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Media Advisory: Internet Group to Discuss New Tools to Tackle Internet Spam

Held in conjunction with the Global Forum on 'Policy Frameworks for the Digital Economy', hosted by the Organization for Economic Cooperation and Development (OECD) and Asia-Pacific Economic Cooperation (APEC).

The Global Internet Project (GIP), an international group of senior executives committed to fostering continued growth of the Internet, will host a spam workshop entitled "A Case Study of Private Sector Oversight", from 10:00 to 11:45am on Tuesday, January 14. The workshop is open to the press and will feature a range of leading Internet experts, including **Vinton Cerf**, Senior Vice President of Architecture and Technology at WorldCom (and widely regarded as one of the "fathers" of the Internet); **John Patrick**, former Vice President for Internet Technology at IBM Corporation and Chairman of the Global Internet Project, and Cloudmark CEO **Karl Jacob**. Commissioner **Orson Swindle** of the Federal Trade Commission (FTC) will also keynote at the spam workshop.

WHAT: Spam workshop, entitled "A Case Study of Private Sector Oversight"

WHEN: Tuesday, January 14, 10:00am

WHERE: Sheraton Waikiki; Molokai Room
2255 Kalakaua Avenue
Honolulu, Hawaii

A Press Release will be available at the spam workshop.