

Name of collection: Enterprise Survey

<p>Nature of collection If possible, use the classification of collection types shown above e.g. <i>ICT use collection – business</i>. For “other” collections, provide details e.g. <i>Other ICT collection – ISPs</i>.</p>	ICT use collection – Business
<p>Collection agency</p>	Swiss Federal Statistical Office (SFSO) / Konjunkturforschungsstelle Zürich (KOF)
<p>General references to collection material Metadata, questionnaires etc</p>	Questionnaire and report available as publication.
<p>Survey basis or vehicle E.g. Labour Force supplement, standalone survey, administrative byproduct data</p>	KOF Enterprise Panel
<p>Frequency of collection</p>	
<p>Collection history Reference dates and/or periods from the first to the latest collection</p>	2002, 2003, 2005
<p>Whether collection is mandatory or voluntary</p>	Voluntary
<p>Scope and coverage of collection Target population in terms of size, industry, population groups etc</p>	Target population: Swiss Enterprises;
<p>Main classifications used E.g. industry, size, commodity, occupation</p>	NOGA / NACE
<p>Collection methodology E.g. face-to-face, mail, Web, telephone interview</p>	Written questionnaire
<p>Reporting and Statistical units Enterprise, establishment, household, etc</p>	Enterprise (5 and more employees)
<p>Sample frame used</p>	28 Branches of NOGA
<p>Sampling method E.g. stratified random sampling, cluster sampling</p>	Disproportional stratified sample (3 size classes) with exhaustive sampling of large enterprises and random sampling of the other two classes.
<p>Sample size For the most recent collection</p>	6609 enterprises
<p>Response rate The responding proportion of the live in-scope population, most recent collection</p>	38.7 %
<p>Methods for dealing with non-response (item and unit) Indicate whether imputations are made for non-response and a short description of methods used.</p>	Item non-response treated by means of multiple imputation. Unit non-response corrected by weighting.
<p>Weighting of results Weighting method e.g. by employment, number of enterprises, revenue</p>	For a detailed account for 2002, see publication 534-0201 (ordering number) : http://www.bfs.admin.ch/bfs/portal/fr/index/dienstleistungen/p

	ublikationen_statistik/publikationskatalog.html?publicationID=1112.
<p>Relative standard errors (or coefficients of variation) on main aggregates</p> <p>For the most recent collection. These can be expressed as a range of values. For a given variable, the RSE or CV is equal to the ratio of the square root of the estimate of the sampling variance to the estimated value. It can be expressed as a fraction or a percentage.</p>	
<p>Known data quality issues with this collection</p> <p>E.g. non-response bias, comparability problems over time, definitional issues, coverage deficiencies, timeliness of frame, high item non-response (identify topics which are particularly problematic).</p>	No data on small (0-5 employees) enterprises.
<p>Output details</p> <p>Please list (or link to) relevant publications for this collection. You can also email relevant files to the OECD.</p>	<p>Report with questionnaire in annex available:</p> <p>http://www.bfs.admin.ch/bfs/portal/fr/index/dienstleistungen/publikationen_statistik/publikationskatalog.html?publicationID=1112</p>
Other comments	
<p>Contact/s</p> <p>Where available, provide names and email addresses.</p>	<p>Heinz Hollenstein, Martin Wörter; Konjunkturforschungsstelle der ETH Zürich (KOF); hollenstein@kof.gess.ethz.ch; woerter@kof.gess.ethz.ch; Yves.Froidevaux@bfs.admin.ch (SFSO)</p>