

OECD Global Forum on Trade, Innovation and Growth

ANNOTATED AGENDA



15-16 October 2007
OECD, Paris La Défense



ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT





2007 OECD GLOBAL FORUM ON TRADE
TRADE, INNOVATION AND GROWTH

<http://www.oecd.org/tad/tradeglobalforum2007>

SALLE DES NATIONS, OECD
LA DÉFENSE, PARIS, FRANCE
15-16 OCTOBER 2007

PRELIMINARY ANNOTATED AGENDA*

MONDAY 15 OCTOBER	
8:30-9:00	REGISTRATION
9:00-9:10	OPENING REMARKS Mr. Pier Carlo Padoan, Deputy Secretary General, OECD
9:10-10:40	PANEL 1: TRADE, INNOVATION AND GROWTH – SETTING THE STAGE This session will set the stage for discussions by providing an overview of the OECD work in the area of innovation and outlining the key issues for discussion related to trade and innovation. CHAIR: H.E. AMBASSADOR FERNANDO DE MATEO Y VENTURINI, VICE-CHAIR OF THE TRADE COMMITTEE Dr. Stefan Tangermann , Director, OECD Trade and Agriculture Directorate “Presentation of key issues” Ms. Susanne Huttner , Director, OECD Directorate for Science, Technology and Industry “The OECD Innovation Strategy and overview of OECD work on innovation” Dr. Catherine Mann , Professor International Economics and Finance, Brandeis University “Technology, trade in services and growth” Mr. Geoffrey Gamble , Chair of the Trade Committee, Business and Industry Advisory Committee to the OECD (BIAC) and Director of International Government Affairs, DuPont “Business perspective on trade and innovation” Q&A session
<i>9:10-10:10</i>	
<i>10:10-10:40</i>	
10:40-11:00	COFFEE BREAK

* Last updated on October, 11th, 2007.



MONDAY 15 OCTOBER (CONT.)

<p>11:00-12:30</p> <p><i>11:00-12:00</i></p> <p><i>12:00-12:30</i></p>	<p>PANEL 2: TRADE AND INNOVATION - TECHNOLOGY TRANSFER THROUGH TRADE</p> <p>This session will examine the issue of technology transfer through trade (trade in goods, especially capital goods and intermediate products) and the importance of trade openness for fostering technological capabilities.</p> <p>CHAIR: H.E. AMBASSADOR FERNANDO DE MATEO Y VENTURINI, VICE-CHAIR OF THE TRADE COMMITTEE</p> <p>Ms. Vandana Chandra, Senior Economist, World Bank “A technological capability story behind exports of fish fillet and iPods”</p> <p>Dr. Joao Alberto De Negri, Instituto de Pesquisa Economica Aplicada, Brazil “Trade, innovation and firm growth in Brazil”</p> <p>Mr. Douglas Lippoldt, Senior Economist, OECD Directorate for Science, Technology and Industry “Technology transfer and the development dimension of intellectual property rights”</p> <p>Mr. Rene van Sloten, Director, International Trade and Competitiveness, CEFIC (European Chemical Industry Council), “Contribution of trade to global challenges in the area of sustainable development – the case of the chemical industry”</p> <p>Q&A session</p> <ul style="list-style-type: none"> • What are the country/company experiences with technology transfer through trade and other sources of technology such as FDI? • How can absorptive capacity and ability to innovate be enhanced? • What role does IPR protection have in promoting technology transfer and in encouraging new concepts in developed and developing countries?
<p>12:30-14:00</p>	<p>LUNCH</p>
<p>14:00-15:45</p> <p><i>14:00-14:45</i></p>	<p>PANEL 3: TRADE AND INNOVATION – COMPETITION EFFECTS OF TRADE</p> <p>This session will consider the effect trade has on innovation through competition effects resulting from an opening up of markets and/or changes in international trade patterns.</p> <p>CHAIR: H.E. AMBASSADOR MARIO MATUS, CHILEAN AMBASSADOR TO WTO</p> <p>Dr. Thijs ten Raa, Associate Professor of Economics, Tilburg University “Facets of innovation and stages of development”</p> <p>Mr. Vangelis Vitalis, Deputy Director and Senior Negotiator, Trade Negotiations Division, Ministry of Foreign Affairs, New Zealand “Domestic reform, trade, innovation and growth: The case of the New Zealand agriculture sector”</p> <p>Dr. Saman Kelegama, Executive Director, Institute of Policy Studies of Sri Lanka “The ending of the Multi-Fibre Arrangement and innovation in the Sri Lankan textile and clothing industry”</p>



MONDAY 15 OCTOBER (CONT.)	
<i>14:45-15:40</i>	<p>Q&A session</p> <ul style="list-style-type: none"> • What are the country/company experiences with the effects of trade competition on innovation (through imports, exports and investment)? Is there a difference between the short-term and long-term effects? • How can trade policy be used to promote innovation through enhanced competition? Can a country use trade policy to undergo an optimal trade liberalisation path which modulates domestic competition, so that companies will have an incentive to innovate?
15:40-16:00	COFFEE BREAK
16:00-17:45	<p>PANEL 4: TRADE AND INNOVATION IN THE ERA OF GLOBALISATION</p> <p>This session will take a closer look at how innovation evolves in the current globalised trading environment. The presentations will cover issues such as the internationalisation of R&D and the impact of global value chains on innovation.</p>
<i>16:00-17:00</i>	<p>CHAIR: H.E. AMBASSADOR MARIO MATUS, CHILEAN AMBASSADOR TO WTO</p> <p>Dr. Boy Luthje, Senior Research Fellow, Institut fur Sozialforschung, Johann Wolfgang Goethe University “New forms of industrial organization in the global economy and effect on innovation”</p> <p>Mr. Koji Ito, Deputy Director, Policy Planning and Research Office, Trade Policy Bureau, Ministry of Economy, Trade and Industry, Japan “Global value chains and innovation in the Asian region”</p> <p>Dr Eoin Gahan, Director, Regulation, Trade, and Policy Department, Forfás, Ireland “Trade and services innovation ”</p> <p>Mr. Douglas Gregory, Vice President, Governmental Programs IBM Europe, Middle East Africa “The globally integrated enterprise”</p>
<i>17:00-17:45</i>	<p>Q&A session</p> <ul style="list-style-type: none"> • Have recent trends such as open innovation, internationalisation of R&D, global value chains, “trade in tasks” and new industrial organisations (e.g., contract manufacturing) changed the way trade barriers affect innovation? • What opportunities and risks do these trends present for developed and developing countries respectively, and on a global basis? • Is there a difference in the kind of policies that are necessary to enable the utilisation of global value chains in services as opposed to manufacturing?
17:45	CLOSING OF FIRST DAY
17:45-20:00	COCKTAIL (OUTSIDE SALLE DES NATIONS)



TUESDAY 16 OCTOBER

9:00 – 10:30	<p>PANEL 5: TRADE AND INNOVATION IN THE ICT SECTOR</p> <p>This session will examine trade and innovation in the information and communication technologies (ICT) sector where trade has been an important facilitator of innovation.</p> <p><i>9:00-9:45</i></p> <p>CHAIR : MR. YOICHI SUZUKI, CO-CHAIR OF THE TRADE COMMITTEE</p> <p>Mr. Sang-yirl Nam, Director, IT Strategy Center, Korea Information Society Development Institute “The role of trade in innovation in the Korean ICT sector”</p> <p>Mr. Esa Antti Juhani Kaunistola, Director, Trade Policy, Corporate Relations and Responsibility, Nokia “The role of trade and innovation in the Finnish telecom equipment sector”</p> <p>Dr. John Chiang, Visiting Professor, Dept of Management and Technology, Beijing University “The open and close of China ICT Industry policies”</p> <p><i>9:45-10:30</i></p> <p>Q&A session</p> <ul style="list-style-type: none"> • What are the country/company experiences with the effects of trade on innovation in the ICT sector? • Regarding the links between trade and innovation, are there lessons to be learned for other sectors from developments in the ICT sector? • What effects has the ITA (Information Technology Agreement) had on levels of innovation in the ICT sector?
10:30-10:50	<i>COFFEE BREAK</i>
10:50-12:50	<p>PANEL 6: ROUNDTABLE – HOW CAN TRADE POLICY CONTRIBUTE TO INNOVATION?</p> <p>This session will ask panelists to discuss the main points emerging from the conference in order to draw some policy conclusions and to identify areas where further work is needed. Other participants are also invited to comment.</p> <p><i>10:50-11:40</i></p> <p>CHAIR : MR. YOICHI SUZUKI, CO-CHAIR OF THE TRADE COMMITTEE</p> <p>Dr. Joao Alberto De Negri, Instituto de Pesquisa Economica Aplicada, Brazil</p> <p>Dr. Bertin Martens, Deputy Chief Economist, European Commission</p> <p>H.E. Mr. Manuel A. J. Teehankee, The Philippines Ambassador to the WTO</p> <p>Mr. Keith Dawson, Industry Canada</p> <p>Dr Johannes Potgieter, Chief Director: Innovation and Technology at the Department of Trade and Industry, South Africa</p> <p><i>11:50-12:30</i></p> <p>FINAL DISCUSSION</p> <p><i>12:30-12:50</i></p> <p>Rapporteur’s Summing up Mr. Ken Heydon, Visiting Fellow, London School of Economics and Political Science</p>
12:50-13:00	CLOSING REMARKS