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PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
TERRITORIAL DEVELOPMENT POLICY COMMITTEE

GOV/TDPC/URB/A(2006)1/REV2
Unclassified

Working Party on Territorial Policy in Urban Areas

PROVISIONAL ANNOTATED AGENDA

8th SESSION

5-6 June 2006,
Bilbao, Spain

The Provisional Annotated Agenda is submitted for APPROVAL to Delegates of the Working Party on Territorial Policy in Urban Areas at its 8th Session.

For further information, please contact Suzanne Leprince, TDPC Secretary, tel.: + 33 1 45 24 81 72;
E-mail: suzanne-nicola.leprince@oecd.org

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**WORKING PARTY ON TERRITORIAL POLICY IN URBAN AREAS
PROVISIONAL ANNOTATED AGENDA - 8TH SESSION
5-6 JUNE 2005 – BILBAO, SPAIN**

5 June: Morning Session: 10:00 – 13:00

10:00	1. Adoption of the Agenda	GOV/TDPC/URB/A(2006)1
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10:30	2. Election of the Bureau	
	3. Approval of the Summary Record of the 7th Session	GOV/TDPC/URB/M(2005)1
	4. Opening Remarks by the Chair and Statement by the Director of the Public Governance and Territorial Development Directorate (GOV)	
10:30	5. Programme of Work and Budget (PWB) of TDPC	
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11:10	• Contribution of the WPURB	GOV/TDPC(2006)2
	6. Competitive Cities in the Global Economy	
11:30	• Horizontal Synthesis Report	GOV/TDPC/URB/RD(2006)1&2
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13:00	• Executive Summary	GOV/TDPC/URB/RD(2006)3

Lunch:13:00 – 14:30

Afternoon Session: 14:30 – 18:00

14:30	7. Metropolitan Competitiveness and Governance	
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15:30	• The Case of Milan	GOV/TDPC/URB(2006)1
	– Issues for discussion	GOV/TDPC/URB/RD(2006)4 GOV/TDPC/URB/RD(2006)5
15:30	8. City Regions	
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16:30	• The Case of Newcastle	GOV/TDPC/URB(2006)2
	– Issues for discussion	GOV/TDPC/URB/RD(2006)6 GOV/TDPC/URB/RD(2006)7
16:50	9. Sustainable Urban Development	
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18:00	• Synthesis Report on “Socially Sustainable housing”	GOV/TDPC/URB(2006)3&4 GOV/TDPC/URB/RD(2006)8
	• Interim Report on the “Role of Private Participation in Major Infrastructure Provision”	GOV/TDPC/URB(2006)5&6 GOV/TDPC/URB/RD(2006)9

Morning and afternoon coffee breaks will take place at approximately 11:10 and 16:50

*** 6 June, 9:30 – 13:00: Local Workshop**

Lunch:13:00 – 14:30

The Working Party reconvenes

Afternoon Session: 14:30 – 18:00

- 14:30 **10. Roundtable discussion on urban policy**
– **developments:**
15:15 • **Stakeholders’ participation in urban**
 policy making
 – *The case of Italy*
- 15:15 • **Fighting poverty in urban areas**
– – *The case of Mexico*
- 16:00 • **Urban policy development in non-**
 member countries
16:20 – *the case of Morocco*
– – *The World Bank agenda on urban*
17:50 *development*
- 17:50-
18:00 **11. Other Business**

Afternoon coffee break will take place at approximately 16:00

Documents for information:

- "Results of the roundtable discussion on key urban policy development issues: 7th Session of the Working Party on Territorial Policy in Urban Areas" GOV/TDPC/URB/RD(2006)10
- "Policies to Enhance City Attractiveness: Outcome of the OECD International Symposium on City Attractiveness in Nagoya, Japan" GOV/TDPC/URB/RD(2006)11

*** LOCAL WORKSHOP**

**Organised by the Association of Local Governments of The Basque Country (EUDEL), Spain,
with the support of the Spanish Central Government, General Directorate for Local Cooperation,
Ministry of Public Administration**

6 June, 9:30 – 13:00

9:30 Session 1: Valuating Cultural Amenities for Urban Development

- Urban Renaissance in Bilbao (presentation by Mr. Ibon Areso, Deputy Mayor, Municipality of Bilbao)
- Cultural Activities and the Central Business District of Marunouchi, Tokyo (presentation by Mr. Takayuki Hara, Working Party Chair)

11:00 Coffee Break

- Press Conference with:
Mr. Karmelo Sainz de la Maza, President of EUDEL
Mr. Iñaki Azkuna, Mayor of Municipality of Bilbao
Mrs. Odile Sallard, Director, Public Governance and Territorial Development Directorate (GOV) OECD;
Mr. Mario Pezzini, Head of the Regional Competitiveness and Governance Division, GOV, OECD

11:30 Session 2: Cities' Network for Competitiveness

- The Co-operation of Cities in the Basque Country (presentation by Mr. Alfonso Martinez Cearra, Director of Bilbao Metr poli 30, Mr Kepa Korta Murua, Director of The Strategic Plan of Donostia-San Sebastian and Mr. Juan Antonio Castro, Strategic Planning Service Manager of Vitoria- Gasteiz)
- The Case of Ranstad- Holland, Mr. Hans Pluckel, The Netherlands

ANNOTATIONS

Item 2: Election of the Bureau

1. The current constituency of the Bureau is as follows:

Chair: Mr. T. Hara (Japan)

Vice-Chair: Mr. Adam Ostry, (Canada), Mr. Vincent Fouchier, (France), Ms. B. Helff (Germany), Ms. A. Ruden (Norway), Mr. José Manuel Rodríguez Alvarez, (Spain).

Action required: *Following the withdrawal of Ms. Anne Ruden, Norway, two candidate proposals were received. They concern Mr. Jaime Sancho (Mexico) and Mr. Dennis Alvord (United States). Therefore, an enlargement of the Bureau will be proposed. The Working Party is requested to elect the Bureau for one year.*

Item 4: Opening Remarks by the Chair and Statement by the Director

2. The Chair, Mr. Takayuki Hara, will open the meeting and present the agenda of the 8th Session. He will report on the recent and ongoing work of the Working Party.

3. Mrs. Odile Sallard, Director of the Public Governance and Territorial Development Directorate (GOV) will brief the Working Party on the latest developments within the OECD and report on the preparations of the TDPC Programme of Work for 2007-08 [GOV/TDPC(2006)2].

Item 5: Programme of Work and Budget (PWB) of TDPC

- **Contribution of the Working Party**

4. The debate will focus on the Working Party's contribution to the TDPC Programme of Work for 2007-08. Concerning "Global relations", the Working Party will discuss its current and future co-operation with non-member countries.

Item 6: Competitive Cities in the Global Economy: Horizontal Synthesis Report

5. The "Competitive Cities in the Global Economy" report and Executive Summary, will be presented to the Working Party for discussion, then submitted to the Territorial Development Policy Committee (TDPC) for discussion and approval on 29-30 June 2006, taking into account the comments made by delegates at the Working Party's 8th Session. The final report will be a "flagship publication", due to be released early 2007.

6. This report compiles the main conclusions from the series of territorial reviews that have been undertaken in metropolitan regions to date. On the basis of this analysis, recommendations will be addressed to policy-makers involved in regional and urban development, including national governments. A first chapter is dedicated to socio-economic trends in metropolitan areas drawing analysis from a new and unique Database on metropolitan regions that include 78 metropolitan regions over 1.5 million inhabitants defined according to a common definition. It will provide indications related to a number of socio-economic indicators, both comparing OECD metropolitan regions and in relation to their national economies. It will conclude on a selection of key dilemmas posed by the rise of metro-regions, presenting a number of strategic choices that confront policymakers. These issues will be discussed in detail in Chapter 2, which focuses, in particular on competitiveness, liveability and strategic visions; and, in

Chapter 3, which focuses on metropolitan governance issues, including the different models of intra-metropolitan cooperative arrangements, intergovernmental relationships and urban finance.

Item 7: Metropolitan Competitiveness and Governance: The Case of Milan

7. The “Case Study of Milan” will be introduced by Mr. Fabio Terragni (President of the Milano Metropoli Development Agency) and Mr. Paolo Manfredi (Province of Milan). Milan is a rich industrial region, which is driving the growth of Northern Italy and has become one of the best performing economic capitals in Europe. The Secretariat will briefly illustrate how Milan built its development on a strong network of innovative large companies and well-performing SMEs but is now challenged to integrate a larger territory and to sustain its competitiveness as a high-level service hub. Milan's future success will be largely determined by its ability to mobilise all actors in comprehensive governance mechanisms. A Representative from the peer reviewing country (The Netherlands) will open the discussion by presenting their viewpoints. Delegates are invited to comment on the interim report and its recommendations with references to their own countries' experience.

– **Action required:** *for discussion*

Item 8: City Regions: The Case of Newcastle

8. The “Case Study of Newcastle and the North East of England” will be introduced by Mr. Jonathan Blackie (Regional Director, Government Office for the North East), Mr. Ian Stratford (Chief Executive, Newcastle City Council), and Ms. Pat Ritchie (Director of Strategy and Development, One North East). Newcastle is a medium sized metropolitan area which has experienced long term decline as it has undergone a transition from an old industrial region. The Secretariat will briefly illustrate the challenge of developing and managing appropriate but also aspirational growth objectives in a region with a diverse economy and no sectors dominating or exhibiting particular strengths, and with particular human capital and innovation capacity weaknesses. The ability to develop innovative and adaptive governance arrangements will be important if the region's growth aspirations are to be realised. Overcoming the negative consequences of fragmentation and rivalry, to build a strategic region which provides necessary critical mass is the challenge. Representatives of peer reviewing countries will open the discussion by presenting their viewpoints. Delegates are invited to comment on the interim report, and its recommendations with references to their own countries' experience.

– **Action required:** *for discussion*

Item 9: Sustainable Urban Development

• **Interim Report on “Socially Sustainable housing”**

9. The Secretariat will present a report, executive summary and issues for discussion paper on “Socially Sustainable Housing”. The report reviews and analyses housing policies to strengthen social cohesion, focusing on two types of housing-related issues: (1) exclusion through housing (i.e., residential segregation) and (2) exclusion from housing (i.e., housing affordability problems and exclusion of disadvantaged households from housing), both of which could significantly undermine sustainable urban development. The report aims to identify recent policy developments and provide recommendations for designing better government policies to address these issues.

– **Action required:** *for discussion*

• **Interim Report on the “Role of Private Participation in Major Infrastructure Provision”**

10. The Secretariat will present a report, executive summary and issues for discussion paper on the “Role of Private Participation in Major Infrastructure Provision”. The report focuses on improving policy

frameworks for private participation so as to encourage more positive roles of the private sector in providing infrastructure that is strategically important for enhancing regional competitiveness. The new dimensions of the private roles as innovative planner or initiator of projects and the public roles for accommodating these active private roles are examined in terms of three pillars of the policy frameworks: planning, structuring and supporting projects.

- **Action required:** *discussion*

Item 10: Roundtable discussion on Urban Policy Developments

11. The roundtable will be divided into three sessions. It will be devoted to the discussion of the keys issues that emerged from the previous roundtable discussion at the 7th session of WPURB in Nagoya, Japan, in June 2005, and on new policy perspectives in member countries. Session one will begin with a presentation by Mr. Marco Magrassi, Italy on “stakeholders’ participation in urban policy making”; Session two will begin with a presentation by Mr. Roberto Villarreal, Mexico on “fighting poverty in urban areas”; and Session 3, will focus on “urban policy development in non-member countries”, with presentations from Mr. Mohamed Souafi, Morocco, and Mrs. Yoko Katakura and M. Guy Fleuret, from the World Bank. Presentations will be followed by specific interventions from several member countries and a general discussion among delegates.

Session 1: Stakeholders’ Participation in Urban Policy Making

12. One of the key policy challenges in urban policy is how to facilitate the participation of diverse stakeholders in policy planning process while ensuring effective coordination on different dimensions; public private partnership, involvement of civic societies, co-ordination between different levels of governments and horizontal coordination among municipalities. New policy innovations are needed to achieve better integration of diverse interests into coherent strategic actions without undermining leadership and effective decision-making capacity. The objective of this session is to discuss the recent developments in the urban policy framework that address this challenge.

13. Mr. Marco Magrassi, Italy, will describe the main institutional conflicts and problem-solving breakthroughs experienced in the formal policy-dialogue that, through a cooperative inter-institutional process, reached consensus over urban investment strategies, together with an explanation on how evaluation evidence succeeded in influencing the policy making process.

Session 2: Fighting poverty in Urban Areas

14. Social exclusion and poverty concentration in particular areas of major cities is an issue that requires immediate policy attention in many OECD countries. It necessitates coordinated mobilisation of diverse policy components based on a cross-sectoral policy framework; housing, infrastructure, planning, neighbourhood development, capacity building and so on. In this session, it is intended that the delegates share the recent policy experiences in tackling this issue and gain insights on ways to improve policy effectiveness.

15. Dr. Roberto Villarreal, Mexico, will describe Mexican federal policy in urban areas, in particular the work and achievements of the *Habitat Programme* and the recent launching of *The SUMA con Habitat Programme*, which provides a more coherent and integrated approach to urban poverty alleviation, to complement the existing *Habitat* programme with other types of poverty alleviation measures and better involvement of local actors. The *SUMA con Habitat* Programme seeks to articulate the objectives of social policies with those of territorial and urban development in a framework that includes all regional and local government actors and joint funding responsibilities between federal, state and municipal governments, as well as private investors.

Session 3: Urban Policy Development in Non-member Countries

16. Mr. Mohamed Souafi, Morocco, Mrs. Yoko Katakura and M. Guy Fleuret, World Bank, will explain their policy experience on urban policy. The Working Party will explore ways of strengthening co-operation with non-member countries in this field.

- **Action required:** *for discussion*