

Friday, November 21st 2003  
**INVESTING IN SUCCESSFUL WOMEN ENTREPRENEURS USA/EUROPE**  
 Hotel Concorde Lafayette – 75017 Paris, France  
 SIGN UP NOW: [www.investinentrepreneurs.org](http://www.investinentrepreneurs.org)

SPEAKERS INCLUDE:

ATHAYDE Ana, [Spotter](#), France  
 CERRONE Kimberlie, [Angels Forum](#), USA  
 HEFFERNAN Margaret, ICast, UK  
 HERBERT Philippe, [Partech](#), France  
 JENKINSON Linda, [Les Concierges](#), USA  
 MEYER Julie, [Ariadne Capital](#), UK  
 NARDONNET Nadia, [Media Win](#), Switzerland  
 POTTERS Heather, [Barings Communications Equity](#), Poland  
 ROSENBERG Anne-Marie, Clos des Colombes, Roumania  
 SMIRNYAGINA Ekaterina, [Alta Partners](#), France/USA

SPONSORS

Aurora Ventura	<a href="#">Duomedia</a>	<a href="#">Rumeur Publique</a>
<a href="#">Ballou PR</a>	<a href="#">Lexeurope</a>	<a href="#">SG Leadership</a>
<a href="#">Business Wire</a>	Outsmart	<a href="#">Spotter</a>
<a href="#">Clear-Day</a>	<a href="#">Resmo</a>	<a href="#">The Write Company</a>
<a href="#">The Wright on Communications</a>		<a href="#">Xystus</a>

PARIS PARTNERS

[Hotel Trocadéro Dokhan's](#)  
[Brunet Accueil International](#)

CONFERENCE AGENDA

**MORNING: FOCUS ON ENTREPRENEURS**

8h00-9h00: **Registration & buffet breakfast**

9h00-9h45: **Keynote speaker:**  
 "Women Entrepreneurs"

9h45-11h00: **Panel Discussion:**  
 "Challenges and Critical Success Factors"

11h00-11h15: **Break**

11h15-12h30: **Panel Discussion:** "How They Did It"  
 Women Entrepreneurs Speak Up

12h30-14h00: **Networking Lunch**

**AFTERNOON: FOCUS ON INVESTORS**

14h15-15h00: **Keynote speaker:**  
 "Investing in Women Entrepreneurs"

15h00-16h30: **Panel Discussion:**  
 "The New Landscape in Financing"

16h30-16h45: **Break**

16h45-18h00: **"Successful Partners"**  
 Women Entrepreneurs and their Investors Speak Up

18h00-18h30: **Wrap-Up**

18h30-20h00: **Closing Reception**

CONFERENCE FEES

**Early Bird Rate (before November 1<sup>st</sup>)**

- 150 € for FWE Members,
- 180 € for FWE Non-Members

SIGN UP NOW: [www.investinentrepreneurs.org](http://www.investinentrepreneurs.org)

VENTURE CONFERENCE COMMITTEE

**U.S. Chair:** Jennifer Beckey, FWE So Cal  
**FWE Europe:** Cécile Maurin, Clear-Day  
**European Chair:** Susan Lucas-Conwell, Clear-Day  
**Sponsor Chair:** Evelyne Lejeune Resnick, Resmo  
**Press:** Colette Ballou, Ballou PR  
**International Visitors Coordinator:** Jennifer Soethe  
**Local Partnerships:**

- **France:** Anne-Laure Benardeau, ABY
- **Netherlands:** Dawn Hines, Aurora Ventura
- **UK :** Jeannine Athas, SDForum

[uschair@investinentrepreneurs.org](mailto:uschair@investinentrepreneurs.org)  
[info@investinentrepreneurs.org](mailto:info@investinentrepreneurs.org)  
[info@investinentrepreneurs.org](mailto:info@investinentrepreneurs.org)  
[sponsor@investinentrepreneurs.org](mailto:sponsor@investinentrepreneurs.org)  
[press@investinentrepreneurs.org](mailto:press@investinentrepreneurs.org)