

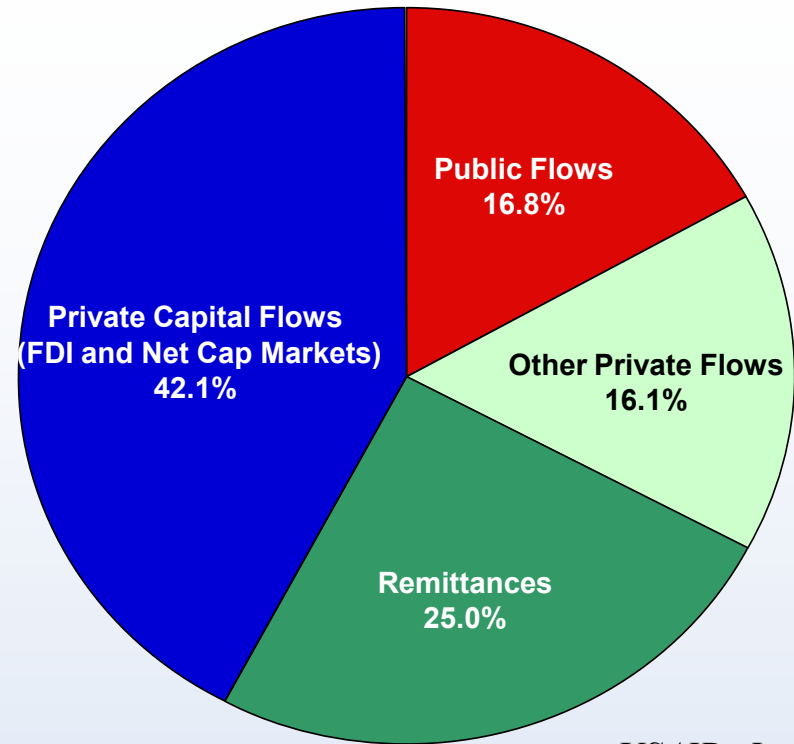
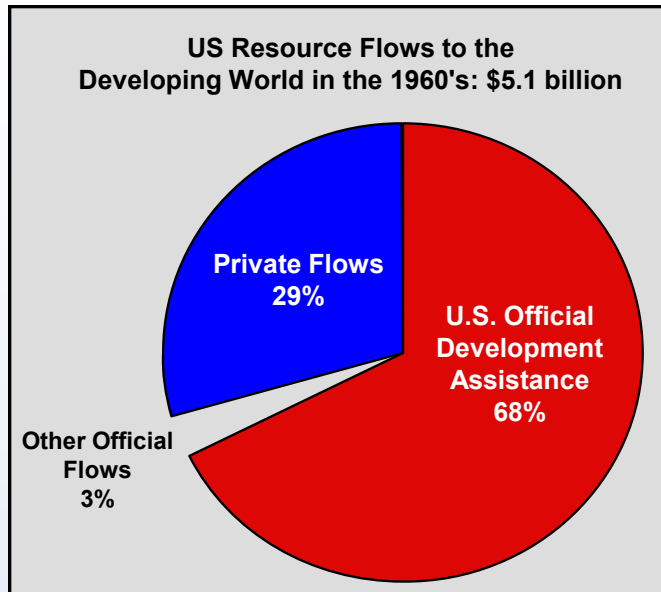


**International  
Finance Corporation**  
World Bank Group

# **THE NEW ROLE FOR NON-STATE ACTORS IN DEVELOPMENT: IMPLICATIONS FOR COMMUNICATIONS OFFICERS**

**Daniel Runde,  
Head, Foundations Unit  
International Finance Corporation**

# US Total Resource Flows to the Developing World in 2005: \$164 Billion



USAID, June 2007

- Global North resource flows to the global south have shifted radically:
  - Foreign direct investment
  - Remittances
  - Philanthropy
- A better way to think about this is “economic engagement” not development cooperation

# Donor Response to Landscape

- One of the first such donor initiatives, the German Federal Ministry of Economic Cooperation & Development (BMZ) launched the BMZ PPP program in 1999
- An initiative of USAID, the Global Development Alliance (GDA) was created in 2001
- Today, 10 out of the 22 OECD DAC donors have established programs including promoting public private partnerships, global development alliances which promote private sector solutions to global development issues
- Similar partnerships in place in almost 20 different organizations within the United Nations system & Bretton Woods institutions

*Source: GPPi Research Paper No. 8: Engaging in Business Development*

# Different Actors and Different Drivers

Most actors seek to make a difference. These actors have some additional drivers that influence their interests & constraints\_

<b>Development Actor</b>	<b>“Drivers”</b>
Foundations	<ul style="list-style-type: none"><li>• Development risk capital</li><li>• Development models others will “pick up”</li></ul>
Corporates	<ul style="list-style-type: none"><li>• Business development</li><li>• Supply chain development</li><li>• Social license to operate</li></ul>
Diasporas	<ul style="list-style-type: none"><li>• Stay engaged in home country</li><li>• Seek to change country from outside</li></ul>

- Explaining partnership in clear language:
  - Roles
  - Resources
  - Impacts
  - Partners
- Branding
- Celebrating Success

**Daniel F. Runde**  
**Head, Partnership Development Unit**  
**International Finance Corporation**  
**[drunde@ifc.org](mailto:drunde@ifc.org)**