both aspects can provide a basis for future networking and co-operation among participants and beyond.

Working languages

The working languages of the seminar will be English and French and there will be simultaneous translation between these languages.

Venue

The seminar takes place at the OECD Headquarters at:

Château de la Muette
2, rue André-Pascal
Paris 16ème.

The nearest Metro station is La Muette (Line 9).

Seminar fee and accommodation

The seminar fee (200 Euros for IMHE members and 300 Euros for others) includes seminar material, lunches and coffees, but not accommodation. Participants are recommended to make their reservations as soon as possible either at one of the hotels on the attached list or elsewhere.

Dinner

The Thursday evening dinner, which will be held in the heart of Quartier latin, at Chez Clément, 9 place St André des Arts, 75006 Paris, is optional. The cost will be 35 Euros.

The Planning committee looks forward to a wide-ranging discussion with the active involvement of each delegate, be they policy makers or managers of institutions for arts education.

Stuart Bartholomew, Principal, The Arts Institute at Bournemouth, UK
Tijmen van Grootheest, President, Gerrit Rietveld Academie, Amsterdam, Netherlands
Ellen Hazelkorn, Director, Faculty of Applied Arts, Dublin Institute of Technology, Ireland
Kari Sylwan, Rector, Swedish University College of Dance, Stockholm, Sweden
Jan Karlsson, Administrator, OECD/IMHE, Paris, France

Draft programme

Thursday 28 August

8h30

Registration

9h00 - 9h20

Session 1 – The Big Picture
Chaired by *Richard Yelland*, Head of Division, IMHE

Welcome address and introductions

9h20 - 10h30

Keynote address :
"Tradition and Change – Conflict and Opportunities"
Joe Deal, Provost, Rhode Island School of Design, USA

Response from two participants

Questions and discussion

10h30 - 11h00

Coffee

10h45 - 12h30

Session 2 – Variations on a Theme:
Organisational change and institutional experience

Chaired by

"Models of organisation"
Ellen Hazelkorn, Director, Faculty of Applied Arts, Dublin Institute of Technology

Three 10-minute presentations from participants

12h30 - 14h00

Lunch

14h00 - 15h30

Session 3 - Shaping the Institution:
Collaboration and integration

Chaired by *Susan Ball*, Executive Director, College Art Association, New York, USA (invited)

"Collaborative management and lessons learnt"
Stuart Bartholomew, Principal, The Arts Institute, Bournemouth

Response from:
Bert Krarup, Rector, Carl Nielsen Academy of Music, Odense, Denmark

15h30 - 16h00

Coffee

16h00 - 17h30

Workshops

Theme 1: Defining and managing research
Introduction by *David Covo*, Director, McGill University School of Architecture, Montréal, Canada (invited)

Theme 2: Quality assessment and evaluation
Introduction by *Norma Starszakowna*, Professor, Head of Research Development, The London Institute, UK

Theme 3: Employability and career paths
Introduction by *Katharine Crouan*, Professor, University of Southampton, UK

Theme 4: Arts schools – what is special?
Introduction by *Kari Sylwan*, Rector, University College of Dance, Stockholm, Sweden

20h00

Dinner

Friday 29 August

9h00 – 10h30

**Session 4 – The actors:
Human Resources in Arts Education**

Chaired by *Tijmen van Grootheest*, President, Gerrit Rietveld Academie, Amsterdam, Netherlands

**Short report from group sessions and
Response from a panel of speakers (representing different art forms, geographical regions, autonomous/part of large institution)**

10h30 - 11h00 Coffee

11h00 - 12h30

**Session 5 – Relating to the Audience;
Arts education and the community**

The requirement for artistic civic engagement,
Warrick Carter, President, Columbia College, Chicago

Effective arts outreach: a non-prescriptive model for community engagement,
Glen Carruthers, Dean, School of Music, Brandon University, Manitoba, Canada

Concluding remarks and evaluation

12h30

Lunch

End of seminar

REGISTRATION FORM

Managing Arts Schools Today

Thursday 28 and Friday 29 August 2003

Please complete and send to:
OECD/IMHE

2 rue André Pascal, 75775 Paris Cedex, France

Tel. (33) 1 45 24 92 01 Fax (33) 1 42 24 02 11

E-mail: jan.karlsson@oecd.org

Registrations: 31 May 2003

Payments: 30 June 2003

NAME _____ TITLE/POST _____

INSTITUTION ADDRESS _____

TELEPHONE NO. _____ FAX NO. _____ EMAIL ADDRESS _____

COST: Seminar fee: 200 Euros for participants who are members of IMHE, 300 Euros for others. Seminar dinner is 35 Euros. The seminar fee does not cover accommodation. Seminar and dinner are payable to IMHE by 30 June 2003 either

- by cheque issued to OECD/IMHE, or

- by bank transfer to BNP Paribas, Agence Paris Kléber, 51 avenue Kléber, Paris 16.
Swift BNPAFRPPKL, IBAN FR763000 4008 9200 0100 7074 721 Reference IMHE ARTS

Cancellations received after 1 July will be levied a fee of 100 Euros.

* * *

I wish to reserve a place and will pay 200 Euros / 300 Euros by 30 June 2003 _____

I wish to attend the dinner at restaurant Chez Clément and add 35 Euros to my payment: ___ (x).

My institution is a member of IMHE _____

I plan to arrive on _____ August and depart on _____ August

I wish to present a contribution / paper on _____

and will send my abstract by 31 May.

Signed: _____ Date: _____

HOTELS

Below please find a list of hotels in the vicinity of the OECD that have been used by conference participants in the past. It is advisable to make a reservation as soon as possible. It is also a good idea to confirm the reservation by fax. Prices are indicative and may vary slightly according to room size. You may also wish to contact your travel agency.

Please provide the following information:

- Type of accommodation: single or double room
- Dates of arrival and departure
- Credit card (company, card number and date of expiration)

Please specify that you are attending an OECD meeting in order to benefit from the special tariffs.

Hôtel Beauséjour, 99 rue du Ranelagh, 75116 - accepts all credit cards except Diner's Club
Tel: 33.1.42.88.14.39 - Fax: 33.1.40.50.81.21
Tariff: 84 € - 114 € + 6 € Breakfast

Hôtel Boileau, 81 rue Boileau, 75116 Paris - accepts all credit cards
Tel: 33.1.42.88.83.74 - Fax: 33.1.45.27.62.98 - www.hotel-boileau.com
Tariff: 69 € - 77 € + 6 € Breakfast

Hôtel Gavarni, 5 rue Gavarni, 75116 Paris - accepts all credit cards
Tel: 33.1.45.24.52.82 - Fax: 33.1.40.50.16.95 - www.gavarni.com
Tariff: 92 € - 135 € Breakfast included

Hôtel Trocadéro la Tour, 5bis rue Massenet, 75116 Paris - accepts all credit cards
Tel: 33.1.45.24.43.03 - Fax: 33.1.45.24.41.39 - www.trocadero-la-tour.com
Tariff: 110 € - 129 € Breakfast included

Hôtel Nicolo, 3 rue Nicolo, 75116 Paris - accepts all credit cards
Tel: 33.1.42.88.83.40 - Fax: 33.1.42.24.45.41
Tariff: 85,20 € - 103,30 € Breakfast included

Hôtel Passy Eiffel, 10 rue de Passy, 75016 Paris - accepts all credit cards
(Tel: 33.1.45.25.55.66 - Fax: 33.1.42.88.89.88 - www.passyeiffel.com)
Tariff: 128 € - 138 € + 10 € Breakfast

Hôtel Regina de Passy, 6 rue de la Tour, 75116 Paris - accepts all credit cards
Tel: 33.1.45.24.43.64 - Fax: 33.1.40.50.70.62
Tariff: 130 € + 13,50 € Breakfast



**The OECD Programme on
Institutional Management in Higher Education**

An international forum serving administrators, researchers
and policy makers in higher education.

Promotes **exchanges of information and expertise** in management and encourages new methods and approaches through research projects and studies, training opportunities, seminars, conferences and publications. Membership is open to higher education institutions and agencies from OECD countries and other parts of the world.

Topics of interest include: continuing education and lifelong learning, the tertiary education institution as a regional actor, diversification of tertiary institutions, management of research, governance, quality in mass tertiary education, internationalisation of higher education.

IMHE publishes **Higher Education Management and Policy**, in French **Politiques et gestion de l'enseignement supérieur**, a refereed journal appearing three times a year and a range of other reports, in English and in French. First publication in 1999: **Quality and Internationalisation of Higher Education**.

For membership information contact: IMHE@oecd.org
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+33 1 44 30 61 76

To order publications: www.oecd.org

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