



Netherlands Environmental Assessment Agency

Public Private Partnerships for Eco-innovation

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Main Focus

- Main focus: what to expect from PPPs and how to organize them
- To that end we have seen ‘four cases’:
 - Korean projects for venture incubation
 - UK Knowledge transfer network
 - German technology park
 - Green innovation hub in Italy
 - EU-industry perspective

Pressing Questions from an outsider

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- What is added value?
- What is problem?
 - No eco-innovation for its own sake)?
 - What is so special on eco?
- What level (national or local)?
- Why couldn't either market or government solve the problem?
- Who is bearing the risk?

Pressing Questions from an outsider

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- Cultural differences may require different solutions
 - US: business leading (including venture capitalists), but if government acts it sets strict rules of the game?
 - Asia: government leading (sometimes with industry) but often with a clear long term (stable) program
 - EU: Commission focal point; but large diversity between member states