



SYMPOSIUM GLOBAL OPEN INNOVATION NETWORKS

23 January 2009

OECD Headquarters

2, Rue Andre-Pascal, 75016 Paris

Jointly organised by

The French Ministry of Higher Education and Research

OECD

EIRMA

OBJECTIVES

Globalisation and open innovation increasingly influence the way innovation takes place. As a consequence, OECD governments are faced with new challenges on the linkages within innovation systems at national and global level and on the ability to reap benefits from investments in R&D and innovation whether at regional, national or global level. At the same time the open innovation paradigm and the development of global innovation networks including in emerging countries such as China and India can potentially enhance the returns to both private and public R&D investment.

*Using a case study approach and empirical analysis, the OECD project on Globalisation and Open Innovation reviewed the trends and drivers behind open innovation and shed light on the policy implications for governments, higher education, public research and the business environment. The report, **Open Innovation in Global Networks**, has been published and some of the results have been discussed with companies and policy makers at conferences in Copenhagen (February 2008), Madrid (November 2008) and Tokyo (November 2008).*

This Paris symposium follows on the project by examining the diffusion of open innovation in France and Europe and by discussing more precisely partnerships along the chain of innovation and policy instruments that may support efficient open innovation practices. Using a French report as an additional background document, it seeks to assess international variations in open innovation practices and their relationships with national ecosystems. Such variations should be taken into account in order to understand the diffusion of new practices and to design efficient policies aiming at fulfilling the promises of the open innovation paradigm.

This symposium will thus contribute to both the OECD Innovation strategy and the French National Research and Innovation Strategy.

PROGRAMME

8:45-9:00	WELCOME, COFFEE AND TEA
9:00-9:20	INTRODUCTION Antoine MASSON , Ministry of Higher Education and Research, France Dirk PILAT , OECD
9:20 -11:00	SESSION 1: OPEN INNOVATION IN DIFFERENT CONTEXTS Chair: Dirk PILAT , OECD <i>This session addresses the following issues:</i> <ul style="list-style-type: none"> • <i>The development of Open Innovation across countries and sectors</i> • <i>To what extent differences depend on sectors or types of innovation (radical vs. incremental...)?</i> <ul style="list-style-type: none"> - Koen DE BACKER, OECD - Dr Erich RUETSCHKE, IBM Zurich Research - Nicolas SULTAN, AT Kearney - Frédérique SACHWALD, Ministry of Higher Education and Research, France - Alain GUEDON, Institut Pasteur Discussion
11:00-11:20	COFFEE AND TEA
11:20-13:00	SESSION 2: OPEN INNOVATION AND THE MANAGEMENT OF INNOVATION Chair: Martin DUVAL , Bluenove <ul style="list-style-type: none"> • <i>Examples of Open Innovation practices</i> • <i>Open innovation and recent evolutions in the management of innovation</i> <ul style="list-style-type: none"> - Dr. Carlos HÄRTEL, GE Global Research - René ROHRBECK, R&D Deutsche Telekom - Thierry WEIL, Ecole des Mines de Paris - Thomas DURAND, CM International Discussion
13:00-14:30	LUNCH

14:30-16:00	<p>SESSION 3: PARTNERING ALONG THE CHAIN OF INNOVATION</p> <p>Chair: Dr Horst SOBOLL, EIRMA Associate, formerly Director Technology Policy, Daimler</p> <p>This session focuses on examples of different types of partnerships along the chain of innovation and barriers to open innovation</p> <ul style="list-style-type: none"> - Gary DONNAN, Thomson - Dominique PONS, Alcatel-Thales III-V Lab - Laurent KOTT, INRIA Transfert - Emmanuel LEPRINCE, Comité Richelieu <p>Discussion</p>
16:00-16:20	COFFEE AND TEA
16:20-17:50	<p>SESSION 4: POLICY IMPLICATIONS FOR NATIONAL INNOVATION STRATEGIES</p> <p>Chair: Professor Wim VANHAVERBEKE, Hasselt University, Belgium</p> <p><i>A number of countries have progressively adapted their research and innovation policies to the development of global open innovation networks. In particular, policies have been created or strengthened to promote R&D partnerships and attract more R&D activities. Are cluster policies, for example, good open innovation tools? Should countries also go forward with the promotion of open innovation and how?</i></p> <ul style="list-style-type: none"> - Sylvain DORSCHNER, System@atic - Steffen GACKSTATTER, Monitor Innovation - Dr. Lorenz KAISER, Fraunhofer-Gesellschaft - Andrew DAVIES, OECD <p>Discussion</p> <p>Conclusion and further steps: Mario CERVANTES, OECD</p>

Practical Arrangements

Venue	OECD 2 rue André Pascal F 75016 Paris Tel : +33 1 45 24 82 00
Interpretation Lunch	French-English will be possible either at the OECD cafeteria or in nearby restaurants.
Contacts, information	Ministère de l'Enseignement Supérieur et de la Recherche +33 1 55 55 88 19
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