

■ **Thursday 12 May** (optional)

9.00 ■ 12.30

Seminar on specific topic of special interest to the city and the region of Xi'an, related to topics addressed in previous days (*to be determined*):

Depending on the number of participants attending:

9.00 ■ 10.00: plenary session with 2 presenters, one Chinese and one OECD

10.00 ■ 11.30: parallel group discussion

11.30 ■ 12.30: summary of group discussion and conclusion of seminar

12.30 ■ 14.00

Lunch

14.00 ■ 18.00

Visit to two higher education institutions in Xi'an

■ **Friday 13 May**

Sightseeing in Xi'an
Return to Beijing in the evening

■ **Saturday 14 May** (optional)

Sightseeing in Beijing
Morning: Great Wall
Afternoon: Summer Palace

■ **Sunday 15 May** (optional)

Sightseeing, shopping and art performance in Beijing:
Visit to Tian'anmen Square, Forbidden City, Jingshan Park, Temple of Heaven
Shopping at Hongqiao Market
Peking Opera in the evening

■ **Monday 16 May**

Departure from Beijing

May 2005

MISSION, MONEY, MANAGEMENT

International Conference on Higher Education jointly organised by



The China National Institute for Educational Research – CNIER
The OECD Programme on Institutional Management in Higher Education – IMHE

Yingdong Building, Beijing Normal University, Beijing, China • 9-11 and 14-15 May 2005
Xijing University, Xi'an, China • 12-13 May 2005

As higher education has grown, universities and other institutions are increasingly differentiated by their profile and mission. Pressures have constrained state funding. The financial sustainability of universities and other institutions of higher education has become an issue for policy makers, and for those who govern and manage these institutions. Several closely inter-related factors in the external environment of higher education institutions present new challenges for institutional management: changes in funding regimes; new societal demands on universities and university systems; changes in the practice of innovation and research; and expanding links between universities, industry, commerce, government and the wider community.

The challenge for institutions is to manage a more complex portfolio of aims and funding; to determine their mission in an increasingly competitive environment; and to protect and maintain academic quality and their ability to deliver over the long term. Their responses to the challenge vary with the national and local contexts in which they operate.

The China National Institute for Educational Research-CNIER and the OECD Programme on Institutional Management in Higher Education-IMHE are jointly organising a conference to explore these issues and how they affect institutional governance. The conference will focus on issues of:

- Institutional mission in the context of national policy and funding,
- research mission and management at institutional level, and
- specific challenges such as multiple funding sources, or mergers of institutions.

Institutional leaders and managers, policy makers, and experts in the field of higher education, from China and from many other countries, will meet in Beijing and in Xi'an to discuss these issues and share experience. Participants can make the most of their stay in these culture rich areas by taking part in the sightseeing tours.

Please fill in your registration form and return it as soon as possible. If you wish to make a presentation in one of the parallel groups, please check the appropriate line on the registration form and indicate to which of the three topics your paper will apply.



For more information

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PROVISIONAL PROGRAMME

■ Sunday 8 May

Participants arrive in Beijing

■ Monday 9 May

8.00 ■ 9.15

Participants' registration

9.15 ■ 10.00

Opening session

Welcoming remarks by CNIER and OECD/IMHE Officials

Introduction:

Chen Xiaoya, Education Vice-Minister, China

Berglind Ásgeirsdóttir, (invited) OECD Deputy Secretary General

10.00 ■ 10.45

Opening speech

Money, Mission, Management

Sir Howard Newby, Chief Executive,

Higher Education Funding Council for England, United Kingdom

10.45 ■ 11.15

Coffee/tea break

11.15 ■ 12.00

Keynote speech

Current challenges for Chinese higher education

(title to be confirmed)

Xie Weihe, Vice-President, Tsinghua University

Director of Institute for Educational Research

12.00 ■ 12.30

Discussion

12.30 ■ 14.00

Lunch

14.00 ■ 15.00

Plenary session

Funding, financial monitoring in the context of national policy

Hitoshi Osaki, Center for National University Finance, Japan

Cheng Fangping, Research Department for Education and Human Resources, CNIER

15.00 ■ 15.30

Discussion

15.30 ■ 16.00

Coffee/tea break

16.00 ■ 18.00

Parallel discussion groups on sub-themes *(to be identified)*

from the plenary session – 3 or 4 speakers per group, each to speak about 15 minutes followed by 15 minutes of discussion

■ Tuesday 10 May

9.00 ■ 10.00

Panel: **Special Challenges: multiple sources of funding, mergers,**
Lars Ekholm, former Secretary General, Association of Swedish Higher Education, Sweden

Yang Dongping, Beijing Science and Technology University

Zeng Tianshan, Office of the National Steering Group for Planning of Educational Research, CNIER

10.00 ■ 10.30

Coffee/tea break

10.30 ■ 12.00

Parallel discussion groups on sub-themes *(to be identified)*

from the plenary session – 3 or 4 speakers per group,

each to speak about 15 minutes followed by 15 minutes of discussion

12.00 ■ 13.00

Plenary session:

Research management issues at institutional level

Ellen Hazelkorn, Dublin Institute of Technology, Ireland

discussant: *Mao Zuhuan*, Research Institute for Higher Education, Beijing Science and Technology University

13.00 ■ 14.00

Lunch

14.00 ■ 18.00

Visit to a higher education institution in Beijing:
Tsinghua University or Beijing Normal University

■ Wednesday 11 May

9.00 ■ 10.00

Plenary: Presentation of relevant OECD and World Bank work

Jacqueline Smith, OECD/IMHE

Hou Dingyong (invited) Human Development, World Bank

10.00 ■ 11.00

Plenary session

brief feed back from groups and general discussion

11.00 ■ 11.15

Coffee/tea break

11.15 ■ 12.00

Closing speech

Looking ahead *(title to be confirmed)*

Zhang Li, National Center for Education Development and Research

12.00 ■ 12.30

Closing session – Acknowledgements

Ian Whitman, OECD/NME

12.30 ■ 14.00

Lunch

Afternoon

Travel to Xi'an *(optional)*