

Environment
Parking
Development
Community
Parks
Services



Community Summit 28 April 2007



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Community Planning in Port Phillip

- **Community Survey – June-Dec 06**
(2300 respondents)
- **Joint Council/Community Steering Committee - Dec 06**
- **AmericaSpeaks partnership – Dec 06**
- **Participant Discussion Guide**
- **1-day Summit - April 2007**
- **Follow-up neighbourhood meetings - May 2007**
- **Community Plan and implementation framework**



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Why did we partner with *AmericaSpeaks*?

- Municipal Association Victoria
- Expertise and reputation
- Deliberative democratic processes
- Independent and not-for-profit
- Innovative use of large scale technology
- Design rigour and transparent processes



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What happened at the Community Summit?

- Discussion guide (distributed before event)
- 750 people at MSAC
- *AmericaSpeaks* central design and facilitation
- Volunteer table facilitators
- Table discussions and deliberations
- Opinions/ideas sent electronically from tables
- Theme team fed back data to whole of room
- Individual voting via keypads



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Table 1

Table 1: Summary of the results of the survey. The table shows the number of respondents for each category and the percentage of the total sample.

Category	Number of Respondents	Percentage
Male	120	60%
Female	80	40%
Age Group 18-25	30	15%
Age Group 26-35	45	22.5%
Age Group 36-45	35	17.5%
Age Group 46-55	20	10%
Age Group 56-65	15	7.5%
Age Group 66+	15	7.5%

Table 2: Summary of the results of the survey. The table shows the number of respondents for each category and the percentage of the total sample.

Category	Number of Respondents	Percentage
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What did the Summit require?

- **Content and program design** (discussion guide, deliberative framework, facilitation design)
- **Logistics** (venue, equipment hire, catering, special needs)
- **Technology** (audio-visual technology, lighting, staging)
- **Communications** (marketing, media liaison, signage, publicity materials)
- **Recruitment** (participants, table facilitators, theme team, topic experts, floor managers,)



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What did the day look like?

- 750 people at tables of 10
- Facilitated discussion based on structure of reading guide
- Points of discussion from every table collated centrally via laptops
- Theme team synthesis
- Individual voting on priorities via keypads
- New options and modifications incorporated
- Humour
- No meal breaks - refreshments on tap
- Topic and technical experts on hand



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How did deliberation happen?

- Reading time to consider options the city should invest in
- Groups discussed options that had personal appeal
- Could ask questions from ‘experts’
- Used criteria to assess options
- New options and modifications submitted to theme team



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Outcomes on the day

- Participant demographics
- Feedback on the day very positive
- 86% learnt something new
- 57% changed their mind about something during the day
- All data (ideas/comments) from the day now on Council website:
http://www.portphillip.vic.gov.au/comm_plan.html
- Identified priorities for action and started to discuss ideas for strengthening neighbourhoods



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Top 10 city-wide priorities

- Transform public transport
- Manage water consumption
- Support disadvantaged, disabled and low-income to remain here
- Mandatory controls for environmentally sustainable urban design
- Develop a model planning scheme for a sustainable bay side city
- Make the physical environment support community (access, sociability, activities)



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Top 10 city-wide priorities (cont'd)

- All new developments to be self sufficient in parking
- Improve event management to reduce environmental impact and impact on the community
- Safe and affordable cultural events and entertainment opportunities across age and interest groups
- Reduce impact of major events (e.g. GP) on parks



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Community Plan

4 components to drive action

1. Working Together

- what action by whom in response to community priorities for action – Council? Community? Businesses? Service agencies? Other levels of government?

2. Neighbourhood Development Program

3. Community Leadership Development

4. Monitoring Progress



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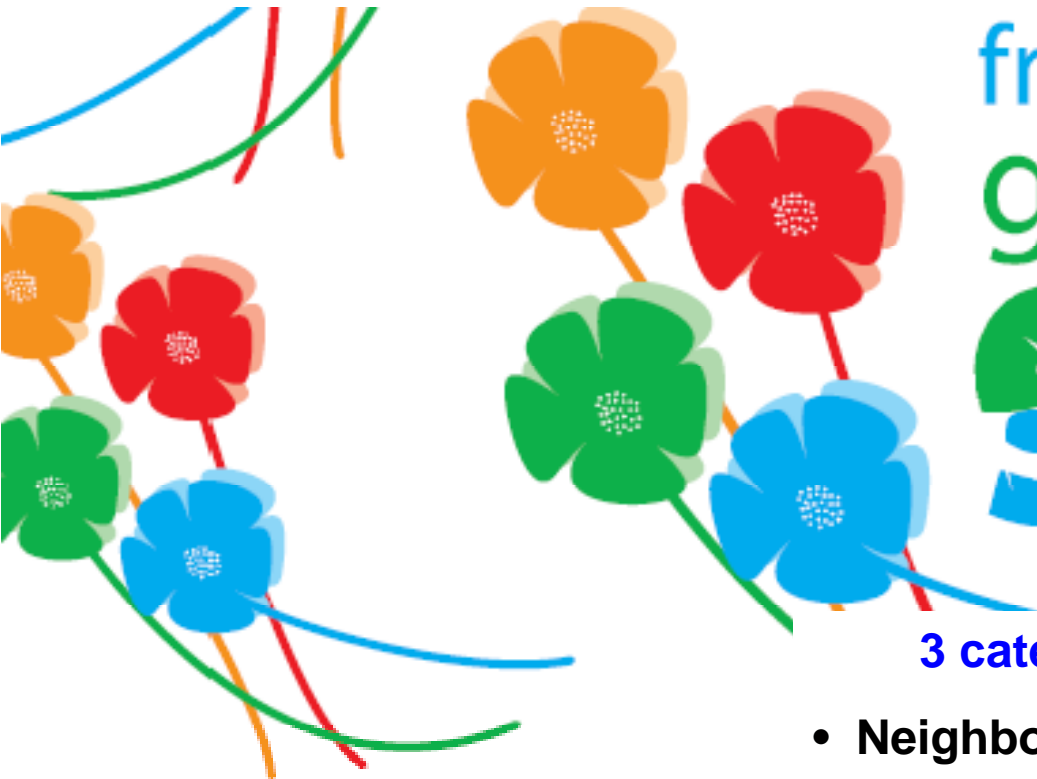




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SMALL POPPY GRANTS



from little things
good things
grow

3 categories of 'matching' grants

- Neighbourhood Association Development
- Projects (varied)
- Responding to climate change



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