



International Economic Forum Latin America and the Caribbean 2009

Co-organised by the French Ministry of Economy, Industry and Employment,
the OECD Development Centre and the Inter-American Development Bank,
in partnership with UBIFRANCE

Pierre Mendès-France Conference Centre
Ministry of Economy, Industry and Employment
139, rue de Bercy - 75012 Paris, France
January 26, 2009

PROGRAMME

08.00-08.45 Registration – Tea/Coffee

Opening

09.00-09.30 **Luis Alberto Moreno**, President, Inter-American Development Bank
Thelma Askey, Deputy Secretary General, OECD

I. How can fiscal policy reinforce the economic development in Latin America?

09.30-10.45 Introduction: **Javier Santiso**, Director, OECD Development Centre
Andrés Velasco, Finance Minister, Chile
Alberto Fuentes Knight, Finance Minister, Guatemala
Dionisio Pérez-Jácome, Undersecretary of Budgeting and Expenditures, Mexico
Moderator: **Mike Reid**, The Economist

10.45-11.15 **Coffee break**

II. Overview of Latin American economies in 2009

11:15-12:30 Introduction: **Eduardo Fernández Arias**, Research Economist, RES, Inter-American Development Bank
Christian Noyer, Governor of the Bank of France
Martín Redrado, President of the Central Bank, Argentina
José de Gregorio, Governor of the Central Bank, Chile
José Darío Uribe Escobar, Governor of the Central Bank, Colombia
Moderator: **Braulio Moro**, Radio France Internationale



12.30-14.00 **Lunch**

III. Strengthening inter-regional business partnerships

14.00-15.15 Introduction : **Yves de Ricaud**, Chief of the Economic Services for Argentina, Ministry of the Economy, Industry and Employment, France
Enrique García, President, Corporación Andina de Fomento
Arnaldo Abruzzini, Secretary General, Eurochambres
Jaime Cáceres, President, Confederation of Peruvian Private Business Associations (CONFIEP)
Steven J. Puig, Vice-President for the Private Sector and Non-Sovereign Guaranteed Operations, Inter-American Development Bank
Andreas Schmid, Regional Director North/Latin America, Austrian Federal Economic Chamber
Moderator: **Anne Denis**, Les Echos

IV. The “multilatinas” or the internationalisation of Latin American companies

15.15-16.30 Introduction : **Antoni Estevadeordal**, Manager, Trade and Integration Sector, Inter-American Development Bank
Lourdes Casanova, Strategy Department, INSEAD
Ramón Casilda Bejar, Adviser to the President, EMEA for Latin America, British Telecom
Akira Kudo, President for Latin America, Mitsubishi Corp.
Roberto Zambrano Yturria, Vice President of Strategic Planning and Integrated Functions, CEMEX France
Moderator: **Patrick Bèle**, Le Figaro

Conclusions

16.30-16.45 **Enrique Iglesias**, Ibero-American Secretary General, SEGIB
Anne-Marie Idrac, Foreign Trade Minister, Ministry of Economy, Industry and Employment, France

V. Seizing business opportunities in strategic economic sectors

16.45-18.30 Panel 1 – Partnerships in the Infrastructure Sector (transport, water and sanitation)
Panel 2 – Partnerships in the Environmental Sector
Panel 3 – Partnerships in Fair Trade and Sustainable Tourism
The panels are moderated by Experts of Foreign Trade