

**Transparent, Reliable, Understandable and
Interactive :
Challenges in Donors' Domestic
Accountability**

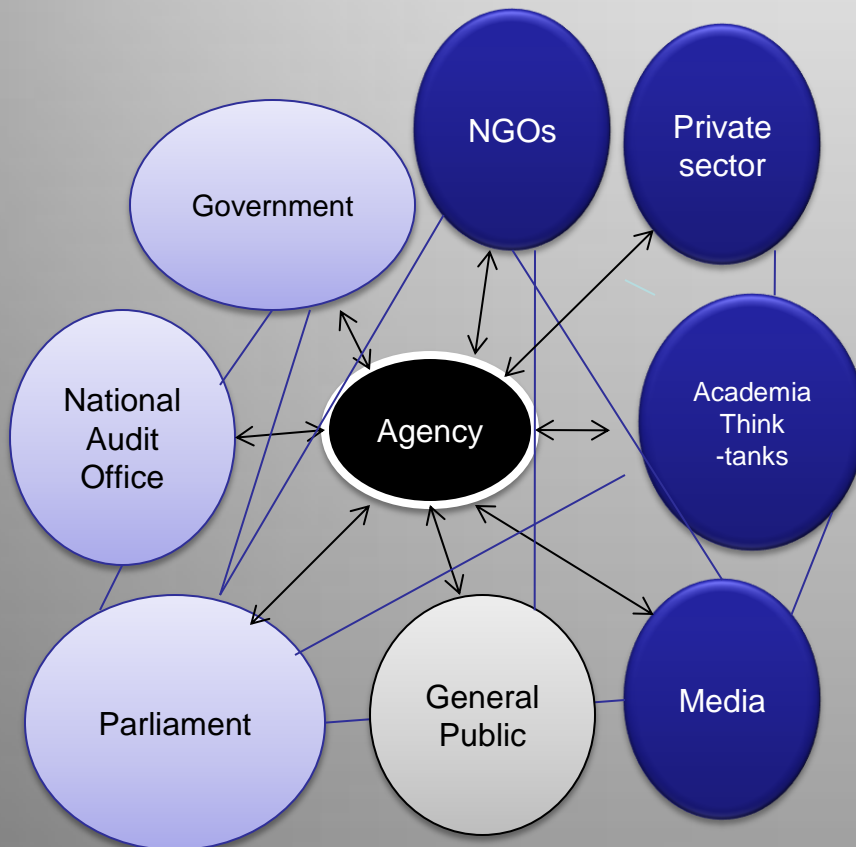
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Identifying and promoting the « demand » for accountability

- Who are the “accountability holders” of a development agency?



- How to promote the « demand » for accountability?

- Measuring the needs for information: opinion surveys stakeholder surveys, etc.
- Strengthening the capacity of the informal “accountability holders” involved in development issues (NGO networks, media, think tanks, etc.)
- Making room for dialogue

Meeting the demand for accountability: an integrated and challenging approach

Producing information differently

- Transforming the evaluation systems
- Promoting innovative tools to measure results

Diffusing information differently

- Extending the transparency of internal information systems
- Promoting public forums of dialogue and developing interactive tools of information