



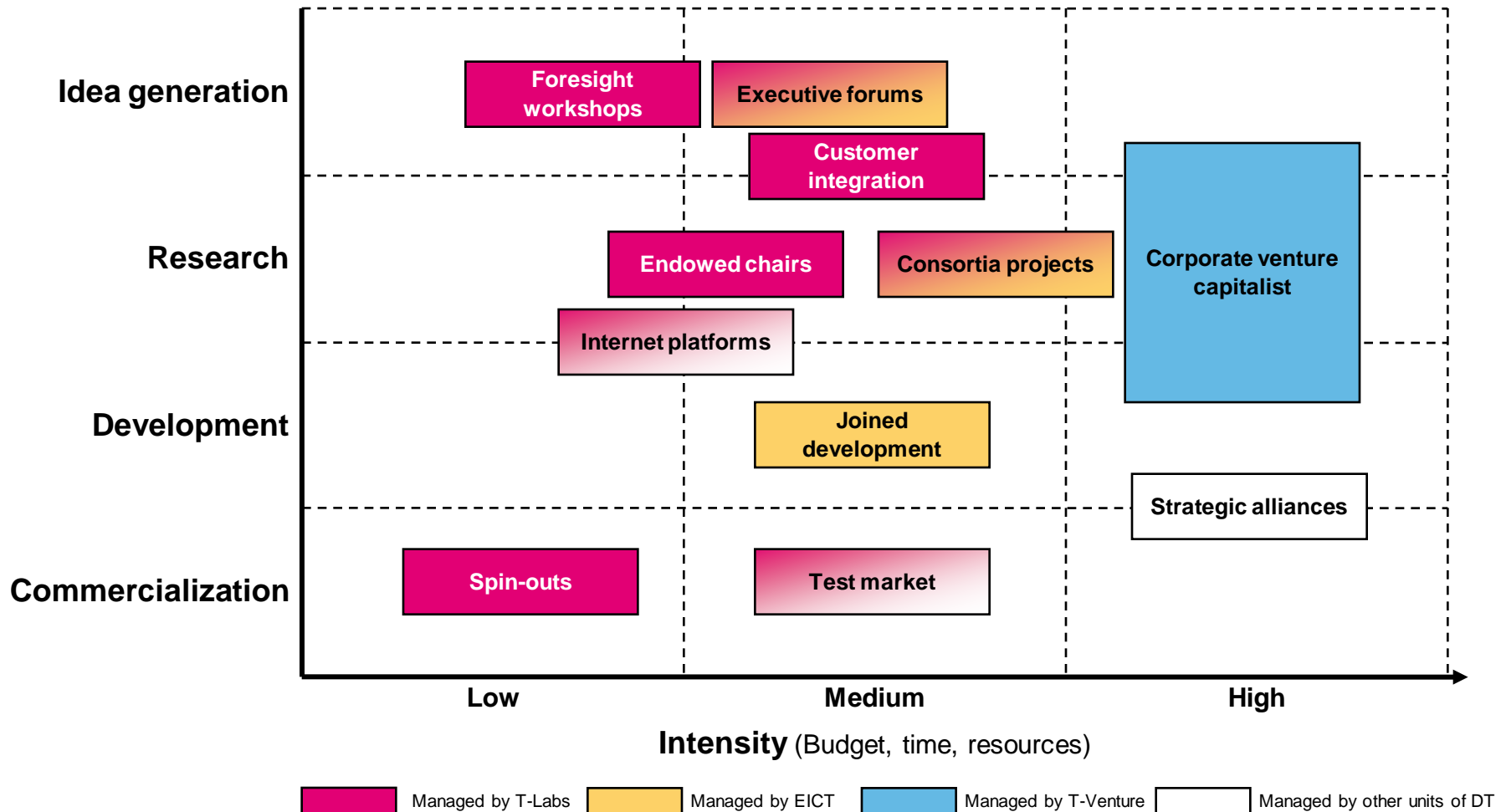
Creating an Open Innovation Ecosystem at Deutsche Telekom

Presentation at the EIRMA & OECD: Symposium on Global Innovation Networks .
René Rohrbeck, EICT GmbH, Germany

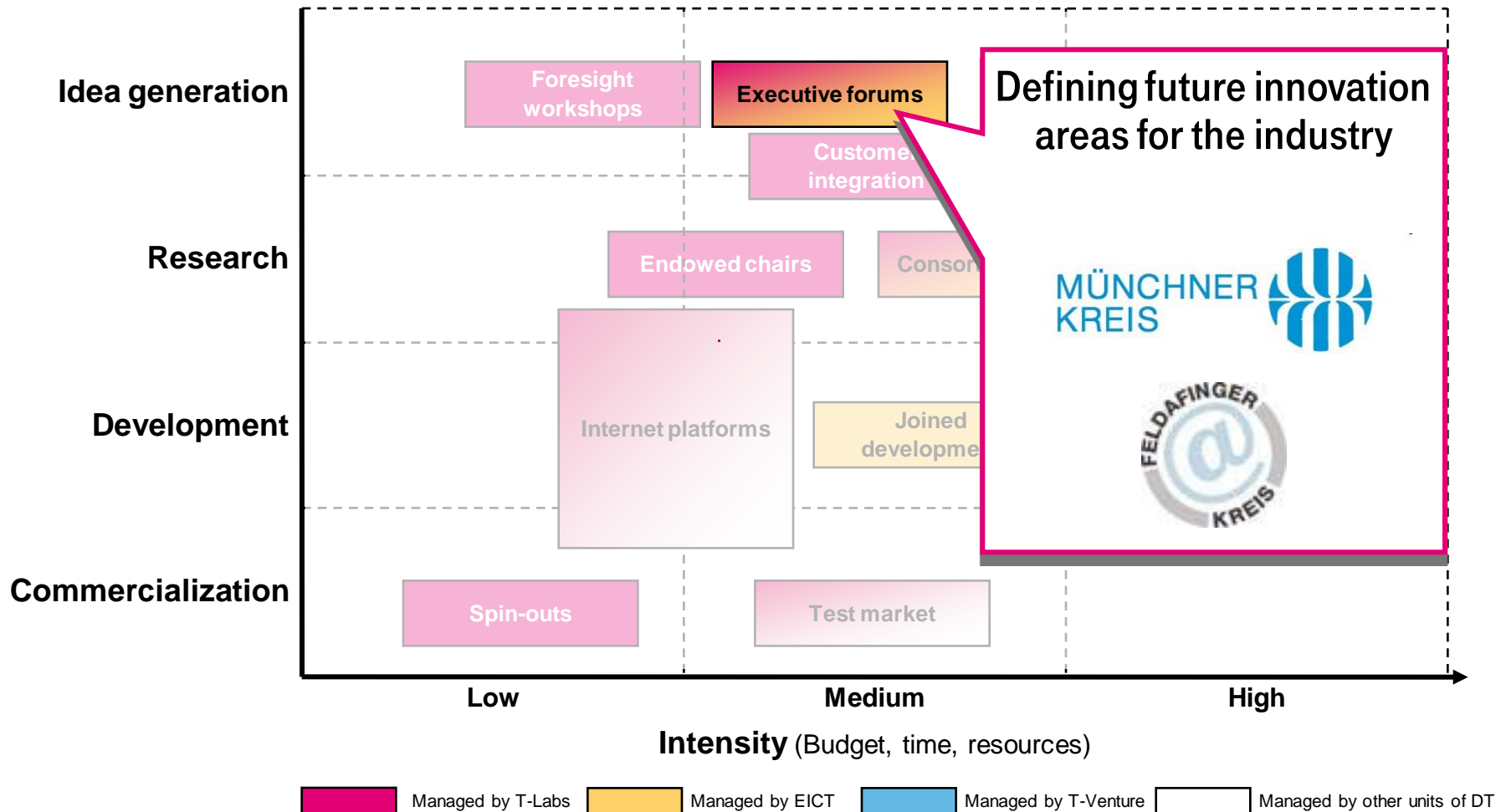


The open innovation ecosystem of
Deutsche Telekom.

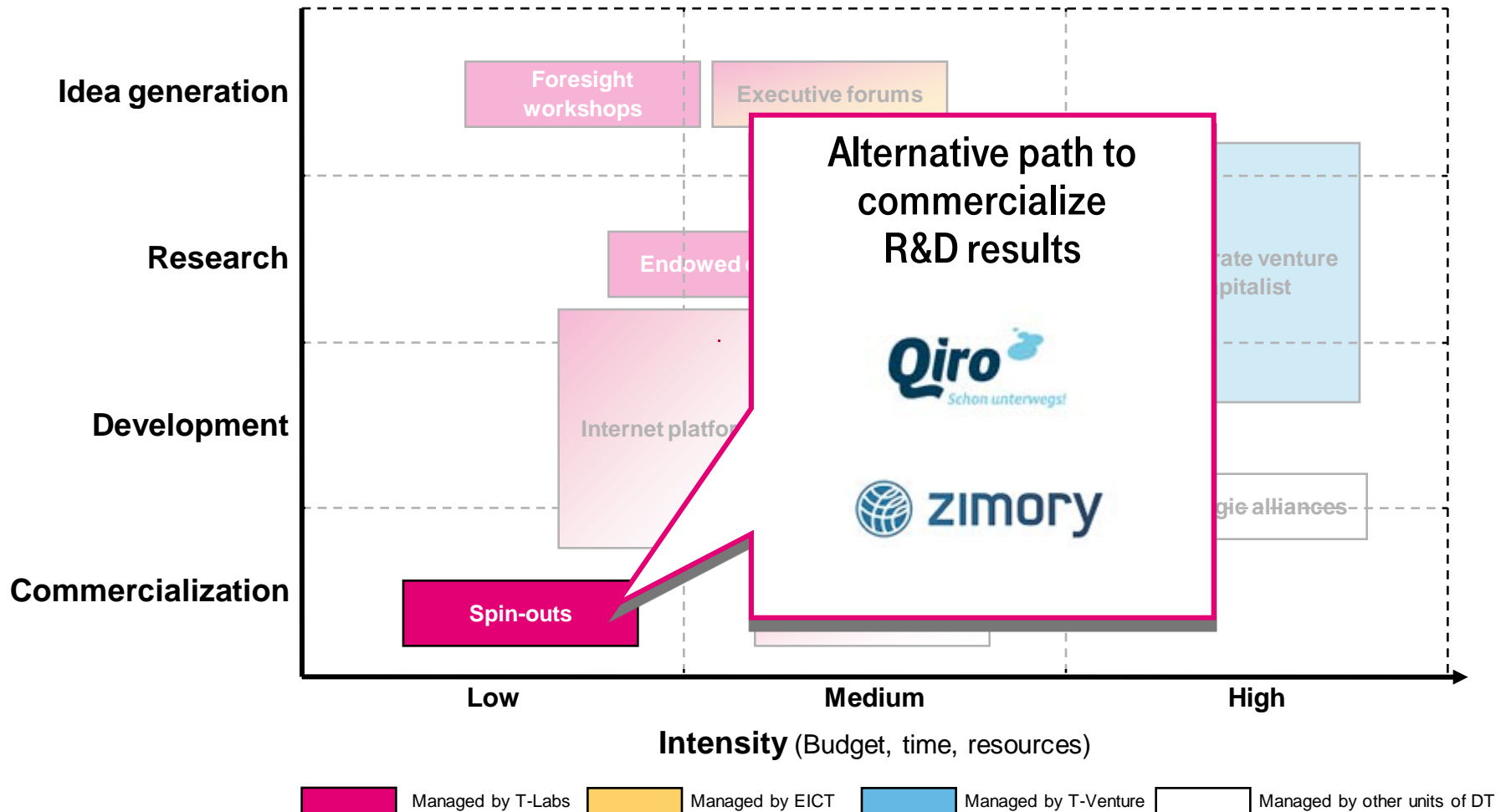
DT's 11 open innovation instruments are managed through 2 major facilitators.



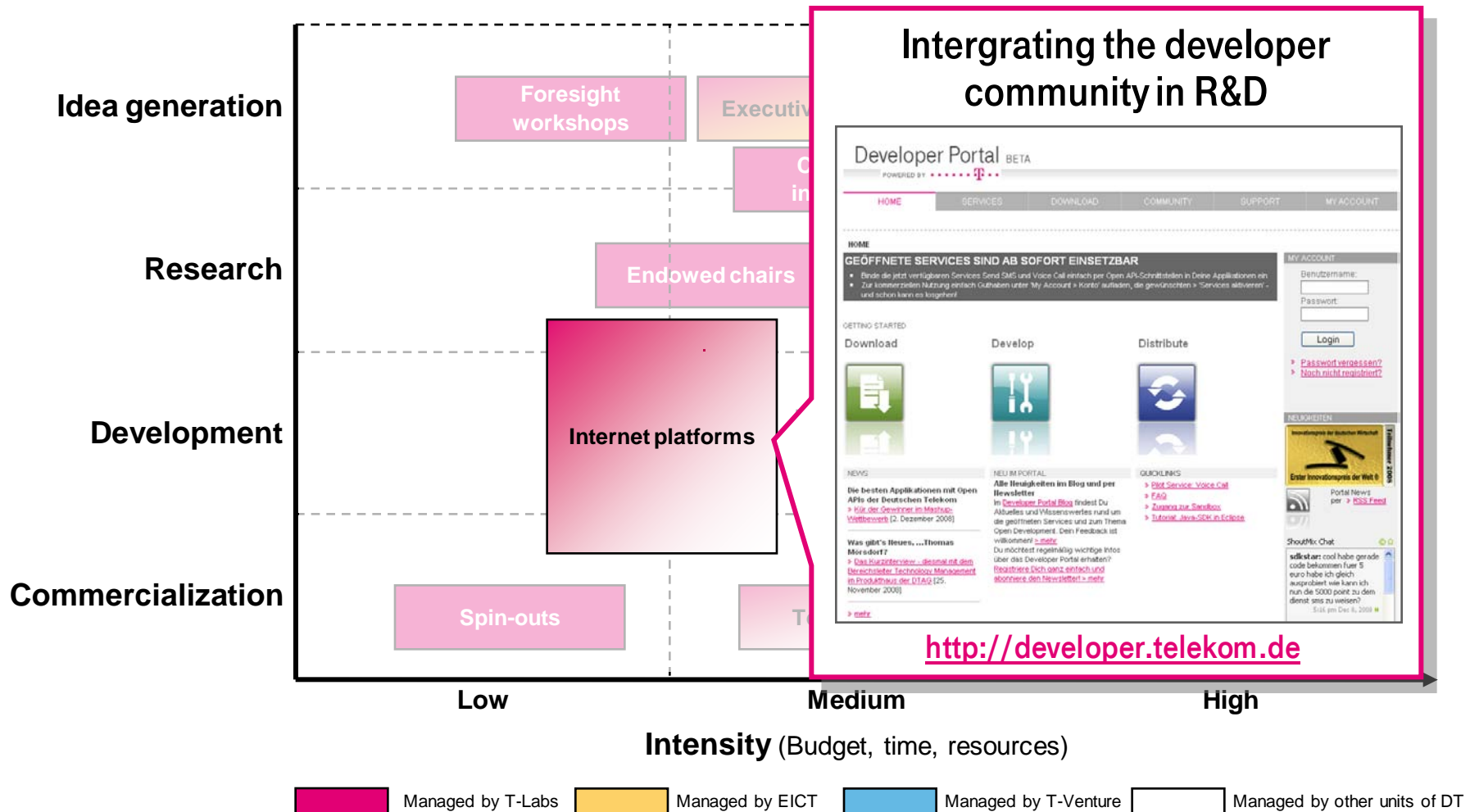
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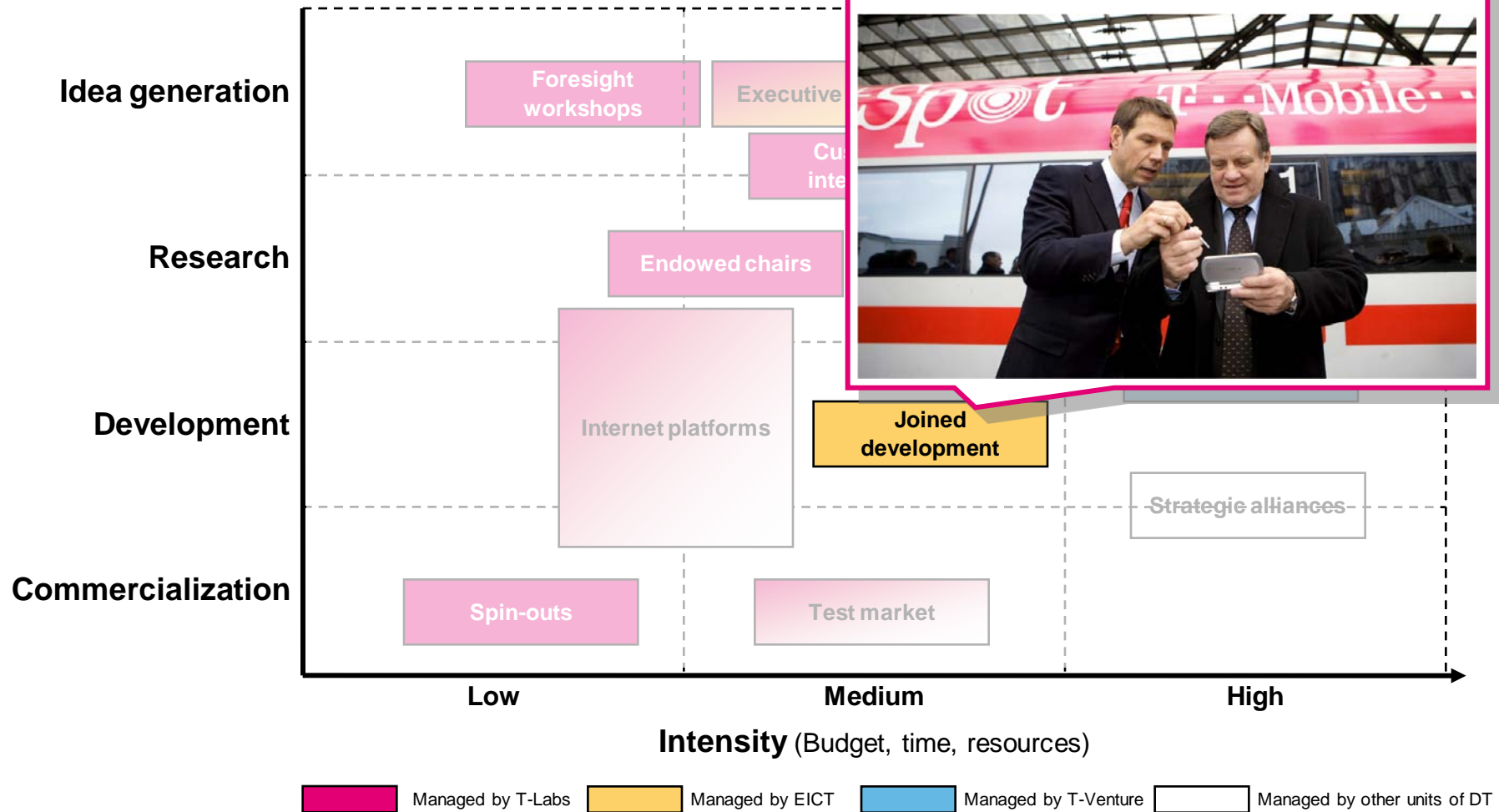
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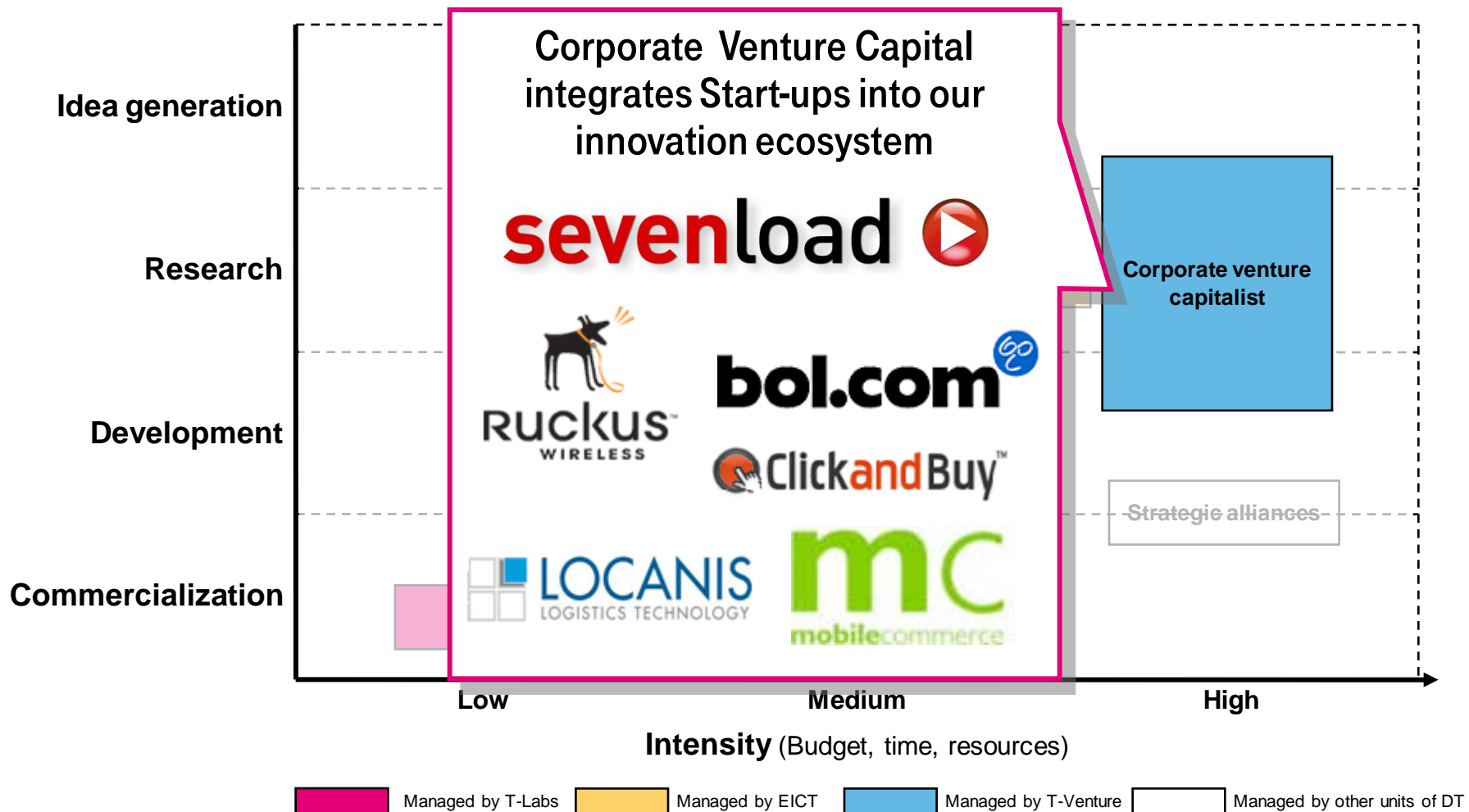
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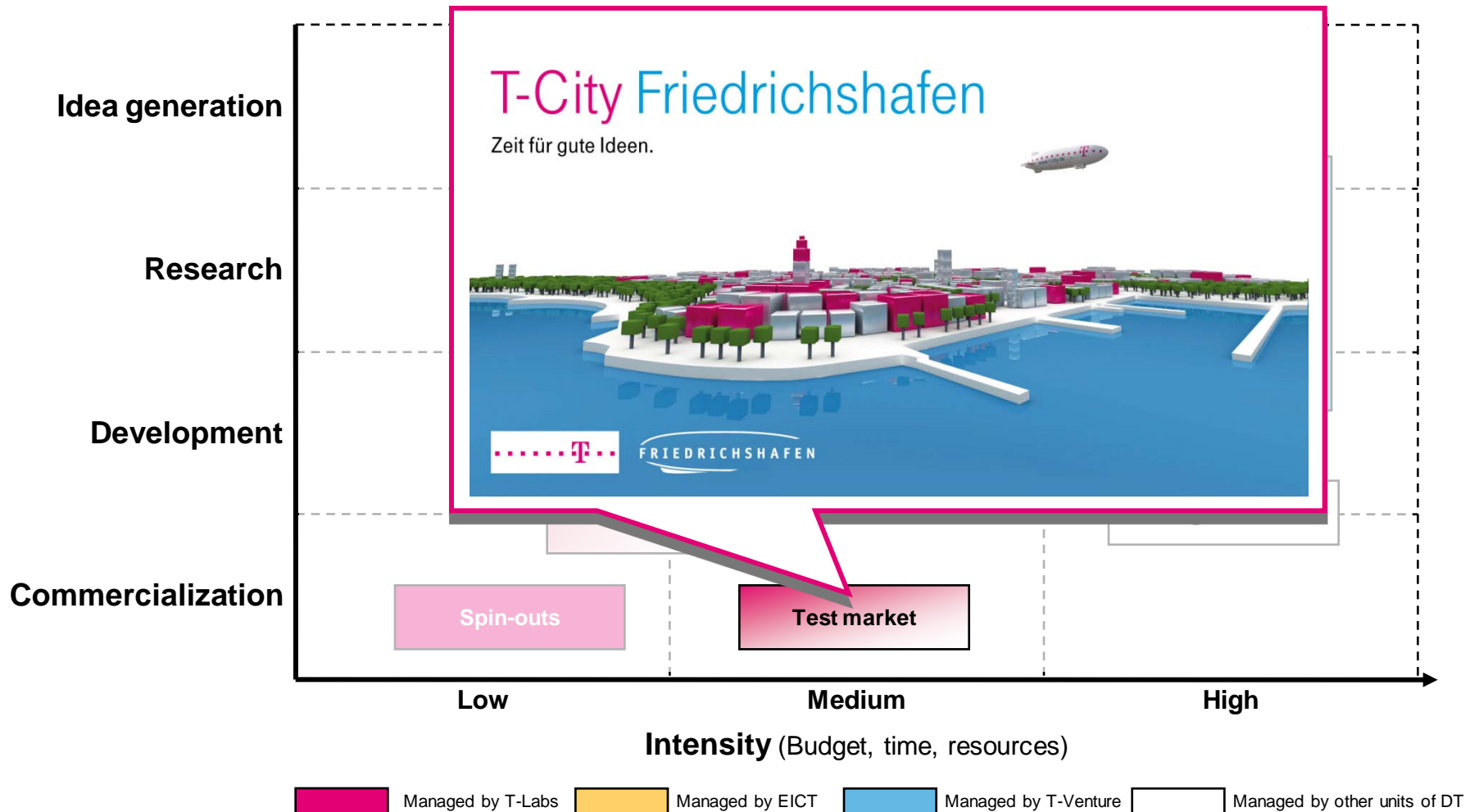
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Conclusion.

We believe that.

- **Open Innovation will increase** and **use new tools**
- It will need to be tailored and **controlled**
- We will see **more Open Innovation facilitators** such as
 - **Joint-Technology Initiatives (JTI)** on the European level
 - **University-Industry Research Center (UIRC)** such as T-Labs
 - **Public Private Partnerships (PPP)** such as EICT

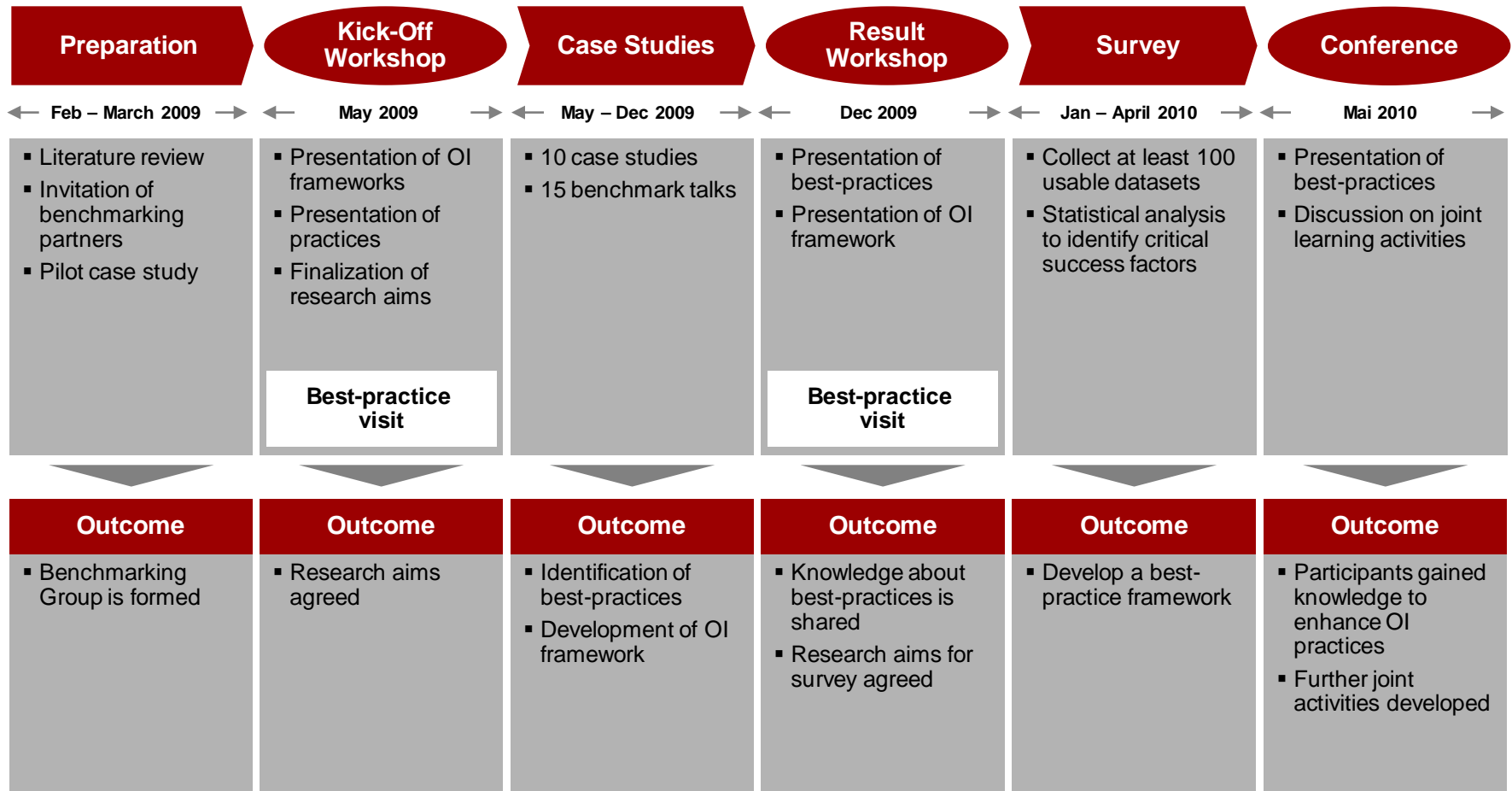


Open Innovation Benchmarking - Aims

Questions to be addressed

- | | |
|---|--|
| 1 | What are Open Innovation methods and tools? |
| 2 | What are best-practices? |
| 3 | How can I assess the openness of my company's innovation system? |
| 4 | What can my company do to become more open? |
| 5 | What are the risks involved? |
| 6 | How can I prevent to be too open? |

Open Innovation Benchmarking - Schedule



Open Innovation Benchmarking - Services

Services		Core Partner	Benchmarking Partner	Survey Participant
1	Define research aims	✓		
2	Open innovation hotline	✓		
3	2 Best-practice visits	✓		
4	2 Workshops	✓		
5	Individual assessment	✓	✓	
6	Final report	✓	✓	✓
7	Conference	✓	✓	✓
		15.000 €	3.000 €	free

Thank you for your interest.

T-Labs



www.telekom.de/laboratories

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