

中华人民共和国对外贸易经济合作部



**CENTRE FOR CO-OPERATION WITH NON-MEMBERS
DIRECTORATE FOR FINANCIAL, FISCAL AND ENTERPRISE AFFAIRS
TERRITORIAL DEVELOPMENT SERVICE**

**FOREIGN INVESTMENT IN CHINA'S REGIONAL
DEVELOPMENT:
*PROSPECTS AND POLICY CHALLENGES***

**11-12 October 2001
Xi'an, People's Republic of China**

Co-organised by
*Organisation for Economic Co-operation and Development and
Ministry of Foreign Trade and Economic Co-operation, China*

AGENDA

THURSDAY, 11 OCTOBER 2001

Opening Remarks

9:00-10:00

- Mr. Zhang Wei, Vice-Governor of Shaanxi Province
- Mr. Long Yongtu, Vice Minister, MOFTEC
- Ambassador Marino Baldi, Switzerland, and Chairman, OECD Group on Cooperation with Non-Members, Committee on International Investment and Multinational Enterprises

Session 1: Challenges for Regional Development in China

Co-chairs: Mr. Rainer Geiger, Directorate for Financial, Fiscal and Enterprises Affairs, OECD and Mr. Hu Jingyan, Director-General of Foreign Investment Administration, MOFTEC, China

Keynote Presentations

- Regional Development and FDI in China: Main Issues and Challenges, *Prof. Markus Taube, University of Duisburg, Germany, and Mr. Mehmet Ögütçü, Principal Administrator, OECD Global Forum on International Investment*
- China's Foreign Investment and Regional Development Strategy: Improving Comparative Advantages and Overcoming Impediments, *Mr. Liu Yong, Senior Research Fellow Development Research Center of the State Council*

Q&A and Coffee Break

Panel Discussion

- Investment Needs and Incentives in Western/Central China, *Mr. Liu Yajun, Vice Mayor of Lanzhou Municipality, Gansu Province, China*
- Why Did We Invest in China? *Mr. Robert Dencher, General Manager Business and Development, Shell Greater China*
- Lessons learned from FDI in the coastal belt: How relevant they are to the hinterland, *Mr. Ma Yu, Senior Research Fellow, Institute of International Trade and Economic Co-operation, MOFTEC, China*
- Perspective from a private bank: How to restructure project finance for China's regions, *Mr. Michael Barrow, Senior Vice-President, Structural Finance Asia, Sumitomo Mitsui Banking Corporation, Singapore*
- Perspective from an OECD Member country, *Mr. Hiroshi Matsumura, Director, International Economic Affairs Division, Trade Policy Bureau, Ministry of Economy, Trade and Industry (METI), Japan*
- Chinese Business Perspective, *Chinese Association of Foreign Investors*

Q&A

13:00-14:30 Lunch

Session 2: Sharing International Experiences: Regional Development and FDI

14:30-17:30

Co-Chairs: Ambassador Marino Baldi and Mr. Zhao Ai, Deputy Director General, General Office of the Leading Group of Western Area Development under the State Council, China

Keynote Presentations

- OECD Experiences in Regional Development and FDI: How Do They Relate to China and Policy Issues?, *Mr. Bernard Hugonnier, Director, Territorial Development Service, OECD*
- Turkey: Foreign Investment and Regional Development of Southeast Anatolia, *Mr. Mehmet Ögütçü, Principal Administrator, OECD Global Forum on International Investment (on behalf of Dr. I.H. Olcay Unver, President, GAP Regional Development Administration)*
- Lessons from Canada's Regional Development and FDI Experience, *Mr. Jeff Nankivell, Counsellor (Development), Embassy of Canada, Beijing*

Q&A and Coffee Break

Panel Discussion: What Type of FDI Policies for the Hinterland?

- *Mr. Jean-Louis Gaudin, Regional Manager for Hong Kong and Singapore, Invest-in-France Agency*
- *Mr Peter Kreutzberger, Counsellor, German Delegation to the OECD*
- *Ms. Ann Barrows McConnell, Office of Investment Affairs, US Department of State*
- *Mr. Uwe Wissenbach, First Secretary, European Commission Delegation in Beijing*

Q&A

FRIDAY, 12 OCTOBER 2001

Session 3: Effective Promotion of Foreign Investment in China's Regions

9:00-12:30

Co-Chairs: Mr. Andrew Proctor, World Bank, and Mr. Liu Ajin, Deputy Director General, Commission of Foreign Trade and Economic Co-operation of Shaanxi Province, China

Keynote Presentations

- Central Government Policies for Investment Promotion; Can they work in the central/western regions?, *Dr. Jiang Xiaojuan, General-Secretary, Transnational Investment Studies, China Academy of Social Sciences*
- World Bank perspective on central vs regional FDI promotion, *Mr. Andrew Proctor, Director, Foreign Investment Advisory Service (FIAS), Asia-Pacific Regional Office*

Q&A and Coffee Break

Panel Discussion: Best Practices

- Investment Promotion Guidelines/Recommendations: Relevance to China, *Mr. David Banks, Administrator, DAFFE, OECD*
- Asian Development Bank perspective on regional development and investment issues, *Mr. Hong Wei, Asian Development Bank*
- Capacity building for investment promotion at regional level, *Mr. Chen Jianping, Assistant Director, Shanghai International Investment Promotion Centre*
- Business Perspectives, *Dr. Klaus Grimm, Delegation of German Industry & Commerce Shanghai, China*

Q&A

12:30-14:30 Lunch

Session 4: Building Links with Local Enterprises

14:30-16:30

Co-chairs: Mr. Bernard Hugonnier, OECD, and Mr. Ma Yu, senior Research Fellow, Institute of Foreign Trade and Economic Co-operation, China

Keynote Presentations

- Township Enterprises in China and FDI, *Mr. Zhang Tianzuo, Deputy Director General, Ministry of Agriculture*
- Sustainable Investment and Linkages with Local Enterprise Development, *Mr. Philippe Bergeron, Director, Regional Institute of Environmental Technology, Singapore*
- UNIDO Perspective on FDI and SMEs, *Mr. Elias Antonakakis, Deputy Head, United Nations Industrial Development Organization, Investment & Technology Promotion Office*

Q&A

Panel Discussion

- FDI, Enterprise Development, and Industrial Clustering: The Case of France, *Mr. Jean-Louis Gaudin, Regional Manager for Hong Kong and Singapore, Invest in France Agency*
- The Industrial Districts: an Italian Perspective, *Mr. Vincenzo Del Monaco, Second Secretary for Economy and Trade, Italian Embassy, Beijing, China*
- Business Perspective, *Dr. Klaus Reitze, Senior Economist, Member of the German Association for the Medium-Sized Industry*

Concluding Panel: Policies That Matter and the Way Ahead

16:30-17:30

Co-chairs: Mr. Rainer Geiger, Directorate for Financial, Fiscal and Enterprises Affairs, OECD and Mr. Liu Zuozhang, Deputy Director-General of Foreign Investment Administration, MOFTEC