

Benefits for donors

As a multi-stakeholder consultation, the OECD World Forum can provide your organisation with an opportunity to project its message and image into the international policy debate.

Corporate social responsibility and public/private partnerships are increasingly at the heart of corporate missions and philosophies.

Forum sponsorship benefits can include:

- An intellectual contribution to the World Forum debates;
- Corporate logo visibility at the World Forum, on promotional material, Web site, etc.;
- Privileged networking opportunities with high-level personalities;
- Sponsor privileges (e.g. VIP access and participation in gala dinner)

For more information or proposals for collaboration, please contact:

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Highlights from the first World Forum

“When I was Minister responsible for Science and Technology in Canada, we spoke of “the Information Society”. Now we speak of “Knowledge based societies”. We have learned that increasing information alone does not ensure any improvement in decision-making or in policy development”.

“Statistics are raw material for the creation of knowledge, just as steel is raw material for manufacturing automobiles.”

*Donald J. Johnston,
Former Secretary General of the OECD*

“The availability of a vast wealth of raw data from diverse sources may mean that policy-makers become constantly bombarded by conflicting signals. Amidst such a flood of information, policy runs the risk of losing its bearings and of over-reacting to the latest indicator”.

*Jean-Claude Trichet,
President of the European Central Bank*

“By adopting key national indicator systems, we will be able to generate quality information that can help individuals, institutions and nations accelerate progress and make better choices when it comes to their futures.”

*Dave M. Walker,
Comptroller General of the USA*



Statistics, Knowledge and Policy Key indicators to inform decision making

This publication contains the proceedings of the World Forum on Key Indicators held in Palermo in November 2004.

More information
at the OECD online bookshop:
<http://www.oecdbookshop.org>



In co-operation with:
**European Commission,
The Organisation of the Islamic Conference,
United Nations,
The World Bank.**

**OECD World Forum
"Measuring and Fostering
the Progress of Societies"**



Istanbul, 27-30 June 2007

**Sponsorship
Opportunities
2007**

<http://www.oecd.org/oecdworldforum>

Who can support the World Forum and the Project?

The OECD can accept funding from governments, private foundations, and non-governmental organisations.

Type of financial support

There are many possibilities for sponsorship, so do not hesitate to contact us.

The only legal basis on which the OECD can accept any contribution is as a grant - under applicable OECD rules. Funding can only be used to support the Work Programme of the OECD.

The offer

The grant offer is in the form of a simple letter, written in one of the official languages of the Organisation (French or English).

Invoice

Invoices are issued by the OECD after acceptance of the grant by the OECD Secretary General.

Workshops, Regional Forums and other World Forum?

Preparatory events were being held in Latin America, Asia, Africa and the Middle East.

Preparatory Conferences

A technical workshop on "Measuring wellbeing" co-hosted by the European Commission was held in June 2006. An international conference on "Is happiness measurable and what do those measures mean for policy" was held on April 2-3 in Rome. The OECD and the Istituto Nazionale di Statistica (ISTAT) organised a seminar on "Dynamic Graphics for Presenting Statistical Indicators" on 5-6 March 2007.

More information can be found on the OECD World Forum website: <http://www.oecd.org/ocdworldforum>

Who will attend the Istanbul World Forum?

Around 900 people will come from across the developed and developing world, from the highest levels of the public, private and civil sectors. They will comprise:

- Ministers
- Parliamentarians
- Senior public servants
- Heads of statistical offices
- Eminent academics
- Leaders of civil society
- Senior business leaders
- Representatives from the media

Tens of thousands of others are expected to follow the discussion through live Webcast. There will be considerable media coverage.

The Second World Forum on Statistics, Knowledge and Policy

The first World Forum was held in Palermo (Italy) in November 2004. 540 participants from 43 countries attended the meeting, and thousands of people followed the event through live Webcast.

The next World Forum will be held in Istanbul, 27-30 June 2007 and will focus on "Measuring and Fostering the Progress of Societies".

Some of the most important concerns facing the world will be discussed, such as migration, climate change, health and economic globalisation. Discussions will focus on progress, accountability and problem-solving through the use of trusted facts-based indicator systems.

"Measuring the Progress of Societies"?

How can society better measure its progress or its failings? This question lies at the heart of a new long-term OECD project to give governments and citizens the tools to transform statistics into a reliable and coherent body of knowledge about the way our societies are developing.

This project will be built around a series of bi- or triennial World Forums and will also encompass associated work within and outside of the OECD.

The project will create a global community who come together, both virtually and at meetings, to learn from one another about how best to define measure and achieve societal progress.