

Name of collection: MA Net

<p>Nature of collection If possible, use the classification of collection types shown above e.g. <i>ICT use collection – business</i>. For “other” collections, provide details e.g. <i>Other ICT collection – ISPs</i>.</p>	ICT use – Individuals
<p>Collection agency</p>	Arbeitsgemeinschaft für Werbemedienforschung (WEMF AG): http://www.wemf.ch/index.shtml
<p>General references to collection material Metadata, questionnaires etc</p>	Questionnaire available on demand.
<p>Survey basis or vehicle E.g. Labour Force supplement, standalone survey, administrative byproduct data</p>	Standalone Survey
<p>Frequency of collection</p>	Biannual
<p>Collection history Reference dates and/or periods from the first to the latest collection</p>	1997 - 2006
<p>Whether collection is mandatory or voluntary</p>	Voluntary
<p>Scope and coverage of collection Target population in terms of size, industry, population groups etc</p>	5.8 million (14 years and older)
<p>Main classifications used E.g. industry, size, commodity, occupation</p>	
<p>Collection methodology E.g. face-to-face, mail, Web, telephone interview</p>	Personal interview (CATI)
<p>Reporting and Statistical units Enterprise, establishment, household, etc</p>	Individual
<p>Sample frame used</p>	Telephone Register
<p>Sampling method E.g. stratified random sampling, cluster sampling</p>	Stratified random sampling
<p>Sample size For the most recent collection</p>	12,000
<p>Response rate The responding proportion of the live in-scope population, most recent collection</p>	60%
<p>Methods for dealing with non-response (item and unit) Indicate whether imputations are made for non-response and a short description of methods used.</p>	No special treatment of item and unit non-response.
<p>Weighting of results Weighting method e.g. by employment, number of enterprises, revenue</p>	Weighting after geographic region, age, employment status, formation, number of persons in household

<p>Relative standard errors (or coefficients of variation) on main aggregates</p> <p>For the most recent collection. These can be expressed as a range of values. For a given variable, the RSE or CV is equal to the ratio of the square root of the estimate of the sampling variance to the estimated value. It can be expressed as a fraction or a percentage.</p>	<p>See links under “Output Details”.</p>
<p>Known data quality issues with this collection</p> <p>E.g. non-response bias, comparability problems over time, definitional issues, coverage deficiencies, timeliness of frame, high item non-response (identify topics which are particularly problematic).</p>	<p>Increasing numbers of people using exclusively mobile phones put a question mark on the coverage.</p>
<p>Output details</p> <p>Please list (or link to) relevant publications for this collection. You can also email relevant files to the OECD.</p>	<p>http://www.bfs.admin.ch/bfs/portal/de/index/themen/systemes_d_indicateurs/indicateurs_de_la/approche_globale.indicator.30106.html (in German)</p> <p>http://www.wemf.ch/de/internet/maNet.php (in German)</p> <p>http://www.bfs.admin.ch/bfs/portal/fr/index/themen/systemes_d_indicateurs/indicateurs_de_la/approche_globale.indicator.30106.html (in French)</p> <p>http://www.wemf.ch/fr/internet/maNet.php (in French)</p>
<p>Other comments</p>	
<p>Contact/s</p> <p>Where available, provide names and email addresses.</p>	<p>Pamela Pozzi, Harald Amschler, Tel.: +41-43-311 76 76</p> <p>Pamela.pozzi@wemf.ch; harald.amschler@wemf.ch</p>