



## **OECD LEED PROGRAMME, UNIVERSITY OF ESSEX AND PARIS DAUPHINE UNIVERSITY**

**International Entrepreneurship Forum  
International Conference**

***'ENTREPRENEURSHIP:  
CONTEXTS, LOCALES AND VALUES'***



***2<sup>nd</sup> Notice and Call for Papers***

**Venue: Hotel Novotel Seine, Paris, France**

**Dates: 22-24 September 2004**

### **Keynote Speakers:**

- Senator Pierre Lafitte, Sophia-Antipolis, France
- Professor David Storey - University of Warwick, UK
- Sergio Arzeni - OECD, LEED Programme
- Professor Alan Barrell - Library House and University of Cambridge
- Lynne Franks - Entrepreneur

### **An Introduction**

The 4<sup>th</sup> conference of the International Entrepreneurship Forum (IEF) will be jointly organized by the OECD LEED Programme, University of Essex and the University of Paris Dauphine, Paris France. The conference will be held during 22 to 24 September 2004 at University of Paris, Dauphine. Colleagues from all academic institutions, policy makers and practitioners around the world are very welcome to attend and present a paper at this distinctive international conference.

### **The International Entrepreneurship Forum**

The International Entrepreneurship Forum (IEF) was founded in October 2000 and has members from 15 countries. The IEF is a forum of academics, policy makers and practitioners, who are brought together to discuss and interact with each other on issues related to entrepreneurship policy, research, education and training.

### **Previous Events**

Following its launch in Birmingham, UK in 2000, IEF organized its first conference in Naples, Italy in June 2001 on the theme of “*Entrepreneurship and Learning*”. The second conference with the theme of “*Entrepreneurship and Regional Development*” was held in Beijing during 5-7 September 2002, and this was followed by the third conference with its theme of “*Entrepreneurial Innovation*” in Bangalore, India. Each of these highly successful and distinctive events was organized in partnership with leading institutions in host countries, including Federico II University of Naples in Italy, the Academy of Management Sciences, Sino Monitor Ltd and the Academy of Management Sciences in China, and the NS Raghavan Centre for Entrepreneurial Learning (NSRCEL), Indian Institute of Management Bangalore, India.

### **New Developments**

The IEF is now working in conjunction with the OECD Local Economic and Employment Development (LEED) Forum for Entrepreneurship. The LEED Forum is chaired by Mr Francois Hurel, and Professor Jay Mitra is the Scientific Co-ordinator. Within the framework of the LEED Forum's activities and its new OECD Trento Centre, and important new initiative on 'Education and Enterprise and the Role of Universities' has been launched in 2003-4. This IEF conference is intended to provide an input to this new initiative, which is part of the overall OECD Bologna Process for fostering clusters and SMEs whose significance will be highlighted at the 2<sup>nd</sup> Ministerial Conference on SMEs scheduled to take place in Istanbul on 3-5 June, 2004.

### **The Conference**

The conference on '*Entrepreneurship:Context,Locales and Values*' is a significant initiative of the IEF working in partnership with University of Paris Dauphine.

The conference theme reflects highly topical and critical issues shaping entrepreneurship policy, research, education and training. The idea of the significance of the context in which entrepreneurship is nurtured and in which it thrives, is crucial to our understanding of how innovative people launch new ventures in particular environments. In this regard both organisational and geographical contexts are relevant, as they include the institutions, key stakeholders, the knowledge base, culture and values that inform entrepreneurial activity. Inherent in these contexts is the social capital that influences and enables the harnessing of economic resources through connected people and organizations. The interaction of different contexts (at local, regional, and international levels) suggests that there are spatial economic, institutional and sociological perspectives. Consideration of these perspectives, individually and together, allow for the realization of values specific drawn from these perspectives and peculiar to the different contexts.

Research, empirical evidence policy development and the practice of entrepreneurship in different contexts, are critical to our understanding of the entrepreneurship process. This conference provides a platform for the presentation, discussion and deliberation of ideas and evidence relating to the conference theme.

### **Call for Papers**

The 4<sup>th</sup> IEF conference will provide for research based insights and a forum for the sharing of experience-by policy makers and practitioners. There will therefore be two streams of papers acceptable to the conference: (1) Papers based on academic research, (2) Papers based on policy based and/or practitioners' reflections.

### **Stream 1: Academic Papers**

Academic papers may be either *conceptual* or *empirical*. Conceptual papers should develop strong arguments and new theoretical perspectives on issues related to the conference theme. Hence papers should present a comprehensive and focused review of the relevant literature with a view to developing and supporting a new theoretical perspective. Empirical papers, on the other hand, should have a short and focused literature review to develop the research hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions and discuss the theoretical and practical implications of the findings. All papers should give the references in the 'Harvard format' and should be preceded by an abstract of not more than 500 words. The total length of the paper should not exceed 5000 words.

### **Stream 2: 'Policy and Reflective Practice'**

Stream 2 will consist of papers by policy makers and practicing innovators based on systematic reflections on their own practices. Such reflection should have a 'narrative section' which briefly describes the policy/practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the technological, financial, organizational and market-related issues involved in implementing the particular innovation. The concluding part should contain recommended solutions especially the desired micro and macro level policy initiatives.

### **The Theme and Sub-topics**

The theme of the 4<sup>th</sup> IEF Conference is 'Entrepreneurship: Contexts, Locales and Values', with a broad definition of the terms to cover the activities of people and institutions in different environments and the values derived from such activities. Four key areas of discussion and deliberation are planned for this conference, and these are as shown in the following diagram:

<b>Discussion Area 1</b> <i>Entrepreneurial People and their values</i>	<b>Discussion Area 2</b> <i>Entrepreneurial Organisations and their values</i>
<b>Discussion Area 3</b> <i>Regional contexts and regional social capital and values for enterprise creation and innovation</i>	<b>Discussion Area 4</b> <i>Social values for and economic benefit through entrepreneurship</i>

The subtopics under both the broad theme and under each of the 4 'discussion areas' may be listed as follows:

- The social values of entrepreneurial people
- Entrepreneurial typologies and values
- Corporate contexts, corporate values and entrepreneurship
- The organizational context of entrepreneurial learning in large and small firms
- The regional context of entrepreneurship and innovation
- Regional entrepreneurship policies
- Innovations by start-up companies
- Diversity and entrepreneurship
- The context of gender and ethnicity in entrepreneurship
- Social entrepreneurship
- Cultural values and entrepreneurship

- Feminine values and entrepreneurial activity
- Entrepreneurial history
- Social innovation and entrepreneurship culture
- The value of creativity in different contexts
- Pan-organisational forms to support entrepreneurship – networks, clusters
- Technology, entrepreneurship and innovation

This is not an exhaustive list. Papers on any related issues and themes are also welcome.

**Conference Dates:**

22- 24 September 2004.

**Deadlines**

Submission of Abstracts: May 30, 2004 to the organizers

Notification of acceptance: Mid-June 2004

Submission of full papers: 31 August 2004 to the organizers

**Conference Fee**

UK£ 300 (500 €) which includes conference registration fees, the conference pack, conference lunches, refreshments and the conference dinner on the 23 September. The fee does not cover accommodation, travel, subsistence and other costs. Delegates are advised to make arrangements for their own accommodation at an early date. Delegates attending the European Summer School at Paris Dauphine will be provided with further information. Mail to [Catherine.leger-jarniou@dauphine.fr](mailto:Catherine.leger-jarniou@dauphine.fr)

**Publications**

Selected papers will be considered for publication in ‘Special Editions’ (under specific themes) of the following refereed journals:

- ‘Journal of Small Business and Enterprise Development’
- ‘Industry and Higher Education Journal’
- ‘The International Journal of Entrepreneurship and Innovation’

## **Conference Administration**

The Conference will be jointly administered by the IEF and Paris Dauphine University  
For further information please contact either:

### **Dr Catherine Leger-Jarniou**

Head of the Entrepreneurship Centre  
University of Paris-Dauphine

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### **Professor Jay MITRA**

Professor of Business Enterprise and  
Innovation

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SS1 1JE

United Kingdom

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***Please circulate this information***

## **INTERNATIONAL ENTREPRENEURSHIP FORUM**

### **STEERING GROUP MEMBERS**

- **Mr Sergio Arzeni**, Head of LEED, OECD, Paris, France
- **Dr Catherine Léger-Jarniou**, Paris Dauphine University, Paris, France
- **Professor Y. K. Bhushan**, General Director of the Institute of Management Studies, Bombay, India
- **Professor Tom Boyle**, Business School, Pennsylvania State University, USA
- **Professor Chen Zhicheng**, Director of the Institute of National Economic Management, China Academy of Management Science, China
- **Professor Eugenio Corti**, University of Napoli, Federico, Italy; Chairman of Italian Science Parks Association
- **Professor Allan Gibb**, Former Director of the Small Business Centre at the University of Durham, Business School, UK
- **Dr. Yutaka Kuwahara**, Director of Walseweb.com of Hitachi, Japan
- **Professor Lu Zheng**, Director of the Institute of Industrial Economics, Chinese Academy of Social Sciences, China
- **Dr Harry Matlay**, Reader in SME Development , Business school, University of Central England, UK
- **Professor Mathew Manimala**, Chair Professor of Entrepreneurship, Indian Institute of Management Bangalore, India
- **Professor Jay Mitra**, , Professor of Business Enter[rise and Innovation, University of Essex, Director IEF, and Scientific Co-ordinator, Entrepreneurship Forum, OECD LEED Trento Centre
- **Professor John Miton Smith**, Deputy Vice Chancellor of Curtin University of Technology in Perth, Australia
- **Professor Christian Friedrich**, University of Cape Town, South Africa
- **Ms Irina Sennikova** – Riga Management School, Riga, Latvia

**REGISTRATION FORM INTERNATIONAL ENTREPRENEURSHIP FORUM**  
**4<sup>th</sup> International Entrepreneurship Forum**  
**ENTREPRENEURSHIP: CONTEXTS, LOCALES AND VALUES**

**22-24 SEPTEMBER 2004- Paris**

<b>Events &amp; Prices</b>	<b>GBP</b>	<b>EUR</b>
Conference fee [Conference pack, 1 lunch, Conference dinner and tea and coffee breaks excluding hotel accommodation and other meals and costs]*	£300	€ 500

**Name:** ..... **Designation:** .....

**Name of Organization:** .....

**Address:** .....

.....

**Tel:** ..... **Fax:** .....

**Email:** .....

**Details of Payment (Please tick-mark the appropriate box and furnish details)**

**Cheque/DD No:** ..... **dated:** .....

*for EUR* ..... *drawn on* .....

*in favour of APCE -Conférence de Paris- 14 Rue Delambre PARIS 75014 France*

**Credit card number:** ..... **Expiry date:** .....

**Electronic transfer** .....

**Date:** ..... **Place:** ..... **Signature:** .....

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- *A discount of 10% is available on conference fees paid before 31<sup>st</sup> July, 2004.*
  - *For group registration of 3 or more participants from the same organization, there will be a discount of 15% on conference fee till 31 July 2004 and 10% thereafter*
  - *Academics from developing countries and registered full time students will be eligible for a 50% discount on the conference fees. Students will need to provide copies of documents ( a referee's letter from the institution to which the students belongs) supporting their application.*

Please complete and return this form by fax or by e-mail by **June 20** to Catherine Léger-Jarniou

Fax : 0033144054125 e-mail : [catherine.leger-jarniou@dauphine.fr](mailto:catherine.leger-jarniou@dauphine.fr)

## List of Hotels

Individual registration – Negotiated prices – Breakfast not included –

Hotels in Paris 15: less than 15 mn walking from the Conference

Hotels in Paris 16: less than 30 mn or taxi or metro

### **HILTON HOTEL \*\*\*\***

18 av. de Suffren 75015 Paris  
tel. 01 44 38 56 00  
fax : 01 44 38 56 10  
réservation 01 44 38 56 36  
500

### **HOTEL MERCURE \*\*\*\***

20 rue Jean Rey 75015 Paris  
tel. 01 45 78 50 00  
fax : 01 45 78 91 42  
Single : 270  
Double : 280

### **HOTEL EIFFEL CAPITOL \*\*\***

9 rue Viala 75015 Paris  
tel. 01 45 78 61 00  
fax. 01 45 79 32 51  
Single : 113  
Double : 139

### **HOTEL BEAUGRENELLE \*\*\***

19 rue Viala 75015 Paris  
tel. 01 45 77 40 78  
fax. 01 45 78 70 48  
Single : 85

### **ARLEY TOUR EIFFEL \*\*\***

34 rue Viala 75015 Paris  
tel. 01 40 58 11 66  
fax. 01 45 77 57 42  
Single : 106-115  
Double : 121-130

### **FRANCE EIFFEL \*\*\***

8 rue Saint Charles 75015 Paris  
tel. 01 45 79 33 35  
fax. 01 45 79 40 84  
114

### **HOTEL EIFFEL GRENELLE \*\*\***

3 bd Grenelle 75015 Paris  
tel. 01 45 78 14 81  
fax. 01 45 79 46 96  
112

### **HOTEL MERCURE \*\*\*\***

64 bd Grenelle 75015 Paris  
tel. 01 45 78 90 90  
fax. 01 45 78 95 55  
300

### **EUROPE HOTEL \*\*\***

103 bld Grenelle 75015 Paris  
tel. 01 47 34 07 44  
fax. 01 45 66 93 08  
Single : 125  
Double : 130

### **RELAIS DE PARIS CAMBRONNE\*\*\***

166 bld Grenelle 75015 Paris  
tel. 01 44 49 63 63  
fax. 01 44 49 93 90  
97

### **HOLIDAY INN \*\*\***

102 bd Grenelle 75015 Paris  
tel. 01 40 59 90 90  
fax. 01 45 75 79 10  
167

### **HOTEL BAILLI SUFFREN \*\*\***

149 av. de Suffren 75015 Paris  
tel. 01 56 58 64 64  
fax. 01 45 67 75 82  
128 – 135  
137 – 152

### **Hotels in the 16th Arrondissement of Paris**

**(Please indicate that you are attending an  
OECD meeting to get the OECD rate.)**

#### **Hotel Ambassade**

79, rue Lauriston  
75016 Paris  
Tel: 33 1 45 53 41 15  
Fax: 33 1 45 53 30 80  
78- 83 €  
90-101

#### **Hotel Gavarni**

5, rue Gavarni.  
75016 Paris  
Tel: 33 1 45 24 52 82  
Fax: 33 1 40 50 16 95  
92 –125

#### **Hotel Nicolo**

3 rue Nicolo.  
75016 Paris  
Tel: 33 1 42 88 83 40  
Fax: 33 1 42 24 45 41  
[hotel.nicolo@wanadoo.fr](mailto:hotel.nicolo@wanadoo.fr)  
Single: 85.20  
Double: 103.30

#### **Hotel Poussin**

52 rue Poussin  
75016 Paris  
Tel: 33 1 46 51 30 46  
Fax: 33 1 40 71 95 07  
Single: 83  
Double: 110

#### **Hotel Queen's**

4 rue Bastien Lepage  
75016 Paris  
Tel: 33-1 42 88 89 85  
Fax: 33-1 40 50 67 52  
Single: 68

#### **Hotel Beauséjour Ranelagh**

99, rue du Ranelagh  
75016 Paris  
Tel: 33 1 42 88 14 39  
Fax: 33 1 40 50 81 21  
Single: 90  
Double: 110-114

#### **Hotel Trocadero-La Tour**

3bis rue Massenet  
75116 Paris  
Tel: 33 1 45 24 43 03  
Fax: 33 1 45 24 41 39  
Single: 110  
Double: 129

#### **Hotel Passy-Eiffel**

10 rue de Passy  
75016 Paris  
Tel: 33 1 45 25 55 66  
Fax: 33 1 42 88 89 88  
Single 130

#### **Hotel Régina de Passy**

6 rue de la Tour  
75116 Paris  
Tel: 33 1 45 24 43 64  
Fax: 33 1 40 50 70 62  
All rooms at OECD rate of 130 Euros

#### **Le Hameau de Passy**

48 rue de Passy  
75016 Paris  
Tel: 33 1 42 88 47 55  
Fax: 33 1 42 30 83 72  
Single: 98  
Double: 107